PROMO HANDBOOK

VOLUME 3

PK List Marketing, Inc.

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SYMBOLS USED:

- product made in North America
- economy product
- standard product
- premium product
- product can be recycled (does not include graphic)
- product comes with a carry bag or case

FABRIC DISPLAYS & STRUCTURES

FORMULATE® ESSENTIAL & MODULATE™ BANNER DISPLAYS | 64

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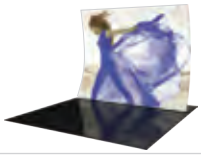

FORMULATE DESIGNER SERIES DISPLAYS | 72
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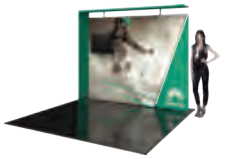

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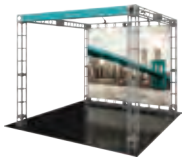

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WARRANTY KEY:

- LIFE TIME — lifetime limited warranty (hardware)
- FIVE YEAR — 5 year limited warranty (hardware)
- ONE YEAR — 1 year limited warranty (hardware)
- 90 DAY — 90 day limited warranty (hardware)
- GL 1YR — graphics limited 1 year warranty (indoor products)
- GL 6MO — graphics limited 6 month warranty (outdoor & table throw products)

BANNER STANDS

WIDE RANGE OF OPTIONS

SUPERIOR GRAPHICS

VARIOUS STYLES, WIDTHS & HEIGHTS

PREMIUM RETRACTABLE BANNER STANDS

REVOLUTION

- variable graphic height = 61.5"- 86.5"
- white, injection molded plastic banner stand
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- hybrid bungee/ telescopic pole
- graphic tensioner

33.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P01Q0015	33.5"w Economy Anti-curl Vinyl Kit	$296.20	$286.28	$266.35
P01Q0016	33.5"w Premium Opaque Fabric Kit	$367.87	$351.28	$333.02
RVLTN-850	Hardware only	$191.20	$184.62	$178.02

*kits include hardware, graphic & carry bag (C)

exclusive style & design

sleek white base!

IMAGINE

- variable graphic height = 30.5"- 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole

31.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P01Q0011	31.5"w Economy Anti-curl Vinyl Kit	$305.10	$294.53	$275.62
P01Q0012	31.5"w Premium Opaque Fabric Kit	$371.77	$356.20	$337.28
IMG-800-S	Hardware only	$210.10	$202.87	$195.62

33.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P01Q0013	33.5"w Economy Anti-curl Vinyl Kit	$325.00	$313.92	$294.48
P01Q0014	33.5"w Premium Opaque Fabric Kit	$395.00	$377.25	$357.82
IMG-850-S	Hardware only	$225.00	$217.25	$209.48

*kits include hardware, graphic & carry bag (C)

for accessories such as literature pocket and table

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PREMIUM & STANDARD RETRACTABLE BANNER STANDS

BARRACUDA

- 23.5" variable graphic height = 66.5"- 83"
- 31.5"- 47.25" variable graphic height = 60"- 83"
- anodized silver base
- toolless quick rail
- graphic tensioner
- adjustable leveling feet
- hybrid bungee/telescopic pole
- includes carry bag

	ITEM #	DESCRIPTION	1-10	11-25	26-50
23.5" WIDE	P01Q0001	23.5"w Economy Anti-curl Vinyl Kit	$179.98	$174.58	$160.85
	P01Q0002	23.5"w Premium Opaque Fabric Kit	$233.32	$222.92	$210.85
	BCD-600-S-1	Hardware only	$108.32	$104.58	$100.85
31.5" WIDE	P01Q0003	31.5"w Economy Anti-curl Vinyl Kit	$220.98	$213.30	$197.30
	P01Q0004	31.5"w Premium Opaque Fabric Kit	$287.65	$274.97	$258.97
	BCD-800-S-1	Hardware only	$125.98	$121.63	$117.30
33" WIDE	P01Q0005	33"w Economy Anti-curl Vinyl Kit	$230.18	$222.37	$206.22
	P01Q0006	33"w Premium Opaque Fabric Kit	$300.18	$285.70	$269.55
	BCD-850-S-1	Hardware only	$130.18	$125.70	$121.22
35.5" WIDE	P01Q0007	35.5"w Economy Anti-curl Vinyl Kit	$248.15	$240.05	$221.95
	P01Q0008	35.5"w Premium Opaque Fabric Kit	$314.82	$300.05	$283.62
	BCD-920-S-1	Hardware only	$138.15	$133.38	$128.62
47.25" WIDE	P01Q0009	47.25"w Economy Anti-curl Vinyl Kit	$312.88	$302.03	$277.85
	P01Q0010	47.25"w Premium Opaque Fabric Kit	$404.55	$385.37	$364.52
	BCD-1200-S-1	Hardware only	$169.55	$163.70	$157.85

*kits include hardware, graphic & carry bag (C)

retractable banner stands offer two materials to choose from!

ECONOMY ANTI-CURL VINYL
OR PREMIUM OPAQUE FABRIC

BLADE LITE

- 15.75" standard graphic height = 69.38"
- 23.5" variable graphic height = 69" - 83.25"
- 31.5"-59" variable graphic height = 60"- 83.25"
- silver base with chrome-finish end caps
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- weighted base for stability
- adjustable leveling feet
- hybrid bungee/telescopic pole for 23.5"- 59" widths
- 4-piece telescopic pole for 15.75" width
- includes carry bag

	ITEM #	DESCRIPTION	1-10	11-25	26-50
15.75" WIDE	P01R0001	15.75"w Economy Anti-curl Vinyl Kit	$111.83	$107.80	$100.45
	P01R0002	15.75"w Premium Opaque Fabric Kit	$141.83	$136.13	$128.78
	BLD-LT-400-1	Hardware only	$68.50	$66.13	$63.78
23.5" WIDE	P01R0003	23.5"w Economy Anti-curl Vinyl Kit	$157.63	$153.00	$140.05
	P01R0004	23.5"w Premium Opaque Fabric Kit	$210.97	$201.33	$190.05
	BLD-LT-600-1	Hardware only	$85.97	$83.00	$80.05
31.5" WIDE	P01R0005	31.5"w Economy Anti-curl Vinyl Kit	$190.85	$184.22	$169.25
	P01R0006	31.5"w Premium Opaque Fabric Kit	$257.52	$245.88	$230.92
	BLD-LT-800-1	Hardware only	$95.85	$92.55	$89.25
33.5" WIDE	P01R0007	33.5"w Economy Anti-curl Vinyl Kit	$198.85	$192.10	$177.03
	P01R0008	33.5"w Premium Opaque Fabric Kit	$268.85	$255.43	$240.37
	BLD-LT-850-1	Hardware only	$98.85	$95.43	$92.03
36" WIDE	P01R0009	36"w Economy Anti-curl Vinyl Kit	$213.90	$206.98	$190.07
	P01R0010	36"w Premium Opaque Fabric Kit	$287.23	$273.65	$258.40
	BLD-LT-920-1	Hardware only	$103.90	$100.32	$96.73
39.25" WIDE	P01R0011	39.25"w Economy Anti-curl Vinyl Kit	$232.63	$223.75	$204.87
	P01R0012	39.25"w Premium Opaque Fabric Kit	$310.97	$297.08	$278.20
	BLD-LT-1000-1	Hardware only	$112.63	$108.75	$104.87
47.25" WIDE	P01R0013	47.25"w Economy Anti-curl Vinyl Kit	$285.85	$275.93	$252.70
	P01R0014	47.25"w Premium Opaque Fabric Kit	$377.52	$359.27	$339.37
	BLD-LT-1200-1	Hardware only	$142.52	$137.60	$132.70
59" WIDE	P01R0015	59"w Economy Anti-curl Vinyl Kit	$346.77	$334.23	$306.70
	P01R0016	59"w Premium Opaque Fabric Kit	$456.77	$434.23	$410.03
	BLD-LT-1500-1	Hardware only	$170.10	$164.23	$158.37

*kits include hardware, graphic & carry bag (C)

STANDARD RETRACTABLE BANNER STANDS

ORIENT 1

- variable graphic height = 60.5"- 83.25"
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable leveling feet
- hybrid bungee/telescopic pole
- includes carry bag

	ITEM #	DESCRIPTION	1-10	11-25	26-50
31.5" WIDE	P01R0017	31.5"w Economy Anti-curl Vinyl Kit	$193.05	$186.33	$171.28
	P01R0018	31.5"w Premium Opaque Fabric Kit	$259.72	$248.00	$232.95
	ONT-800-S-4	Hardware only	$98.05	$94.67	$91.28
33.5" WIDE	P01R0019	33.5"w Economy Anti-curl Vinyl Kit	$205.05	$198.10	$182.80
	P01R0020	33.5"w Premium Opaque Fabric Kit	$275.05	$261.43	$246.13
	ONT-850-S-4	Hardware only	$105.05	$101.43	$97.80
35.5" WIDE	P01R0021	35.5"w Economy Anti-curl Vinyl Kit	$220.88	$213.73	$196.57
	P01R0022	35.5"w Premium Opaque Fabric Kit	$287.55	$268.73	$258.23
	ONT-920-S-4	Hardware only	$110.88	$107.07	$103.23
39.25" WIDE	P01R0023	39.25"w Economy Anti-curl Vinyl Kit	$232.05	$223.20	$204.33
	P01R0024	39.25"w Premium Opaque Fabric Kit	$310.38	$296.53	$277.67
	ONT-1000-S-4	Hardware only	$112.05	$108.20	$104.33

*kits include hardware, graphic & carry bag (C)

ORIENT 2

- variable graphic height = 60.5"- 83.25"
- double-sided
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable leveling feet
- hybrid bungee/telescopic pole
- includes carry bag

	ITEM #	DESCRIPTION	1-10	11-25	26-50
31.5" WIDE	P01R0025	31.5"w Economy Anti-curl Vinyl Kit	$317.17	$306.12	$278.40
	P01R0026	31.5"w Premium Opaque Fabric Kit	$450.50	$429.45	$401.73
	ONT-800-DBL-S-4	Hardware only	$127.17	$122.78	$118.40

*kits include hardware, two graphics & carry bag (C)

double-sided for more brand exposure!

ORIENT ORGANIC NEW

- variable graphic height = 60.5"-83.25"
- maple woodgrain base finish
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- plastic end caps
- adjustable feet on base
- hybrid bungee/telescopic pole

	ITEM #	DESCRIPTION	1-10	11-25	26-50
33.5" WIDE	P01R0032	33.5"w Economy Anti-curl Vinyl Kit	$221.80	$214.27	$198.40
	P01R0034	33.5"w Premium Opaque Fabric Kit	$291.80	$277.60	$261.73
	ONT-850-DW	Hardware only	$121.80	$117.60	$113.40

*kits include hardware, graphic & carry bag (C)

unique maple woodgrain base

ROLLUP NEW

- graphic height = 84.5"
- black finish
- premium grip rail
- adjustable feet on base
- bungee pole

	ITEM #	DESCRIPTION	1-10	11-25	26-50
34.5" WIDE	P01R0035	34.5"w Economy Anti-curl Vinyl Kit	$257.97	$249.35	$230.75
	P01R0037	34.5"w Premium Opaque Fabric Kit	$329.63	$314.35	$297.42
	RU-S1-4	Hardware only	$152.97	$147.68	$142.42

*kits include hardware, graphic & carry bag (C)

heavy-duty black base

ECONOMY RETRACTABLE
BANNER STANDS

MOSQUITO

- 15.75″ standard graphic height = 63″
- 23.5″- 59″ standard graphic height = 78.5″
- anodized silver or black base options (31.5″ only)
- swivel feet & snap top graphic rail
- 15.75″ unit has 4-piece pole, 23.5″, 31.5″ and 33.5″ units have one bungee pole, 47.25″ and 59″ units have two bungee poles
- includes carry bag

new white base!

NEW

	ITEM #	DESCRIPTION	1-10	11-25	26-50
15.75″ WIDE	P03R0041	15.75″w Economy Anti-curl Vinyl Kit - Silver	$82.42	$79.58	$71.73
	P03R0042	15.75″w Premium Opaque Fabric Kit - Silver	$115.75	$109.58	$103.40
	MSQT-400	Silver hardware only	$34.08	$32.92	$31.73
23.5″ WIDE	P03R0043	23.5″w Economy Anti-curl Vinyl Kit - Silver	$107.15	$104.08	$94.35
	P03R0044	23.5″w Premium Opaque Fabric Kit - Silver	$158.82	$150.75	$141.02
	MSQT-600	Silver hardware only	$40.48	$39.08	$37.68
31.5″ WIDE	P03R0007	31.5″w Economy Anti-curl Vinyl Kit - Silver	$137.47	$132.57	$119.32
	P03R0008	31.5″w Premium Opaque Fabric Kit - Silver	$200.80	$190.90	$177.65
	MSQT-800-S	Silver hardware only	$45.80	$44.23	$42.65
31.5″ WIDE	P03R0009	31.5″w Economy Anti-curl Vinyl Kit - Black	$144.93	$139.77	$126.25
	P03R0010	31.5″w Premium Opaque Fabric Kit - Black	$208.27	$198.10	$184.58
	MSQT-800-B	Black hardware only	$53.27	$51.43	$49.58
33.5″ WIDE	P03R0029	33.5″w Economy Anti-curl Vinyl Kit - Silver	$141.87	$136.92	$123.63
	P03R0030	33.5″w Premium Opaque Fabric Kit - Silver	$208.53	$198.58	$185.30
	MSQT-850	Silver hardware only	$46.87	$45.25	$43.63
33.5″ WIDE	P03R0038	33.5″w Economy Anti-curl Vinyl Kit	$147.48	$142.33	$128.87
	P03R0039	33.5″w Preminum Opaque Fabric Kit	$229.15	$217.33	$203.87
	MSQT-850-W	Hardware only	$52.48	$50.67	$48.87
47.25″ WIDE	P03R0011	47.25″w Economy Anti-curl Vinyl Kit	$199.38	$192.10	$174.82
	P03R0012	47.25″w Premium Opaque Fabric Kit	$286.05	$272.10	$254.82
	MSQT-1200	Hardware only	$66.05	$63.77	$61.48
59″ WIDE	P03R0013	59″w Economy Anti-curl Vinyl Kit	$257.00	$248.88	$224.10
	P03R0014	59″w Premium Opaque Fabric Kit	$362.00	$343.88	$322.43
	MSQT-1500	Hardware only	$90.33	$87.22	$84.10

*kits include hardware, graphic & carry bag (C)

MOSQUITO LITE

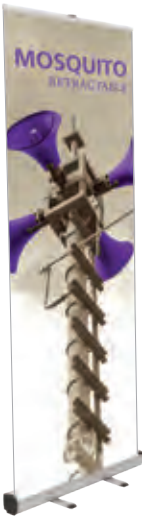
- standard graphic height = 78.5″
- anodized silver base
- swivel foot
- snap top graphic rail
- 3-piece bungee pole
- includes carry bag

	ITEM #	DESCRIPTION	1-10	11-25	26-50
31.5″ WIDE	P03R0015	31.5″w Economy Anti-curl Vinyl Kit	$127.57	$123.00	$110.10
	P03R0016	31.5″w Premium Opaque Fabric Kit	$190.90	$181.33	$168.43
	MSQT-LT-800	Hardware only	$35.90	$34.67	$33.43

*kits include hardware, graphic & carry bag (C)

carry on!

ALL RETRACTABLE BANNER STANDS COME IN A PORTABLE BAG



GIANT MOSQUITO

- variable graphic height = 68″-122″
- over 10′ tall
- anodized silver base
- swivel feet
- snap top graphic rail
- adjustable telescopic pole
- heavy duty, weighted stand

	ITEM #	DESCRIPTION	1-10	11-25	26-50
36″ WIDE	P03R0032	36″w Economy Anti-curl Vinyl Kit	$358.60	$345.03	$319.80
	P03R0034	36″w Premium Opaque Fabric Kit	$443.60	$421.70	$399.80
	MSQT-GIANT-920-S	Hardware only	$200.27	$193.37	$186.47

*kits include hardware, graphic & carry bag (C)

over 10 feet tall

ECONOMY RETRACTABLE & SPRING BACK BANNER STANDS

DRAGON FLY

NEW Design

- standard graphic height = 78.75″
- double-sided
- snap top graphic rail
- swivel feet
- 3-piece bungee pole
- includes carry bag
- new base

31.25″ WIDE

ITEM#	DESCRIPTION	1-10	11-25	26-50
P03R0035	31.25″w Economy Anti-curl Vinyl Kit	$286.22	$276.23	$249.58
P03R0037	31.25″w Premium Opaque Fabric Kit	$419.55	$399.57	$372.92
DRAGON FLY	Hardware only	$96.22	$92.90	$89.58

*kits include hardware, two graphics & carry bag (C)

double-sided for more brand exposure!

LIGHTNING

ONE YEAR

- standard graphic height = 77″
- snap-lock graphic rails
- 3-piece bungee pole
- includes carry bag

31″ WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P03S0001	31″w Economy Anti-curl Vinyl Kit	$148.78	$143.13	$130.82
LTNG	Hardware only	$67.12	$64.80	$62.48

*kits include hardware, graphic & carry bag (C)

super lightweight!

X-TEND

- durable black fiberglass arms
- #3 grommets in corners
- graphic height options = 64″, 72″, 78.75″ and 80″

	ITEM #	DESCRIPTION	1-10	11-25	26-50
23.5″ WIDE	P03S0005	23.5″w Economy Anti-curl Vinyl Kit	$70.10	$67.85	$60.60
	X-TEND-1	Hardware only	$16.77	$16.18	$15.60
27.5″ WIDE	P03S0006	27.5″w Economy Anti-curl Vinyl Kit	$85.00	$82.70	$73.73
	X-TEND-2	Hardware only	$18.33	$17.70	$17.07
31.5″ WIDE	P03S0007	31.5″w Economy Anti-curl Vinyl Kit	$95.55	$91.57	$82.58
	X-TEND-3	Hardware only	$18.88	$18.23	$17.58
31.5″ WIDE	P03S0008	31.5″w Economy Anti-curl Vinyl Kit	$106.45	$102.43	$91.77
	X-TEND-4	Hardware only	$19.78	$19.10	$18.43
33.5″ WIDE	P03S0009	33.5″w Economy Anti-curl Vinyl Kit	$112.95	$108.88	$96.48
	X-TEND-5	Hardware only	$21.28	$20.55	$19.82

*kits include hardware, graphic & carry bag (C)

ECONOMY RETRACTABLE
TABLETOP BANNER STANDS

BREEZE

90 DAY

- retractable tabletop banner stands offered in 8.5"w x 11"h and 11"w x 17"h sizes
- ideal for promotional use

8.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P03R0019	8.5"w Economy Anti-curl Vinyl Kit	$38.02	$35.60	$33.20
BREZ-1-S	Hardware only	$21.35	$20.60	$19.87

11" WIDE

P03R0020	11"w Economy Anti-curl Vinyl Kit	$45.57	$43.02	$40.47
BREZ-2-S	Hardware only	$25.57	$24.68	$23.80

*kits include hardware & graphic (C)

place at eye level!

TABLETOP BANNERS ARE PERFECT ON TALL COUNTERS & TABLETOPS

PHOENIX MINI

90 DAY

- four graphic height options = 15.75", 31.5", 47.25", 63"
  (two largest heights require extension pole kit)
- anodized silver base
- 2-piece pole & optional extenders for added height
- tabletop or skinny full-height banner stand
- includes carry bag

15.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P03R0025	15.5"w x 15.75"h Economy Anti-curl Vinyl Kit	$45.10	$42.45	$39.80
P03R0026	15.5"w x 15.75"h Premium Opaque Fabric Kit	$58.43	$55.78	$53.13
P03R0021	15.5"w x 31.5"h Economy Anti-curl Vinyl Kit	$53.43	$50.78	$46.47
P03R0022	15.5"w x 31.5"h Premium Opaque Fabric Kit	$65.10	$62.45	$59.80
PHX-400-S	Hardware only	$28.43	$27.45	$26.47

15.5" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P03R0027	15.5"w x 47.25"h Economy Anti-curl Vinyl Kit	$76.42	$73.15	$68.22
P03R0028	15.5"w x 47.25"h Premium Opaque Fabric Kit	$98.08	$94.82	$88.22
P03R0023	15.5"w x 63"h Economy Anti-curl Vinyl Kit	$84.75	$81.48	$76.55
P03R0024	15.5"w x 63"h Premium Opaque Fabric Kit	$113.08	$109.75	$101.55
PHX-400-S-2P	Hardware only	$46.42	$44.82	$43.22

*kits include hardware, graphic & carry bag (C)

can be used as a tabletop or full height stand!

L-MINI

ONE YEAR

- standard height = 26.88"
- tabletop tension banner stand
- adhesive rail
- anodized silver finish

14.25" WIDE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P03S0002	14.25"w Economy Anti-curl Vinyl Kit	$33.72	$31.45	$29.20
L-MINI	Hardware only	$17.05	$16.45	$15.87

*kits include hardware & graphic (C)

Table throws can be seen on p. 28-33

PERCH

- pole banner attachment for standard 6′ or 8′ wide tables
- fabric header available in three graphic heights: short (18″), medium (44″), tall (68.25″)
- hardware kit is universal for all height options
- table throw sold separately

Medium, 44"

Tall, 68.25"

Short, 18"

easy attachment to table with clamps!

	ITEM #	DESCRIPTION	1-10	11-25	26-50
6' WIDE	P07D0031	6′ w, 18″ Short	$205.73	$197.67	$192.92
	P07D0032	6′ w, 44″ Medium	$290.73	$277.67	$269.58
	P07D0033	6′ w, 68.25″ Tall	$370.73	$351.00	$341.25
	PERCH-6	Hardware only	$132.40	$129.33	$126.25
8' WIDE	P07D0034	8′ w, 18″ Short	$243.20	$233.17	$226.47
	P07D0035	8′ w, 44″ Medium	$358.20	$339.83	$331.47
	P07D0036	8′ w, 68.25″ Tall	$461.53	$436.50	$424.80
	PERCH-8	Hardware only	$144.87	$141.50	$138.13

*kits include hardware & graphic (C)

CAFÉ BARRIER

- indoor/outdoor modular display system
- stylish way to define areas or dictate traffic flow inside or outside of restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25″w x 30.5″h
- heavy-duty stainless steel posts, base and 59″w rails
- unit kit, extension kit and individual components available

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0071	Single-Sided Graphic Kit	$344.03	$331.18	$313.35
P02A0081	Double-Sided Graphic Kit	$412.37	$396.18	$370.02
P02A0072	Extension Kit	$239.53	$230.30	$216.05
CB-EXT-K-150	Hardware only	$171.20	$165.30	$159.38

*kits include hardware & graphic (C)

HANGING BANNERS
INDOOR

GL 6MO

13 OZ. ANTI-CURL VINYL
SINGLE-SIDED

Durable and lightweight, the single-sided 13 oz. anti-curl vinyl banner is a perfect choice for displays in high-traffic environments.

ITEM #	DESCRIPTION	1-10	11-25	26-50
4WX2H-G-ACV	4'w x 2'h Vinyl Banner	$36.67	$33.33	$30.00
5WX3H-G-ACV	5'w x 3'h Vinyl Banner	$70.00	$63.33	$56.67
6WX2H-G-ACV	6'w x 2'h Vinyl Banner	$55.00	$50.00	$45.00
6WX3H-G-ACV	6'w x 3'h Vinyl Banner	$83.33	$75.00	$68.33
6WX4H-G-ACV	6'w x 4'h Vinyl Banner	$110.00	$100.00	$90.00
8WX3H-G-ACV	8'w x 3'h Vinyl Banner	$110.00	$100.00	$90.00
8WX4H-G-ACV	8'w x 4'h Vinyl Banner	$146.67	$133.33	$120.00
10WX3H-G-ACV	10'w x 3'h Vinyl Banner	$138.33	$125.00	$113.33
10WX4H-G-ACV	10'w x 4'h Vinyl Banner	$183.33	$166.67	$150.00

(C)

also available in custom sizes

FABRIC
SINGLE-SIDED

Display Poly and Oxford fabric hanging banners are quality choices for indoor advertisements.

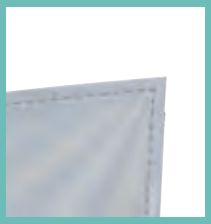
ITEM #	DESCRIPTION	1-10	11-25	26-50
4WX2H-G-DP	4'w x 2'h Display Poly	$46.67	$40.00	$36.67
4WX2H-G-OX	4'w x 2'h 8oz. Oxford	$66.67	$63.33	$60.00
5WX3H-G-DP	5'w x 3'h Display Poly	$88.33	$75.00	$70.00
5WX3H-G-OX	5'w x 3'h 8oz. Oxford	$125.00	$120.00	$113.33
6WX2H-G-DP	6'w x 2'h Display Poly	$70.00	$60.00	$55.00
6WX2H-G-OX	6'w x 2'h 8oz. Oxford	$100.00	$95.00	$90.00
6WX3H-G-DP	6'w x 3'h Display Poly	$105.00	$90.00	$83.33
6WX3H-G-OX	6'w x 3'h 8oz. Oxford	$150.00	$143.33	$135.00
6WX4H-G-DP	6'w x 4'h Display Poly	$140.00	$120.00	$110.00
6WX4H-G-OX	6'w x 4'h 8oz. Oxford	$200.00	$190.00	$180.00
8WX3H-G-DP	8'w x 3'h Display Poly	$140.00	$120.00	$110.00
8WX3H-G-OX	8'w x 3'h 8oz. Oxford	$200.00	$190.00	$180.00
8WX4H-G-DP	8'w x 4'h Display Poly	$186.67	$160.00	$146.67
8WX4H-G-OX	8'w x 4'h 8oz. Oxford	$266.67	$253.33	$240.00
10WX3H-G-DP	10'w x 3'h Display Poly	$175.00	$150.00	$138.33
10WX3H-G-OX	10'w x 3'h 8oz. Oxford	$250.00	$238.33	$225.00
10WX4H-G-DP	10'w x 4'h Display Poly	$233.33	$200.00	$183.33
10WX4H-G-OX	10'w x 4'h 8oz. Oxford	$333.33	$316.67	$300.00

(C)

same pricing for all finishing options!

INDOOR & OUTDOOR FINISHING STYLES

no finishing (vinyl)


hem only (fabric)

hem & #3 grommet

rope & #3 grommet

3" pole pocket

HANGING BANNERS
OUTDOOR

7 OZ. MESH VINYL
SINGLE-SIDED

7 oz. mesh vinyl banners are ideal for a long-lasting outdoor display. Banners allow wind to stream through while maintaining vibrant colors and clear messaging.

ITEM #	DESCRIPTION	1-10	11-25	26-50
4WX2H-G-MESH	4'w x 2'h Vinyl Banner	$36.67	$33.33	$30.00
5WX3H-G-MESH	5'w x 3'h Vinyl Banner	$70.00	$63.33	$56.67
6WX2H-G-MESH	6'w x 2'h Vinyl Banner	$55.00	$50.00	$45.00
6WX3H-G-MESH	6'w x 3'h Vinyl Banner	$83.33	$75.00	$68.33
6WX4H-G-MESH	6'w x 4'h Vinyl Banner	$110.00	$100.00	$90.00
8WX3H-G-MESH	8'w x 3'h Vinyl Banner	$110.00	$100.00	$90.00
8WX4H-G-MESH	8'w x 4'h Vinyl Banner	$146.67	$133.33	$120.00
10WX3H-G-MESH	10'w x 3'h Vinyl Banner	$138.33	$125.00	$113.33
10WX4H-G-MESH	10'w x 4'h Vinyl Banner	$183.33	$166.67	$150.00

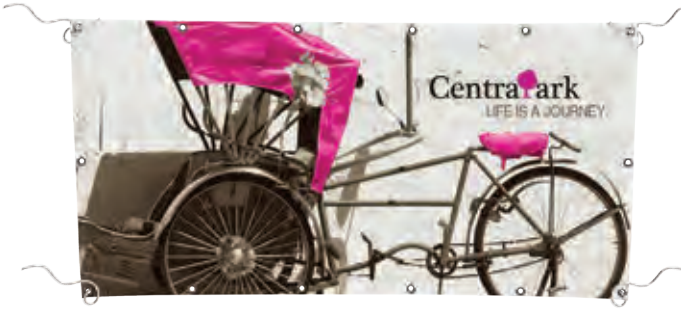
(C)

13 OZ. SCRIM
SINGLE-SIDED

Durable and weather-resistant, scrim hanging banners are ideal for long-term outdoor use.

ITEM #	DESCRIPTION	1-10	11-25	26-50
4WX2H-G-OB13	4'w x 2'h Vinyl Banner	$36.67	$33.33	$30.00
5WX3H-G-OB13	5'w x 3'h Vinyl Banner	$70.00	$63.33	$56.67
6WX2H-G-OB13	6'w x 2'h Vinyl Banner	$55.00	$50.00	$45.00
6WX3H-G-OB13	6'w x 3'h Vinyl Banner	$83.33	$75.00	$68.33
6WX4H-G-OB13	6'w x 4'h Vinyl Banner	$110.00	$100.00	$90.00
8WX3H-G-OB13	8'w x 3'h Vinyl Banner	$110.00	$100.00	$90.00
8WX4H-G-OB13	8'w x 4'h Vinyl Banner	$146.67	$133.33	$120.00
10WX3H-G-OB13	10'w x 3'h Vinyl Banner	$138.33	$125.00	$113.33
10WX4H-G-OB13	10'w x 4'h Vinyl Banner	$183.33	$166.67	$150.00

(C)



18 OZ. SCRIM VINYL
SINGLE & DOUBLE-SIDED

18oz scrim banners are long-lasting and can be made single or double-sided.

ITEM #	DESCRIPTION	1-10	11-25	26-50
2WX4H-G-OB18-GDBL	2'w x 4'h 18oz. Double-Sided Scrim	$60.00	$53.33	$50.00
2WX6H-G-OB18-GDBL	2'w x 6'h 18oz. Double-Sided Scrim	$90.00	$80.00	$75.00
3WX6H-G-OB18-GDBL	3'w x 6'h 18oz. Double-Sided Scrim	$135.00	$120.00	$113.33
4WX2H-G-OB18	4'w x 2'h 18oz. Single-Sided Scrim	$36.67	$33.33	$30.00
5WX3H-G-OB18	5'w x 3'h 18oz. Single-Sided Scrim	$70.00	$63.33	$56.67
6WX2H-G-OB18	6'w x 2'h 18oz. Single-Sided Scrim	$55.00	$50.00	$45.00
6WX2H-G-OB18-GDBL	6'w x 2'h 18oz. Double-Sided Scrim	$90.00	$80.00	$75.00
6WX3H-G-OB18	6'w x 3'h 18oz. Single-Sided Scrim	$83.33	$75.00	$68.33
6WX3H-G-OB18-GDBL	6'w x 3'h 18oz. Double-Sided Scrim	$135.00	$120.00	$113.33
6WX4H-G-OB18	6'w x 4'h 18oz. Single-Sided Scrim	$110.00	$100.00	$90.00
8WX3H-G-OB18	8'w x 3'h 18oz. Single-Sided Scrim	$110.00	$100.00	$90.00
8WX3H-G-OB18-GDBL	8'w x 3'h 18oz. Double-Sided Scrim	$180.00	$160.00	$150.00
8WX4H-G-OB18	8'w x 4'h 18oz. Single-Sided Scrim	$146.67	$133.33	$120.00
8WX4H-G-OB18-GDBL	8'w x 4'h 18oz. Double-Sided Scrim	$240.00	$213.33	$200.00
10WX3H-G-OB18	10'w x 3'h 18oz. Single-Sided Scrim	$138.33	$125.00	$113.33
10WX4H-G-OB18	10'w x 4'h 18oz. Single-Sided Scrim	$183.33	$166.67	$150.00

(C)

6.5 OZ. OUTDOOR CANVAS
SINGLE-SIDED

Outdoor canvas banners are water and UV resistant, making them a top choice for use in many outdoor events.

ITEM #	DESCRIPTION	1-10	11-25	26-50
4WX2H-G-ODC	4'w x 2'h	$53.33	$50.00	$46.67
5WX3H-G-ODC	5'w x 3'h	$100.00	$95.00	$88.33
6WX2H-G-ODC	6'w x 2'h	$80.00	$75.00	$70.00
6WX3H-G-ODC	6'w x 3'h	$120.00	$113.33	$105.00
6WX4H-G-ODC	6'w x 4'h	$160.00	$150.00	$140.00
8WX3H-G-ODC	8'w x 3'h	$160.00	$150.00	$140.00
8WX4H-G-ODC	8'w x 4'h	$213.33	$200.00	$186.67
10WX3H-G-ODC	10'w x 3'h	$200.00	$188.33	$175.00
10WX4H-G-ODC	10'w x 4'h	$266.67	$250.00	$233.33

(C)

WALL MOUNTED POSTER FRAMES
TRAPPA SNAP FRAMES

TRAPPA POSTER FRAME

FIVE YEAR

- black or silver anodized finish with precision mitered corners
- spring loaded aluminum extrusions mounted to a high-impact polystyrene backer
- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens
- custom sizes also offered

	ITEM #	DESCRIPTION	PRICE
8.5"W 11"H	P20H0001	Black Frame, Graphic	$31.25
	P20H0002	Silver Frame, Graphic	$31.25
11"W 14"H	P20H0003	Black Frame, Graphic	$41.77
	P20H0004	Silver Frame, Graphic	$41.77
11"W 17"H	P20H0005	Black Frame, Graphic	$47.72
	P20H0006	Silver Frame, Graphic	$47.72
12"W 18"H	P20H0007	Black Frame, Graphic	$53.05
	P20H0008	Silver Frame, Graphic	$53.05
14"W 22"H	P20H0009	Black Frame, Graphic	$71.48
	P20H0010	Silver Frame, Graphic	$69.92
16"W 20"H	P20H0011	Black Frame, Graphic	$70.62
	P20H0012	Silver Frame, Graphic	$69.45
18"W 24"H	P20H0023	Black Frame, Graphic	$89.90
	P20H0024	Silver Frame, Graphic	$88.32
20"W 24"H	P20H0013	Black Frame, Graphic	$97.97
	P20H0014	Silver Frame, Graphic	$95.13
22"W 28"H	P20H0017	Black Frame, Graphic	$150.28
	P20H0018	Silver Frame, Graphic	$129.90
24"W 30"H	P20H0019	Black Frame, Graphic	$133.37
	P20H0020	Silver Frame, Graphic	$130.22
24"W 36"H	P20H0015	Black Frame, Graphic	$161.22
	P20H0016	Silver Frame, Graphic	$158.15
30"W 40"H	P20H0021	Black Frame, Graphic	$224.08
	P20H0022	Silver Frame, Graphic	$220.03

(C)

TRAPPA LIGHTBOX

ONE YEAR

- only 1" thick (single sided only)
- 50,000 hr bulb life
- evenly distributed light via LED diffuser panel
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

AVAILABLE SIZES:

30"w x 40"h
36"w x 48"h

	ITEM #	DESCRIPTION	PRICE
30"W 40"H	P20H0032	Silver Frame, Graphic	$463.33
36"W 48"H	P20H0034	Silver Frame, Graphic	$530.00

(C)

for more options

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POSTER SNAPPER

FIVE YEAR

- adjustable hanging clips slide along the top rail to match desired spacing
- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open for quick graphic changes
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"

ITEM #	DESCRIPTION	PRICE
P20H0014	Silver Frame	$21.08
P20H0020	Silver Frame	$23.63
P20H0025	Silver Frame	$27.45
P20H0034	Silver Frame	$35.10

(C)

WALL MOUNTED POSTER FRAMES
VECTOR FRAME™ EDGE

rectangle & square sizes

crisp, seamless look!

	ITEM #	DESCRIPTION	PRICE
12"W 12"H	P19A0055	01 Square Kit: 11.8"w x 11.8"h	$78.33
24"W 24"H	P19A0056	02 Square Kit: 23.62"w x 23.62"h	$123.33
36"W 36"H	P19A0057	03 Square Kit: 35.43"w x 35.43"h	$176.67
48"W 48"H	P19A0058	04 Square Kit: 47.24"w x 47.24"h	$255.00
60"W 60"H	P19A0059	05 Square Kit: 59.06"w x 59.06"h	$336.67
12"W 24"H	P19A0060	01 Rectangle Kit: 11.8"w x 23.62"h	$93.33
12"W 36"H	P19A0061	02 Rectangle Kit: 11.8"w x 35.43"h	$116.67
24"W 36"H	P19A0062	03 Rectangle Kit: 23.62"w x 35.43"h	$146.67
24"W 48"H	P19A0063	04 Rectangle Kit: 23.62"w x 47.24"h	$171.67

*kits include hardware, assembly tool & graphic (C)

custom sizes available!

3/4" WALL MOUNTED EXTRUSION FRAMES

push-fit fabric graphics are easy to apply!

perfect for retail spaces

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

SIGNPRO® SYSTEMS

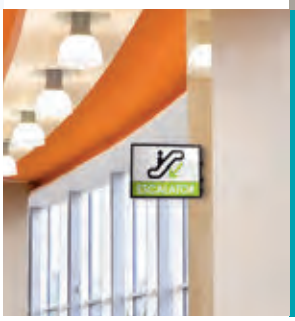
INTERIOR WAYFINDING SIGN SOLUTIONS

\\ Wayfinding Sign Solutions for directional guidance in offices, hospitals, retail environments and schools to help visitors navigate through buildings with ease.

\\ Ever-increasing custom capabilities; we can build frames and signs suited to your exact specifications

\\ Engineered, supplied & **manufactured in the USA**.

\\ Fast. Affordable. Excellent Quality.

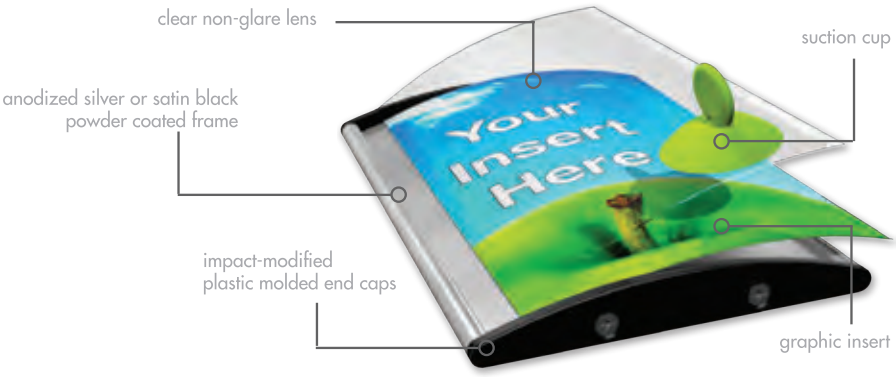


\\ Made in USA

\\ Fast production

\\ Quick ship

CURVED SYSTEM



\\ Sleek Curved Shape

\\ Black or Silver or combination thereof

\\ Customized Options

\\ Graphic inserts and ADA Lenses available

FINISH:

Silver

Black

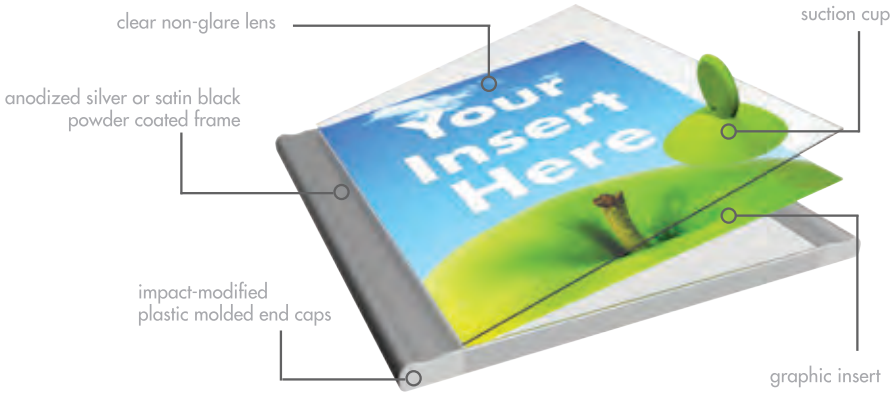
\\ WALL SIGNS

\\ DIRECTORIES

\\ PROJECTING SIGNS

\\ SUSPENDED SIGNS

FLAT SYSTEM



\\ Modern Flat Shape
\\ Round or Square Profile
\\ Black or Silver
\\ Customized Options
\\ Graphic inserts and ADA Lenses available

FINISH:
Silver
Black

PROFILE:
Round
Square

\\ WALL SIGNS

\\ DIRECTORIES

\\ PROJECTING SIGNS

\\ SUSPENDED SIGNS

SNAPPING SYSTEM

\\ Snaps open for quick and easy graphic changes
\\ No tools required
\\ Clear non-glare lens, mounting hardware
\\ Protective sheet material: PVC

FINISH:
Silver
Black

\\ TRAPPA

\\ CUSTOM SIZES

\\ POSTER SNAPPER

\\ SUSPENDED

OUTDOOR DISPLAYS

FLAGS FOR OUTDOOR ADVERTISING & MORE

ALL-TERRAIN FLAGS

OUTDOOR ADVERTISING

promote your brand at all types of events!

FESTIVALS, FAIRS, SPORTS EVENTS & ARENAS, SCHOOLS, PARKS & MORE!

Zoom™ 10' Popup Tent

Zoom™ 20' Popup Tent

Zoom™ Flex Flag

ZOOM™ POPUP TENTS

ZOOM™ ECONOMY (STEEL) 5′ POPUP TENT

Features include:

- opens to a base size of 4.7′ x 4.7′
- black powder coated economy steel tent frame is completely self-contained with no loose parts
- canopies are water and UV resistant
- hardware kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include custom printed canopy, hardware frame, guy lines and rolling carry bag

ITEM #	DESCRIPTION	PRICE
P02A0089	Custom Printed Canvas Canopy Graphic & Hardware Kit	$444.86
P02A0090	Custom Printed Canvas Single-Sided Full Wall Graphic Only	$190.00
P02A0091	Custom Printed Canvas Double-Sided Full Wall Graphic Only	$330.00

(C)

printed canopies & walls are water resistant

quick & easy assembly in minutes!

seams feature rubber beading to repel water

ZOOM™ ECONOMY (STEEL) 10′ POPUP TENT

Features include:

- opens to a base size of 9.8′ x 9.8′
- black powder-coated economy steel frame is completely self-contained with no loose parts
- canopies, half walls and full walls offered in 5 stock colors and can also be custom printed; water & UV resistant
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag
- half and full walls sold separately & interchangeable between economy & standard frames

ITEM #	DESCRIPTION	PRICE
P02A0092	Custom Printed Canvas Canopy Graphic & Hardware Kit	$915.12

(C)

shown with optional half wall & full wall

for all solid stock color options and pricing

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ONE YEAR

GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

ZOOM™ POPUP TENTS

make sure it's aluminum!

NEVER RUSTS, LASTS LONG

ZOOM™ STANDARD (ALUMINUM) 10′ POPUP TENT

Features include:

- 10′ opens to a base size of 9.8′ x 9.8′
- **rust-resistant**, lightweight aluminum frame is completely self-contained with no loose parts
- canopies, half walls and full walls offered in 5 standard colors and can also be custom printed; water & UV resistant
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include water-resistant canopy (stock colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag
- half and full walls sold separately & interchangeable between economy & standard frames

ITEM #	DESCRIPTION	PRICE
P02A0097	Custom Printed Canvas Canopy Graphic & Hardware Kit	$977.90

(C)

for all solid stock color options and pricing

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Red – 186C
Blue – 286C
Grey – 429C
White
Black

all size tents come in roller bag

ZOOM™ 10′ HALF & FULL WALLS

Features include:

- compatible with both Zoom™ Standard and Economy tent frames
- half wall kit includes half wall panel (stock or custom print), half wall pole and two brackets
- full wall kits include full wall panel (stock or custom print)
- graphics are water and UV resistant

FULL WALL CHOICES

ITEM #	DESCRIPTION	PRICE
P02A0098	Custom Printed Canvas Single-Sided Full Wall Graphic Kit	$255.00
P02A0099	Custom Printed Canvas Double-Sided Full Wall Graphic Kit	$623.33

(C)

HALF WALL CHOICES

ITEM #	DESCRIPTION	PRICE
P02A0100	Custom Printed Canvas Single-Sided Half Wall Graphic & Hardware Kit	$244.40
P02A0101	Custom Printed Canvas Double-Sided Half Wall Graphic & Hardware Kit	$466.07

(C)

ONE YEAR GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

ZOOM™ POPUP TENTS

canopies are water resistant

make sure it's aluminum!

NEVER RUSTS, LASTS LONG

ZOOM™ 20' (ALUMINUM) POPUP TENTS

Features include:

- 20' opens to a base size of 9.8' x 19.6'
- **rust-resistant**, lightweight aluminum frame is completely self-contained with no loose parts
- canopies, half walls and full walls offered in 5 stock colors and can also be custom printed; water & UV resistant
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include water-resistant canopy (stock colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag
- half and full walls sold separately

ITEM #	DESCRIPTION	PRICE
P02A0113	Custom Printed Canvas Canopy Graphic & Hardware Kit	$1,817.25
P02A0114	Custom Printed Canvas Single-Sided Full Wall Graphic Kit	$533.33
P02A0115	Custom Printed Canvas Double-Sided Full Wall Graphic Kit	$1,288.33
P02A0116	Custom Printed Canvas Single-Sided Half Wall Graphic & Hardware Kit	$468.40
P02A0117	Custom Printed Canvas Double-Sided Half Wall Graphic & Hardware Kit	$911.73

(C)

choice of printed canopy or 5 stock canopy colors, half walls & full walls available!

Red – 186C
Blue – 286C
Grey – 429C
White
Black

for all solid stock color options and pricing

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ONE YEAR

GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant canvas
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0022	Hardware, Printed Canvas Umbrella, Base, Carry Bag Kit	$722.10	$683.40	$646.40

(C)

STOWAWAY

NEW Design

- lightweight, high visual impact display stand
- indoor/outdoor use
- carbon fiber poles easily assemble
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0082	Small Stowaway Display	$475.60	$408.97	$375.68
P02A0083	Large Stowaway Display	$726.72	$619.70	$566.03
P02A0084	X-Large Stowaway Display	$1,280.07	$1,082.58	$981.78

(C)

MONSOON

- visual graphic area = approx. 92.125"w x 32"h
- semi-portable single or double-sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0023	Frame, Two Outdoor Scrim Vinyl Graphics, Carry Bag	$353.42	$341.12	$312.15

(C)

ONE YEAR

GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

ZOOM™ FLEX FLAGS

- can be used indoors or outdoors
- comes in four shapes: teardrop, feather, straight & edge
- graphic rotates in wind
- water ring base support adds stability to cross base (optional upgrades)
- double-sided graphic available
- includes ground stake only

zoom fiber poles provide ultimate flexibility

graphic printed on flag material

shown with optional cross base & water ring base support

TEARDROP — SMALL | FEATHER — MEDIUM | STRAIGHT — LARGE | EDGE — EXTRA LARGE

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0024	Small Teardrop Single-Sided Graphic Kit	$130.37	$116.97	$110.23
P02A0025	Small Teardrop Double-Sided Graphic Kit	$230.37	$206.97	$190.23
P02A0026	Small Feather Single-Sided Graphic Kit	$118.70	$106.97	$100.23
P02A0027	Small Feather Double-Sided Graphic Kit	$202.03	$178.63	$166.90
P02A0028	Small Straight Single-Sided Graphic Kit	$118.70	$106.97	$100.23
P02A0029	Small Straight Double-Sided Graphic Kit	$202.03	$178.63	$166.90
P02A0030	Small Edge Single-Sided Graphic Kit	$138.33	$124.65	$117.63
P02A0031	Small Edge Double-Sided Graphic Kit	$235.00	$207.98	$194.30
P02A0032	Medium Teardrop Single-Sided Graphic Kit	$170.85	$152.20	$141.88
P02A0033	Medium Teardrop Double-Sided Graphic Kit	$277.52	$248.87	$228.55
P02A0034	Medium Feather Single-Sided Graphic Kit	$165.85	$148.87	$138.55
P02A0035	Medium Feather Double-Sided Graphic Kit	$297.52	$262.20	$243.55
P02A0036	Medium Straight Single-Sided Graphic Kit	$165.85	$148.87	$138.55
P02A0037	Medium Straight Double-Sided Graphic Kit	$297.52	$262.20	$243.55
P02A0038	Medium Edge Single-Sided Graphic Kit	$205.07	$182.72	$170.35
P02A0039	Medium Edge Double-Sided Graphic Kit	$371.73	$326.05	$303.68
P02A0040	Large Teardrop Single-Sided Graphic Kit	$259.58	$229.15	$212.03
P02A0041	Large Teardrop Double-Sided Graphic Kit	$411.25	$365.82	$335.37
P02A0042	Large Feather Single-Sided Graphic Kit	$242.92	$214.15	$198.70
P02A0043	Large Feather Double-Sided Graphic Kit	$464.58	$405.82	$377.03
P02A0044	Large Straight Single-Sided Graphic Kit	$242.92	$214.15	$198.70
P02A0045	Large Straight Double-Sided Graphic Kit	$464.58	$405.82	$377.03
P02A0046	Large Edge Single-Sided Graphic Kit	$281.35	$249.98	$233.60
P02A0047	Large Edge Double-Sided Graphic Kit	$516.35	$453.32	$421.93
P02A0048	Extra Large Teardrop Single-Sided Graphic Kit	$365.12	$319.20	$296.60
P02A0049	Extra Large Teardrop Double-Sided Graphic Kit	$695.12	$615.87	$561.60
P02A0050	Extra Large Feather Single-Sided Graphic Kit	$280.12	$247.53	$229.93
P02A0051	Extra Large Feather Double-Sided Graphic Kit	$528.45	$462.53	$429.93
P02A0052	Extra Large Straight Single-Sided Graphic Kit	$280.12	$247.53	$229.93
P02A0053	Extra Large Straight Double-Sided Graphic Kit	$528.45	$462.53	$429.93
P02A0054	Extra Large Edge Single-Sided Graphic Kit	$357.18	$316.82	$294.78
P02A0055	Extra Large Edge Double-Sided Graphic Kit	$662.18	$580.15	$539.78

*kits include hardware & graphic (C)

ITEM #	DESCRIPTION	1-10	11-25	26-50
ZOOM-FLX-WR	Water Ring Base Support Hardware	$9.33	$9.02	$8.70
ZOOM-FLX-CB	Cross Base Hardware	$23.35	$22.53	$21.73
ZOOM-FLX-SQ	Square Steel Base Hardware	$102.72	$99.18	$95.63
ZOOM-FLX-FB	Fillable Ground Base Hardware	$86.38	$83.40	$80.42
ZOOM-FLX-AGR	Auger Base Hardware	$31.52	$30.43	$29.35
ZOOM-FLX-STK	Ground Stake Hardware	$28.02	$27.05	$26.08
ZOOM-FLX-DO	Drive-over Base Hardware	$29.18	$28.18	$27.17
ZOOM-FLX-STCK	Stackable Base	$62.77	$60.60	$58.43

(C)

ZOOM FLAG BASE OPTIONS

drive-over base

fillable ground base

water ring base support

square steel base

auger base for sand

cross base

ground stake (included in kits)

stackable base

NEW

choose the base best for the environment

OUTDOOR DISPLAYS

WIND DANCER FLAGS

heavy duty water/sand fillable bases

90 DAY

WIND DANCER MINI

- adjustable graphic height = up to 6'
- hollow base can be filled with either water or sand
- double-sided graphic available
- optional carry bag

WIND DANCER LT

- adjustable graphic height = up to 8'8"
- hollow base can be filled with either water or sand
- double-sided graphic available
- optional carry bag

WIND DANCER

- adjustable graphic height = up to 12'
- hollow base can be filled with either water or sand
- double-sided graphic available
- optional carry bag

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0056	Wind Dancer Mini Single-Sided Graphic Kit	$165.37	$158.12	$149.18
P02A0057	Wind Dancer Mini Double-Sided Graphic Kit	$265.37	$258.12	$249.18
P02A0058	Wind Dancer LT Single-Sided Short Graphic Kit	$369.03	$354.52	$338.35
P02A0059	Wind Dancer LT Double-Sided Short Graphic Kit	$462.37	$447.85	$431.68
P02A0060	Wind Dancer LT Single-Sided Long Graphic Kit	$449.03	$429.52	$408.35
P02A0061	Wind Dancer LT Double-Sided Long Graphic Kit	$622.37	$602.85	$581.68
P02A0062	Wind Dancer Single-Sided Graphic Kit	$662.40	$631.80	$599.53
P02A0063	Wind Dancer Double-Sided Graphic Kit	$969.07	$938.47	$906.20

*kits include hardware & graphic (C)

perfect for parks, sports arenas, universities & more!

ONE YEAR GL 6MO

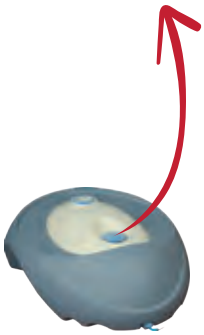
All Outdoor products have a one year limited hardware warranty and are eco-friendly.

OUTDOOR SIGNAGE

BLIZZARD

- min width x min height: 23.5"w x 63.25"h
- min width x max height: 23.5"w x 80"h
- max width x min height: 40"w x 57"h
- max width x max height: 40"w x 74.5"h
- outdoor banner stand
- outdoor scrim vinyl graphic material
- easy grommet graphic attachment

fill the base with water or sand



ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0064	23.5"w x 63.25"h Graphic Kit	$248.43	$236.70	$229.98
P02A0065	23.5"w x 80"h Graphic Kit	$281.77	$266.70	$259.98
P02A0066	40"w x 57"h Graphic Kit	$286.77	$271.70	$264.98
P02A0067	40"w x 74.5"h Graphic Kit	$331.77	$313.37	$306.65

*custom graphic sizing available, call for quote
*kits include hardware & graphic

(C)

THUNDER

- visual graphic area = approx. 33.5"w x 78.75"h
- double-sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole
- outdoor scrim vinyl graphic material

NEW Design

stakes included to secure in the grass!

heavy-duty outdoor retractable banner stand

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0068	Banner Stand Hardware, Two Scrim Vinyl Graphics, Carry Bag	$415.12	$400.35	$368.90

(C)

ONE YEAR GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

OUTDOOR SIGNAGE

ideal for gas stations & as sidewalk signs

WHIRLWIND

- 30.75"w x 44.12"h x 19.5"d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double-sided PVC graphics
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set

ATLAS

- outdoor sign holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0069	Single-Sided Graphic Kit	$339.35	$321.90	$304.45
P02A0070	Double-Sided Graphic Kit	$414.35	$388.57	$362.78

*kits include hardware & graphic (C)

includes wheels for ease of moving!

ITEM #	DESCRIPTION	1-10	11-25	26-50
ATLAS	Base Only	$94.60	$91.33	$88.08

*Graphic prices depend on material thickness, width and height (C)

CAFÉ BARRIER

- indoor/outdoor modular display
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25"w x 30.5"h
- heavy-duty stainless steel posts, base and 59"w rails
- outdoor scrim vinyl graphic material
- unit kit, extension kit and individual components available

heavy duty stainless steel posts!

multiple uses!

GREAT FOR OUTDOOR CAFÉS, BARRIERS FOR CROWD CONTROL AND MORE!

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0071	Single-Sided Graphic Kit	$344.03	$331.18	$313.35
P02A0081	Double-Sided Graphic Kit	$412.37	$396.18	$370.02
P02A0072	Extension Kit	$239.53	$230.30	$216.05
CB-EXT-K-150	Hardware only	$171.20	$165.30	$159.38

*kits include hardware & graphic (C)

ONE YEAR GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

POPUP BAR™

POPUP BAR MINI

- 23.94"w x 36.63"h x 20"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, one shelf and carry bag

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0085	Popup Bar Mini Graphic Kit	$476.18	$463.78	$451.38

*kit includes hardware, graphic & carry bag (C)

POPUP BAR LARGE

- 40.13"w x 36.5"h x 20.06"d
- portable, pre-assembled aluminum frame
- zipper-enclosed storage space
- hardware kit includes frame
- printable graphics on sides & front, attached by hook and loop
- locking wheel casters
- can be used as a pull cart
- kit includes frame, graphics, two shelves and carry bag

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0087	Popup Bar Large Graphic Kit	$597.90	$582.28	$566.67

*kit includes hardware, graphic & carry bag (C)

POPUP BAR MINI HEADER

- 22.13"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the mini popup bar

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0086	Popup Bar Mini Header Graphic Kit	$107.70	$104.97	$102.23

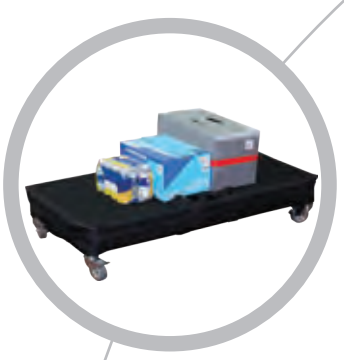
*kit includes hardware & graphic (C)

POPUP BAR LARGE HEADER

- 38.23"w x 59.52"h x 1.18"d
- 16" graphic height
- accessory header to attach to the top of the large popup bar

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0088	Popup Bar Large Header Graphic Kit	$132.05	$128.98	$125.93

*kit includes hardware & graphic (C)



use as a cart!

ONE YEAR GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

ZOOM™ FLEX OUTDOOR BILLBOARD

- 106"w x 78.74"h x 32"d
- heavy-duty tubular frame
- single or double-sided pillowcase fabric graphic slips over frame (no base or bag, packs in box)
- includes two water rings to add weight for stability

carrybag is included

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0078	Single-Sided Graphic Kit	$1,318.15	$1,257.02	$1,195.87
P02A0079	Double-Sided Graphic Kit	$1,808.15	$1,712.02	$1,650.87

*kits include hardware & graphic (C)

ZOOM FLEX ARCH

- 114"w x 113.85"h x 1.75"d
- perfect for outdoor races, cross country events, finish lines
- arch shaped flexible fiber poles hold flag graphic
- stakes included
- add a sturdy sand or water fillable base for more stability (no base or bag, packs in box)

add two stackable bases for extra stability!

see p. 22 for base options.

ITEM #	DESCRIPTION	1-10	11-25	26-50
P02A0076	Single-Sided Graphic Kit	$662.43	$585.85	$544.27

*kits include hardware & graphic (C)

ONE YEAR GL 6MO

All Outdoor products have a one year limited hardware warranty and are eco-friendly.

TABLE THROWS & RUNNERS

TABLE THROWS & RUNNERS

PRINTED & IMPRINTED

PERFECT FOR TABLETOPS

FULLY PRINTED TABLE THROWS

perch can be seen on p. 9

4′ full

6′ full

8′ full

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-T-4-F	4′ Full Fully Printed Table Throw	$158.33	$143.33	$138.33
TBL-T-4-E	4′ Economy Fully Printed Table Throw	$116.67	$105.00	$101.67
TBL-T-4-36-F	4′ Full Fully Printed 36″ High Table Throw	$220.00	$200.00	$193.33
TBL-T-4-36-E	4′ Economy Fully Printed 36″ High Table Throw	$151.67	$138.33	$133.33
TBL-T-6-F	6′ Full Fully Printed Table Throw	$180.00	$173.33	$161.67
TBL-T-6-E	6′ Economy Fully Printed Table Throw	$131.67	$126.67	$118.33
TBL-T-8-F	8′ Full Fully Printed Table Throw	$191.67	$183.33	$176.67
TBL-T-8-E	8′ Economy Fully Printed Table Throw	$158.33	$151.67	$141.67

(C)

carry bags available as an optional upgrade

ITEM #	DESCRIPTION	PRICE
TBL-THRW-BG2	Table Throw Carry Bag (4 throws)	$15.00
TBL-THRW-BG	Table Throw Carry Bag (6 throws)	$36.67

(C)

CONVERTIBLE TABLE THROW

easily converts from an 8′ to a 6′

SIMPLY FOLD & USE HOOK & LOOP TABS TO CONVERT TO A 6′ THROW

hook & loop tabs make conversion easy

economy table throw leaves back of table exposed for easy access to storage

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-T-FC	Convertible Full Premium Dye Sub Table Throw	$286.67	$271.67	$256.67
TBL-T-EC	Convertible Economy Premium Dye Sub Table Throw	$215.00	$205.00	$193.33

(C)

GL 6MO

All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

FRONT PRINTED TABLE THROW

- maximum dye-sublimation printing area on front of throw = 48"-60"w x 18"h (see template for details)
- background available in white only
- cost-effective, impactful display option

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-T-6-FPO-F	6' Full Front Printed Table Throw	$205.00	$198.33	$191.67
TBL-T-6-FPO-E	6' Economy Front Printed Table Throw	$155.00	$150.00	$145.00
TBL-T-8-FPO-F	8' Full Front Printed Table Throw	$243.33	$235.00	$228.33
TBL-T-8-FPO-E	8' Economy Front Printed Table Throw	$181.67	$176.67	$171.67

(C)

ROUND TABLE THROWS

perfect for events to deliver a polished look!

ITEM #	DESCRIPTION	1-10	11-25	26-50
RND-TBL-T-30X30	30"d x 30"h Round Draped Table Throw	$183.33	$173.33	$163.33
RND-TBL-FT-30X30	30"d x 30"h Round Fitted Table Throw	$158.33	$151.67	$140.00
RND-TBL-SW-30X30	30"d x 30"h Round Stretch Table Throw	$198.33	$180.00	$161.67
RND-TBL-T-30X42	30"d x 42"h Round Draped Table Throw	$290.00	$275.00	$260.00
RND-TBL-FT-30X42	30"d x 42"h Round Fitted Table Throw	$188.33	$180.00	$166.67
RND-TBL-SW-30X42	30"d x 42"h Round Stretch Table Throw	$216.67	$196.67	$176.67
RND-TBL-T-48X30	48"d x 30"h Round Draped Table Throw	$260.00	$246.67	$233.33
RND-TBL-FT-48X30	48"d x 30"h Round Fitted Table Throw	$320.00	$305.00	$283.33
RND-TBL-T-60X30	60"d x 30"h Round Draped Table Throw	$325.00	$308.33	$291.67
RND-TBL-FT-60X30	60"d x 30"h Round Fitted Table Throw	$495.00	$473.33	$440.00

(C)

three styles to choose from!

CHOOSE THE BEST LOOK WITH FULLY PRINTED STRETCH, FITTED & DRAPED OPTIONS

GL 6MO

All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

FITTED TABLE THROW

form fitted & fully printed for a professional look

OFFERED IN 4′, 6′ AND 8′ SIZES

carry bags available as an optional upgrade, see p. 29 for pricing

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-FITTED-4-F	4′ Fitted Table Throw	$203.33	$198.33	$188.33
TBL-FITTED-4-36-F	4′ Full 36"High Printed Table Throw	$266.67	$260.00	$246.67
TBL-FITTED-4-36-E	4′ Economy 36" High Fitted Table Throw	$176.67	$173.33	$165.00
TBL-FITTED-6-F	6′ Fitted Table Throw	$266.67	$260.00	$246.67
TBL-FITTED-8-F	8′ Fitted Table Throw	$316.67	$310.00	$293.33

(C)

STRETCH TABLE THROW

provides a taut, crisp & modern look!

simply tuck the corners under the legs

zipper allows for easy access to materials tucked underneath!

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-SW-4-F	4′ Stretch Table Throw	$266.67	$250.00	$236.67
TBL-SW-4-36-F	4′ Full 36" High Stretch Table Throw	$341.67	$320.00	$303.33
TBL-SW-6-F	6′ Stretch Table Throw	$380.00	$355.00	$336.67
TBL-SW-8-F	8′ Stretch Table Throw	$431.67	$403.33	$383.33

(C)

GL 6MO

All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

IMPRINTED TABLE THROW

so many choices!

SEVEN THROW COLORS
& 21 IMPRINT COLORS!

max logo size is 60"w x 21.5"h

two imprint colors per throw to choose from

imprint is heat-transferred vinyl

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-T-6E-1K	6' Economy 1 Color Imprinted Table Throw	$186.67	$156.67	$135.00
TBL-T-6F-1K	6' Full 1 Color Imprinted Table Throw	$200.00	$170.00	$148.33
TBL-T-6E-2K	6' Economy 2 Color Imprinted Table Throw	$228.33	$181.67	$160.00
TBL-T-6F-2K	6' Full 2 Color Imprinted Table Throw	$241.67	$195.00	$173.33
TBL-T-8E-1K	8' Economy 1 Color Imprinted Table Throw	$195.00	$163.33	$140.00
TBL-T-8F-1K	8' Full 1 Color Imprinted Table Throw	$206.67	$176.67	$153.33
TBL-T-8E-2K	8' Economy 2 Color Imprinted Table Throw	$236.67	$188.33	$165.00
TBL-T-8F-2K	8' Full 2 Color Imprinted Table Throw	$248.33	$201.67	$178.33

(C)

example of accepted vector artwork

Avocent a·point

simple, two colors
accepted file types: PDF

example of unacceptable artwork

- too complex
- too many colors

- no gradient
- no drop shadows

VINYL IMPRINT COLORS

- Black
- White
- Blue - Pantone® 293C
- Hot Pink - Pantone® Process Magenta C
- Royal Purple - Pantone® 2755C
- Red - Pantone® 200C
- Vegas Gold - Pantone® 467C
- Kelly Green - Pantone® 342C
- Sky Blue - Pantone® 283C
- Lemon Yellow - Pantone® 101C
- Medium Yellow - Pantone® 123C
- Burnt Orange - Pantone®167C
- Orange - Pantone® 021C
- Gray - Pantone® Cool Gray 9C
- Navy - Pantone® 2766C
- Apple Green - Pantone® 368C
- Forest Green - Pantone® 350C
- Vanilla Cream - Pantone® 7499C
- Sapphire Blue - Pantone® 2925C
- Brown - Pantone® 1545C
- Teal - Pantone® 315C

FABRIC COLORS

- Black
- White
- Red - Pantone® 201C
- Royal Blue - Pantone® 661C
- Gray - Pantone® 422C
- Hunter Green - Pantone® 350C
- Navy - Pantone® 282C

GL 6MO

All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

TABLE RUNNERS

fully printed, excellent quality

fully printed

24", 30", 36" AND 60"
A PERFECT ACCENT TO ADD
BRANDING AND MESSAGING!

economy table throw
leaves back of table
exposed for easy access
to storage

carry bags available as an optional upgrade, see p. 29 for pricing

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-R-24-F	24" Full Premium Dye Sub Table Runner	$65.00	$61.67	$58.33
TBL-R-24-E	24" Economy Premium Dye Sub Table Runner	$51.67	$48.33	$46.67
TBL-R-30-F	30" Full Premium Dye Sub Table Runner	$83.33	$78.33	$75.00
TBL-R-30-E	30" Economy Premium Dye Sub Table Runner	$65.00	$61.67	$58.33
TBL-R-36-F	36" Full Premium Dye Sub Table Runner	$96.67	$91.67	$88.33
TBL-R-36-E	36" Economy Premium Dye Sub Table Runner	$73.33	$70.00	$66.67
TBL-R-60-F	60" Full Premium Dye Sub Table Runner	$161.67	$151.67	$146.67
TBL-R-60-E	60" Economy Premium Dye Sub Table Runner	$125.00	$118.33	$113.33

(C)

OUTDOOR TABLE THROW

- form fitted to fit 6' & 8' tabletops
- UV printed on outdoor canvas, remains on the table even in windy conditions
- water and spill resistant
- lends a polished look to any outdoor event or display

ITEM #	DESCRIPTION	1-10	11-25	26-50
TBL-ODC-FITTED-6-F	6' Full Outdoor Fitted Table Throw	$333.33	$320.00	$313.33
TBL-ODC-FITTED-8-F	8' Full Outdoor Fitted Table Throw	$396.67	$380.00	$373.33

(C)

All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

HOPUP™ BACKWALLS

PERFECT FOR ALL TYPES OF EVENTS

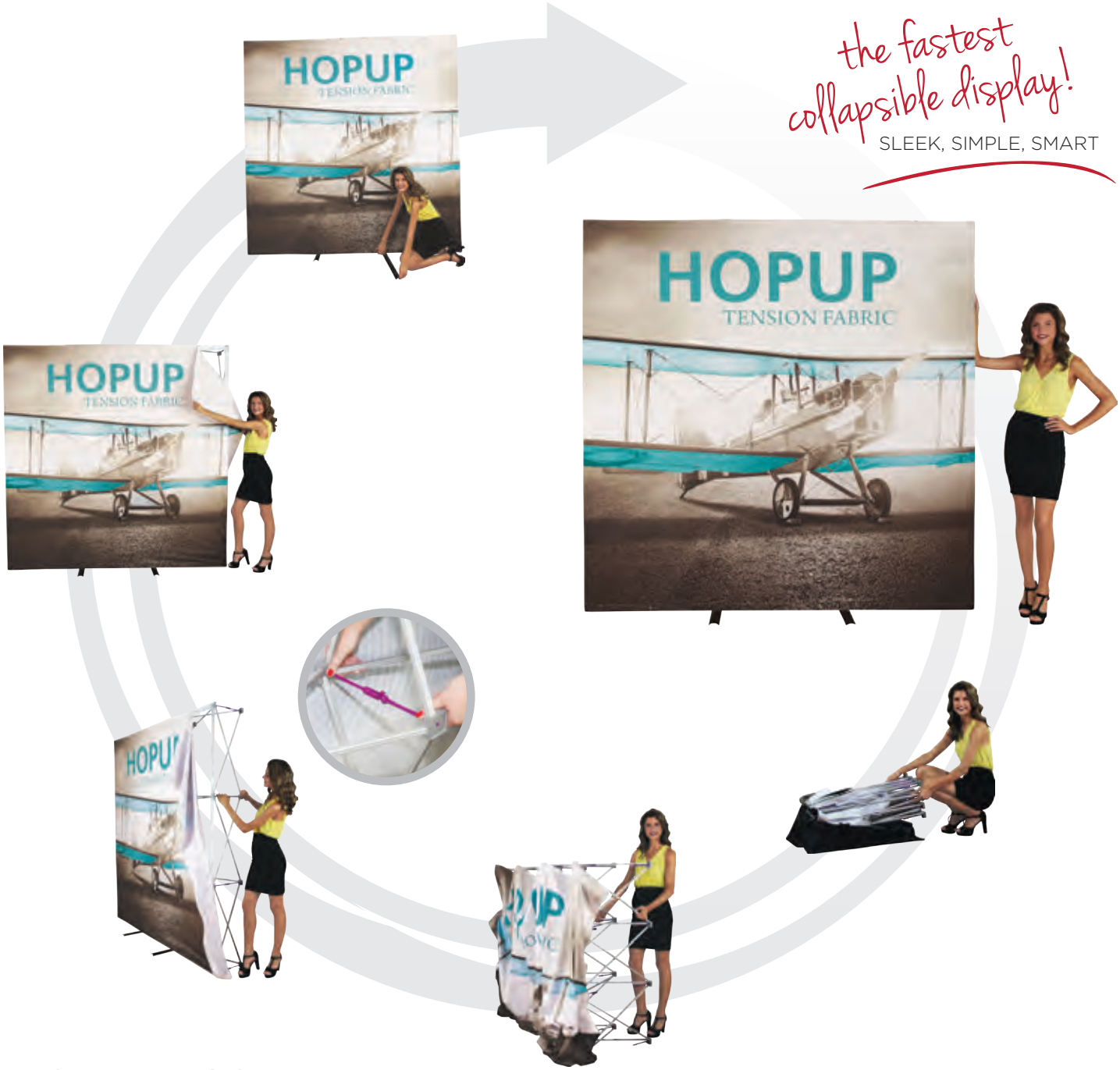
PORTABLE & LIGHTWEIGHT

FAST, SIMPLE, EASY

HOPUP™ BACKWALLS

the fastest collapsible display!

SLEEK, SIMPLE, SMART



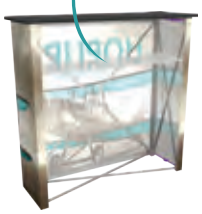
HOPUP™ COUNTER

- collapsible display counter
- easy-to-assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d

ITEM #	DESCRIPTION	PRICE
HOP-C-FGE-S-1-B	Black Countertop, Frame, Graphic, Internal Shelf, Carry Bag	$331.35
HOP-C-FGE-S-1-N	Natural Countertop, Frame, Graphic, Internal Shelf, Carry Bag	$375.32

(C)

clear shelf



Countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

HOPUP™ CONFIGURATIONS

two choices of frame shape!

STRAIGHT OR CURVED

3X3 Straight

3X3 Curved

carry case for easy portability

Hopup 1x1 | 2½'W Tabletop Display

footprint dimensions: 31"w x 31"h x 12.25"d

ITEM #	DESCRIPTION	PRICE
HOP-1X1FG-S-1	Straight Frame, Front Graphic Kit	$188.90
HOP-1X1FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$216.30

*kits include hardware, graphic & carry bag (C)

quickly & easily snap locking arms into place

Hopup 2x1 | 5'W Tabletop Display

footprint dimensions: 60.5"w x 31"h x 12.25"d

ITEM #	DESCRIPTION	PRICE
HOP-2X1FG-S-1	Straight Frame, Front Graphic Kit	$220.28
HOP-2X1FG-C-1	Curved Frame, Front Graphic Kit	$220.28
HOP-2X1FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$272.43
HOP-2X1FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$272.43

*kits include hardware, graphic & carry bag (C)

Hopup 2x2 | 5'W Tabletop Display

footprint dimensions: 60.5"w x 60.5"h x 12.25"d

ITEM #	DESCRIPTION	PRICE
HOP-2X2FG-S-1	Straight Frame, Front Graphic Kit	$340.42
HOP-2X2FG-C-1	Curved Frame, Front Graphic Kit	$340.42
HOP-2X2FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$406.37
HOP-2X2FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$406.37

*kits include hardware, graphic & carry bag (C)

hook & loop graphic is pre-attached, making setup simple

Hopup 3x2 | 7½'W Tabletop Display

footprint dimensions: 89.5"w x 60.5"h x 12.25"d

ITEM #	DESCRIPTION	PRICE
HOP-3X2FG-S-1	Straight Frame, Front Graphic Kit	$510.85
HOP-3X2FG-C-1	Curved Frame, Front Graphic Kit	$510.85
HOP-3X2FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$597.70
HOP-3X2FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$597.70

*kits include hardware, graphic & carry bag (C)

LIFE TIME

All Hopup frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

HOPUP™ CONFIGURATIONS

two choices of graphic style!

WITH OR WITHOUT END CAPS

display pops up in minutes!

4X3 Straight with End Caps

4X3 Curved without End Caps

optional upgrade - Lumina 200 light *see pricing on p. 109*

simply slip Hopup bag onto a Trolley roller for easy transport, *see p. 111*

Hopup 1x3 | 2½'W Full Height Standard Display

footprint dimensions: 31"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-1X3FG-S-1	Straight Frame, Front Graphic Kit	$316.82
HOP-1X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$395.40

*kits include hardware, graphic & carry bag (C)

Hopup 2x3 | 5'W Full Height Standard Display

footprint dimensions: 60.5"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-2X3FG-S-1	Straight Frame, Front Graphic Kit	$480.40
HOP-2X3FG-C-1	Curved Frame, Front Graphic Kit	$480.40
HOP-2X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$583.92
HOP-2X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$583.92

*kits include hardware, graphic & carry bag (C)

Hopup 3x3 | 7½'W Full Height Standard Display

footprint dimensions: 89.5"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-3X3FG-S-1	Straight Frame, Front Graphic Kit	$597.93
HOP-3X3FG-C-1	Curved Frame, Front Graphic Kit	$597.93
HOP-3X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$691.82
HOP-3X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$691.82

*kits include hardware, graphic & carry bag (C)

LIFE TIME

All Hopup frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

HOPUP™ CONFIGURATIONS

two choices of frame shape!

STRAIGHT OR CURVED

Hopup 3x4 | 7½'W Extra Tall Standard Display

footprint dimensions: 90"w x 119"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-3X4FG-S-1	Straight Frame, Front Graphic Kit	$714.65
HOP-3X4FG-C-1	Curved Frame, Front Graphic Kit	$714.65
HOP-3X4FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$830.47
HOP-3X4FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$830.47

*kits include hardware, graphic & carry bag (C)

optional upgrade - Slimline LED flood light see pricing on p. 109

Hopup 4x3 | 10'W Full Height Standard Display

footprint dimensions: 119"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-4X3FG-S-1	Straight Frame, Front Graphic Kit	$753.97
HOP-4X3FG-C-1	Curved Frame, Front Graphic Kit	$753.97
HOP-4X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$855.45
HOP-4X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$855.45

*kits include hardware, graphic & carry bag (C)

carry bag included with most kits

Hopup 4x4 | 10'W Extra Tall Standard Display

footprint dimensions: 119"w x 119"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-4X4FG-S-1	Straight Frame, Front Graphic Kit	$937.23
HOP-4X4FG-C-1	Curved Frame, Front Graphic Kit	$937.23
HOP-4X4FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$1,080.95
HOP-4X4FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$1,080.95

*kits include hardware, graphic & carry bag (C)

Hopup 5x3 | 12¼'W Full Height Standard Display

footprint dimensions: 147.5"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-5X3FG-S-1	Straight Frame, Front Graphic Kit	$991.52
HOP-5X3FG-C-1	Curved Frame, Front Graphic Kit	$991.52
HOP-5X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$1,106.42
HOP-5X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$1,106.42

*kits include hardware, graphic & carry bag (C)

simply slip Hopup bag onto a Trolley roller for easy transport, see p. 111

LIFE TIME

All Hopup frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

HOPUP™ CONFIGURATIONS

two choices of graphic style!

WITH OR WITHOUT END CAPS

Hopup 5x4 | 12¼'W Extra Tall Standard Display

footprint dimensions: 147.8"w x 119"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-5X4FG-S-1	Straight Frame, Front Graphic Kit	$1,040.77
HOP-5X4G-C-1	Curved Frame, Front Graphic Kit	$1,040.77
HOP-5X4FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$1,175.87
HOP-5X4FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$1,175.87

*kits include hardware, graphic & carry bag (C)

Hopup 6x3 | 15'W Full Height Standard Display

footprint dimensions: 178"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-6X3FG-S-1	Straight Frame, Front Graphic Kit	$1,113.93
HOP-6X3FG-C-1	Curved Frame, Front Graphic Kit	$1,113.93
HOP-6X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$1,263.78
HOP-6X3FGE-C-1	Curved Frame, Full Fitted Graphic Kit	$1,263.78

*kits include hardware, graphic & carry bag (C)

Hopup 8x3 | 20'W Full Height Standard Display

footprint dimensions: 235.43"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-8X3FG-S-1	Straight Frame, Front Graphic Kit	$1,544.92
HOP-8X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$1,669.58

*kits include hardware, graphic & carry bag (C)

Hopup 12x3 | 30'W Full Height Standard Display

footprint dimensions: 352.28"w x 90"h x 29"d

ITEM #	DESCRIPTION	PRICE
HOP-12X3FG-S-1	Straight Frame, Front Graphic Kit	$2,041.87
HOP-12X3FGE-S-1	Straight Frame, Full Fitted Graphic Kit	$2,224.12

*kits include hardware & graphic (C)

LIFE TIME

All Hopup frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

HOPUP™ BACKWALL DIMENSION KITS
COMPLETE SYSTEMS

display pops up in minutes!

easily accessorize your Hopup

MONITOR MOUNTS, COUNTERS, & TABLES INCLUDED AS SHOWN

Hopup Dimension Kit 01 3x3 | 7½'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM-01-3X3FG-S	Frame, Fabric Graphic, Stand-Off Rigid Graphic Accents With Lit Holders, Monitor Mount, Lights, Carry Bag	$1,008.42

(C)

Hopup Dimension Kit 02 3x3 | 7½'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM-02-3X3FG-S	Frame, Fabric Graphic, Stand-Off Counter With Lit Holders, Monitor Mount, Lights, Carry Bag	$1,218.33

(C)

clear, plastic literature holder

dimension kits include (2) Lumina 200 lights

Hopup Dimension Kit 03 4x3 | 10'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM-03-4X3FGE-S	Frame, Fabric Graphic, Stand-Off Counter With Graphics And Lit Holder, Monitor Mount, Lights, Carry Bag	$1,625.82

(C)

monitor mount supports 23" monitor/max 30lbs

Hopup Dimension Kit 04 4x3 | 10'W Display

ITEM #	DESCRIPTION	PRICE
HOP-DIM-04-4X3FGE-S	Frame, Fabric Graphic, Stand-Off Counter With Graphics, Lights, Carry Bag	$1,650.52

(C)

LIFE TIME

All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

NEW Design BACKLIT HOPUP™

Simple, light assembly!

illuminated to make your display stand out!

FULL FITTED FABRIC MURAL WITH LED LIGHTS

comes in OCX Case

Backlit Hopup Displays

ITEM #	DESCRIPTION	PRICE
HOP-BL2X2FGE-C	Frame, Graphic, LED Lights, OCX Case	$1,602.72
HOP-BL3X3FGE-C	Frame, Graphic, LED Lights, OCX Case	$2,382.07
HOP-BL4X3FGE-C	Frame, Graphic, LED Lights, OCX Case	$2,945.47

(C)

HOPUP™ LITE

The Hopup™ Lite features an economy, lightweight collapsible frame, yellow locking arms and front only or full-fitted fabric graphics. Hopup Lite comes with a soft carry bag.

3x3

Hopup Lite 3x3 | 8'W Full Height Standard Display

footprint dimensions: 89"w x 89"h x 12"d

ITEM #	DESCRIPTION	PRICE
HOP-LITE-3X3FG-S	Frame, Front Graphic, Carry Bag	$467.20
HOP-LITE-3X3FGE-S	Frame, Full Fitted Graphic, Carry Bag	$518.75

(C)

4x3

Hopup Lite 4x3 | 10'W Full Height Standard Display

footprint dimensions: 118"w x 89"h x 12"d

ITEM #	DESCRIPTION	PRICE
HOP-LITE-4X3FG-S	Frame, Front Graphic, Carry Bag	$551.32
HOP-LITE-4X3FGE-S	Frame, Full Fitted Graphic, Carry Bag	$646.32

(C)

an economy, collapsible display

LIFE TIME

All Hopup frames are eco-friendly, come with a carry bag, and have a limited lifetime warranty.

EMBRACE™ PUSH-FIT DISPLAYS

SEAMLESS, SLEEK
COLLAPSIBLE DISPLAY SYSTEM

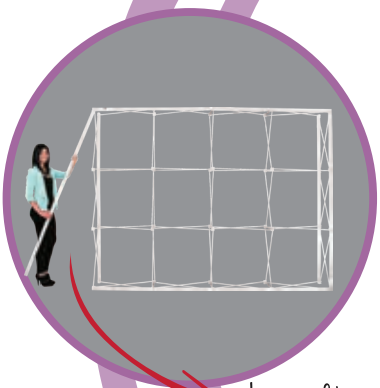
COLLAPSIBLE & PORTABLE

PUSH-FIT
FABRIC GRAPHICS

EMBRACE™ BACKWALLS

seamless collapsible display

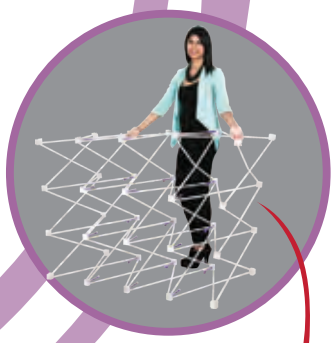
MODERN, SIMPLE, EASY



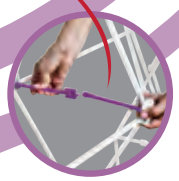
channel bars connect to frame perimeter & hold push-fit fabric graphic

EMBRACE™ BACKWALL

- lightweight anodized straight white frame
- stabilizer feet on all frames 3 quads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- carry bag for most units



collapsible display sets up in minutes



easy snap arms

EMBRACE™ COUNTER

- 41"w x 40.5"h x 15.75"d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics

NEW Design

ITEM #	DESCRIPTION	PRICE
P06D0001	Frame, Black Countertop, Graphic, Shelf, Bag	$640.42
P06D0002	Frame, Natural Countertop, Graphic, Shelf, Bag	$640.42
P06D0003	Frame, Black Countertop, Graphic, LED Lights, Shelf, Bag	$1,110.22
P06D0004	Frame, Natural Countertop, Graphic, LED Lights, Shelf, Bag	$1,110.22

(C)

white shelf

Countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

EMBRACE™ CONFIGURATIONS

2X1 Without End Caps

2X1 With End Caps

single or double sided

carry bag for easy portability

Embrace 1x1 | 2½'W Tabletop Display

footprint dimensions: 31.25"w x 31.38"h x 14.5"d

ITEM #	DESCRIPTION	PRICE
EMB-2-1X1-FG-S	Frame, Front Graphic Kit	$338.40
EMB-2-1X1-FGE-S	Frame, Full Fitted Graphic Kit	$376.73

*kits include hardware, graphic & carry bag (C)

easy snap arms

Embrace 2x1 | 5'W Tabletop Display

footprint dimensions: 59.81"w x 31.38"h x 14.5"d

ITEM #	DESCRIPTION	PRICE
EMB-2-2X1-FG-S	Frame, Front Graphic Kit	$393.85
EMB-2-2X1-FGE-S	Frame, Full Fitted Graphic Kit	$435.72

*kits include hardware, graphic & carry bag (C)

Embrace 2x2 | 5'W Tabletop Display

footprint dimensions: 59.81"w x 60"h x 14.5"d

ITEM #	DESCRIPTION	PRICE
EMB-2-2X2-FG-S	Frame, Front Graphic Kit	$617.87
EMB-2-2X2-FGE-S	Frame, Full Fitted Graphic Kit	$687.23

*kits include hardware, graphic & carry bag (C)

easy push-fit graphics go into channels

Embrace 3x2 | 7½'W Tabletop Display

footprint dimensions: 88.5"w x 60"h x 14.5"d

ITEM #	DESCRIPTION	PRICE
EMB-2-3X2-FG-S	Frame, Front Graphic Kit	$761.80
EMB-2-3X2-FGE-S	Frame, Full Fitted Graphic Kit	$830.95

*kits include hardware, graphic & carry bag (C)

LIFE TIME

All Embrace frames are eco-friendly, come with a carry case, and have a limited lifetime warranty.

EMBRACE™ CONFIGURATIONS

two choices of graphic style!

WITH OR WITHOUT END CAPS

display pops up in minutes!

3X3 With End Caps

3X3 Without End Caps

optional upgrade - Lumina 200 light
see pricing on p. 109

simply slip Embrace bag onto a Trolley roller for easy transport,
see p. 111

Embrace 1x3 | 2½'W Full Height Standard Display

footprint dimensions: 31.25"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-1X3-FG-S	Frame, Front Graphic Kit	$576.38
EMB-2-1X3-FGE-S	Frame, Full Fitted Graphic Kit	$646.85

*kits include hardware, graphic & carry bag (C)

Embrace 2x3 | 5'W Full Height Standard Display

footprint dimensions: 59.81"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-2X3-FG-S	Frame, Front Graphic Kit	$716.42
EMB-2-2X3-FGE-S	Frame, Full Fitted Graphic Kit	$786.88

*kits include hardware, graphic & carry bag (C)

Embrace 3x3 | 7½'W Full Height Standard Display

footprint dimensions: 88.5"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-3X3-FG-S	Frame, Front Graphic Kit	$845.40
EMB-2-3X3-FGE-S	Frame, Full Fitted Graphic Kit	$1,001.63

*kits include hardware, graphic & carry bag (C)

Embrace 3x4 | 7½'W Extra Tall Standard Display

footprint dimensions: 88.5"w x 118"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-3X4-FG-S	Frame, Front Graphic Kit	$953.65
EMB-2-3X4-FGE-S	Frame, Full Fitted Graphic Kit	$1,114.58

*kits include hardware, graphic & carry bag (C)

LIFE TIME

All Embrace frames are eco-friendly, come with a carry case, and have a limited lifetime warranty.

EMBRACE™ CONFIGURATIONS

straight frame with stabilizer feet

VARIOUS SIZES TO CHOOSE FROM

Embrace 4x3 | 10'W Full Height Standard Display

footprint dimensions: 117"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-4X3FG-S	Frame, Front Graphic Kit	$992.53
EMB-2-4X3FGE-S	Frame, Full Fitted Graphic Kit	$1,163.38

*kits include hardware, graphic & carry bag (C)

carry bag for easy portability

Embrace 4x4 | 10'W Extra Tall Standard Display

footprint dimensions: 117"w x 118"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-4X4FG-S	Frame, Front Graphic Kit	$1,362.80
EMB-2-4X4FGE-S	Frame, Full Fitted Graphic Kit	$1,588.22

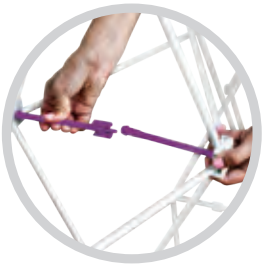
*kits include hardware, graphic & carry bag (C)

Embrace 5x3 | 12¼'W Full Height Standard Display

footprint dimensions: 146"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-5X3FG-S	Frame, Front Graphic Kit	$1,242.30
EMB-2-5X3FGE-S	Frame, Full Fitted Graphic Kit	$1,427.77

*kits include hardware, graphic & carry bag (C)



easy snap arms

Embrace 6x3 | 15'W Full Height Standard Display

footprint dimensions: 178"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-6X3FG-SS-1	Frame, Front Graphic Kit	$2,596.22
EMB-2-6X3FGE-SS-1	Frame, Single-Sided Full Fitted Graphic Kit	$2,708.92
EMB-2-6X3FGE-DS-1	Frame, Double-Sided Full Fitted Graphic Kit	$3,735.38

*kits include hardware, graphic & carry bag (C)

easy push-fit graphics go into channels

Embrace 8x3 | 20'W Full Height Standard Display

footprint dimensions: 230.31"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-8X3FG-SS-1	Frame, Front Graphic Kit	$2,814.53
EMB-2-8X3FGE-SS-1	Frame, Single-Sided Full Fitted Graphic Kit	$3,088.17
EMB-2-8X3FGE-DS-1	Frame, Double-Sided Full Fitted Graphic Kit	$4,212.22

*kits include hardware, graphic & carry bag (C)

Embrace 12x3 | 30'W Full Height Standard Display

footprint dimensions: 345.47"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-12X3FG-SS-1	Frame, Front Graphic Kit	$4,078.18
EMB-2-12X3FGE-SS-1	Frame, Single-Sided Full Fitted Graphic Kit	$4,417.00
EMB-2-12X3FGE-DS-1	Frame, Double-Sided Full Fitted Graphic Kit	$5,999.68

*kits include hardware, graphic & carry bag (C)

LIFE TIME

All Embrace frames are eco-friendly, come with a carry case, and have a limited lifetime warranty.

NEW BACKLIT EMBRACE™ KITS

Backlit Embrace 2x2 | 5'W Tabletop Standard Display
footprint dimensions: 59.81"w x 60"h x 14.5"d

ITEM #	DESCRIPTION	PRICE
EMB-2-BL-2X2FGE-SS-1	Frame, Single-Sided Graphic, LED Lights, OCX Case	$1,925.53
EMB-2-BL-2X2FGE-DS-1	Frame, Double-Sided Graphic, LED Lights, OCX Case	$2,152.60

(C)

illuminated displays capture attention!

Backlit Embrace 1x3 | 2½'W Full Height Standard Display
footprint dimensions: 31.25"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-BL-1X3FGE-SS-1	Frame, Single-Sided Graphic, LED Lights, OCX Case	$1,588.53
EMB-2-BL-1X3FGE-DS-1	Frame, Double-Sided Graphic, LED Lights, OCX Case	$1,738.72

(C)

lights are easy to connect

Backlit Embrace 2x3 | 5'W Full Height Standard Display
footprint dimensions: 59.81"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-BL-2X3FGE-SS-1	Frame, Single-Sided Graphic, LED Lights, OCX Case	$2,118.00
EMB-2-BL-2X3FGE-DS-1	Frame, Double-Sided Graphic, LED Lights, OCX Case	$2,345.90

(C)

Backlit Embrace 3x3 | 7½'W Full Height Standard Display
footprint dimensions: 88.5"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-BL-3X3FGE-SS-1	Frame, Single-Sided Graphic, LED Lights, OCX Case	$2,621.65
EMB-2-BL-3X3FGE-DS-1	Frame, Double-Sided Graphic, LED Lights, OCX Case	$2,918.18

(C)

comes in OCX hard case

Backlit Embrace 4x3 | 10'W Full Height Standard Display
footprint dimensions: 117"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-BL-4X3FGE-SS-1	Frame, Single-Sided Graphic, LED Lights, OCX Case	$3,084.88
EMB-2-BL-4X3FGE-DS-1	Frame, Double-Sided Graphic, LED Lights, OCX Case	$3,606.43

(C)

Backlit Embrace 5x3 | 12¼'W Full Height Standard Display
footprint dimensions: 146"w x 88.94"h x 23.25"d

ITEM #	DESCRIPTION	PRICE
EMB-2-BL-5X3FGE-SS-1	Frame, Single-Sided Graphic, LED Lights, OCX Case	$3,655.48
EMB-2-BL-5X3FGE-DS-1	Frame, Double-Sided Graphic, LED Lights, OCX Case	$4,277.35

(C)

LIFE TIME

All Embrace frames are eco-friendly, come with a carry case, and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

THREE-DIMENSIONAL, MAGNETIC COLLAPSIBLE FRAME

PORTABLE & LIGHTWEIGHT

XCLAIM™ FABRIC POPUP

dare to be different with three dimensional collapsible display

MAGNETIC FRAME & PUSH-FIT FABRIC GRAPHICS

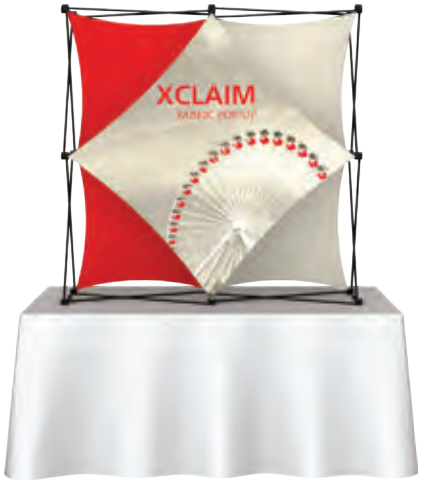
XCLAIM 3X3 KIT 03

magnetic bars = simple assembly!

XCLAIM™ FABRIC POPUP

graphics are pre-attached to the magnetic frame!

ASSEMBLY TAKES MINUTES



XCLAIM TABLETOP KITS

Xclaim 2x2 Kit 01 | 5'W Tabletop Display

footprint dimensions: 59.11"w x 59.42"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K1	Frame, Graphics, Carry Bag	$602.05

(C)

easy-to-use hubs make graphic application easy!

Xclaim 2x2 Kit 02 | 5'W Tabletop Display

footprint dimensions: 59.11"w x 59.42"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K2	Frame, Graphics, Carry Bag	$730.25

(C)

Xclaim 2x2 Kit 03 | 5'W Tabletop Display

footprint dimensions: 59.11"w x 59.42"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K3	Frame, Graphics, Carry Bag	$562.05

(C)

optional upgrade - Lumina 200 light
see pricing on p. 109

Xclaim 2x2 Kit 04 | 5'W Tabletop Display

footprint dimensions: 59.11"w x 59.42"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-2X2-K4	Frame, Graphics, Carry Bag	$602.05

(C)

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

various styles & sizes to choose from!

CUSTOMIZABLE GRAPHIC OPTIONS AVAILABLE TOO

carry bag included with each kit; optional hard case upgrade

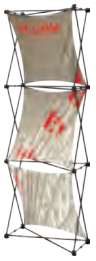
2½'W FULL HEIGHT KITS

Xclaim 1X3 Kit 01 | 2½'W Full Height Display

footprint dimensions: 30.30"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K1	Frame, Graphics, Carry Bag	$476.92

(C)



Xclaim 1X3 Kit 02 | 2½'W Full Height Display

footprint dimensions: 30.30"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K2	Frame, Graphics, Carry Bag	$463.58

(C)

Xclaim 1X3 Kit 03 | 2½'W Full Height Display

footprint dimensions: 30.30"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K3	Frame, Graphics, Carry Bag	$583.58

(C)

Xclaim 1X3 Kit 04 | 2½'W Full Height Display

footprint dimensions: 30.30"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-1X3-K4	Frame, Graphics, Carry Bag	$770.25

(C)

5'W FULL HEIGHT KITS

Xclaim 2X3 Kit 01 | 5'W Full Height Display

footprint dimensions: 59.11"w x 88.23"h x 12.8"h

ITEM #	DESCRIPTION	PRICE
XCLM-2X3-K1	Frame, Graphics, Carry Bag	$988.35

(C)

Xclaim 2X3 Kit 02 | 5'W Full Height Display

footprint dimensions: 59.11"w x 88.23"h x 12.8"h

ITEM #	DESCRIPTION	PRICE
XCLM-2X3-K2	Frame, Graphics, Carry Bag	$1,108.35

(C)

optional shelves available in four color options, see www.promohandbook.com for all pricing

black natural mahogany silver

ITEM #	DESCRIPTION	PRICE
XCLM-SHLF-B	Black Shelf Hardware Only	$66.67
XCLM-SHLF-N	Natural Shelf Hardware Only	$66.67

(C)

LIFE TIME

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

to re-attach, graphic corners simply push into the frame

SILICONE EDGE BEADING
KEEPS GRAPHIC TAUT

7½'W FULL HEIGHT KITS

Xclaim 3X3 Kit 01 | 7½'W Full Height Display
footprint dimensions: 87.92"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K1	Frame, Graphics, Carry Bag	$1,278.45

(C)

easy-to-use hubs make graphic application easy!

Xclaim 3X3 Kit 02 | 7½'W Full Height Display
footprint dimensions: 87.92"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K2	Frame, Graphics, Carry Bag	$1,051.78

(C)

magnetic locking arms make assembly a breeze

Xclaim 3X3 Kit 03 | 7½'W Full Height Display
footprint dimensions: 87.92"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K3	Frame, Graphics, Carry Bag	$1,185.12

(C)

LIFE TIME

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

various styles & sizes to choose from!

CUSTOMIZABLE GRAPHIC OPTIONS AVAILABLE TOO

carry bag included with each kit; optional hard case upgrade

7½'W FULL HEIGHT KITS

optional upgrade - Slimline LED Floodlight see pricing on p. 109

Xclaim 3X3 Kit 04 | 7½'W Full Height Display

footprint dimensions: 87.92"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K4	Frame, Graphics, Carry Bag	$1,385.12 (C)

Xclaim 3X3 Kit 05 | 7½'W Full Height Display

footprint dimensions: 87.92"w x 88.23"h x 12.8"d

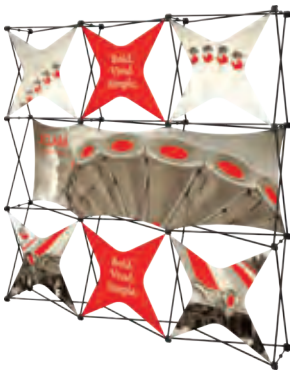
ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K5	Frame, Graphics, Carry Bag	$1,238.45 (C)

optional upgrade - shelf, see p. 51 for pricing

Xclaim 3X3 Kit 06 | 7½'W Full Height Display

footprint dimensions: 87.92"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3X3-K6	Frame, Graphics, Carry Bag	$1,158.45 (C)



visit www.promohandbook.com for more options!

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

graphics are pre-attached to the magnetic frame!

ASSEMBLY TAKES MINUTES

10'W FULL HEIGHT KITS

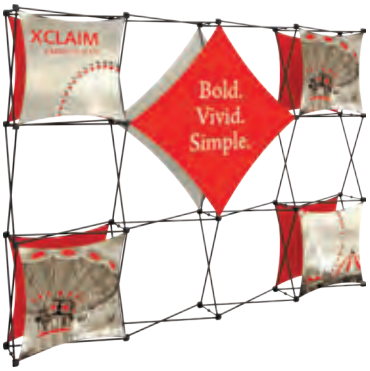
Xclaim 4X3 Kit 01 | 10'W Full Height Display

footprint dimensions: 116.72"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K1	Frame, Graphics, Carry Bag	$1,908.20

(C)

easy-to-use hubs make graphic application easy!



Xclaim 4X3 Kit 02 | 10'W Full Height Display

footprint dimensions: 116.72"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K2	Frame, Graphics, Carry Bag	$1,601.53

(C)

magnetic locking arms make assembly a breeze

Xclaim 4X3 Kit 03 | 10'W Full Height Display

footprint dimensions: 116.72"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K3	Frame, Graphics, Carry Bag	$2,001.53

(C)

LIFE TIME

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

various styles & sizes to choose from!

CUSTOMIZABLE GRAPHIC OPTIONS AVAILABLE TOO

carry bag included with each kit; optional hard case upgrade

10'W FULL HEIGHT KITS

optional upgrade - Lumina 200 light see pricing on p. 109

Xclaim 4X3 Kit 04 | 10'W Full Height Display

footprint dimensions: 116.72"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K4	Frame, Graphics, Carry Bag	$1,788.20

(C)

Xclaim 4X3 Kit 05 | 10'W Full Height Display

footprint dimensions: 116.72"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K5	Frame, Graphics, Carry Bag	$1,988.20

(C)

optional upgrade - shelf, see p. 51 for pricing

Xclaim 4X3 Kit 06 | 10'W Full Height Display

footprint dimensions: 116.72"w x 88.23"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-4X3-K6	Frame, Graphics, Carry Bag	$1,841.53

(C)

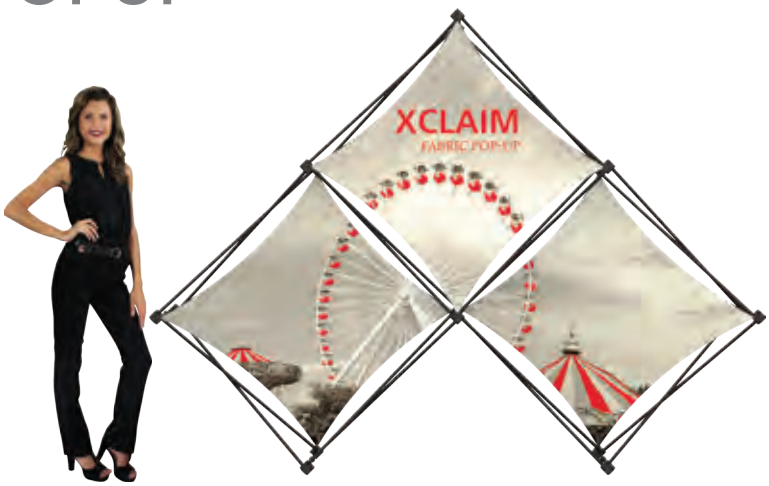
LIFE TIME

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

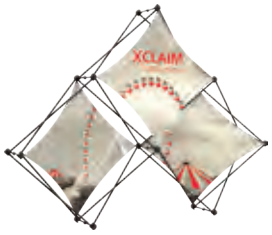
XCLAIM™ FABRIC POPUP

to re-attach, graphic corners simply push into the frame

ASSEMBLY TAKES MINUTES



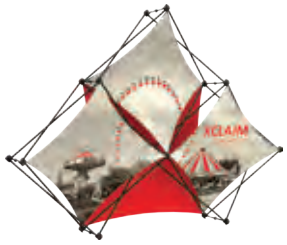
7'W PYRAMID KITS



Xclaim 3 Quad Kit 01 | 7'W Display
footprint dimensions: 83.51"w x 63.14"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3QP-K1	Frame, Graphics, Carry Bag	$504.62

(C)



Xclaim 3 Quad Kit 02 | 7'W Display
footprint dimensions: 83.51"w x 63.14"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-3QP-K2	Frame, Graphics, Carry Bag	$677.95

(C)

optional upgrade - Slimline LED Floodlight
see pricing on p. 109

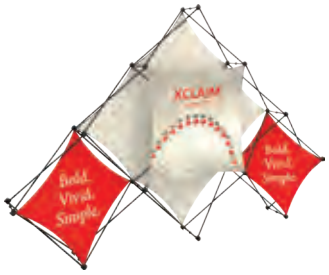
10'W PYRAMID KITS

Xclaim 6 Quad Kit 01 | 10'W Display
footprint dimensions: 124.25"w x 83.51"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-6QP-K1	Frame, Graphics, Carry Bag	$885.63

(C)

optional upgrade - shelf,
see p. 51 for pricing



Xclaim 6 Quad Kit 02 | 10'W Display
footprint dimensions: 124.25"w x 83.51"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-6QP-K2	Frame, Graphics, Carry Bag	$992.30

(C)

LIFE TIME

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

XCLAIM™ FABRIC POPUP

various styles & sizes to choose from!

CUSTOMIZABLE GRAPHIC OPTIONS AVAILABLE TOO

carry bag included with each kit; optional hard case upgrade

14'W FULL HEIGHT PYRAMID KITS

Xclaim 10 Quad Kit 01 | 14'W Display

footprint dimensions: 164.99"w x 103.88"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-10QP-K1	Frame, Graphics, Carry Bag	$1,544.62

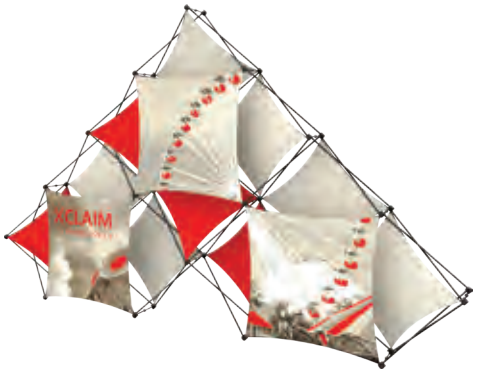
(C)

Xclaim 10 Quad Kit 02 | 14'W Display

footprint dimensions: 164.99"w x 103.88"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-10QP-K2	Frame, Graphics, Carry Bag	$2,011.28

(C)

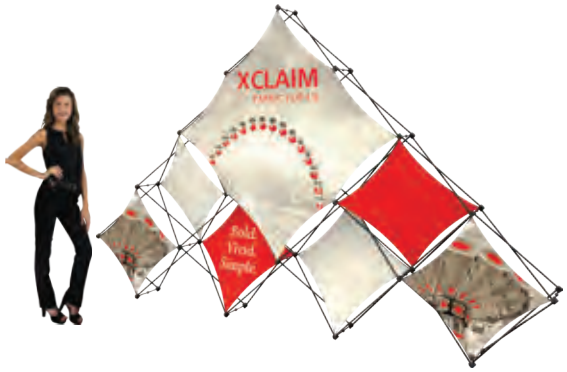


Xclaim 10 Quad Kit 03 | 14'W Display

footprint dimensions: 164.99"w x 103.88"h x 12.8"d

ITEM #	DESCRIPTION	PRICE
XCLM-10QP-K3	Frame, Graphics, Carry Bag	$1,397.95

(C)



LIFE TIME

All Xclaim popups are eco-friendly and have a limited lifetime warranty.

COYOTE™ POPUP DISPLAYS

two choices of panel style!

UV GRAPHIC MURAL PANELS
OR FABRIC PANELS

PACKAGING

FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or "hook & loop-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

premier - ribbed exhibit & display fabric

R28 persian blue R02 steel R01 lava

COYOTE™ POPUP DISPLAYS

Coyote Curved 2x2 | 6'W Tabletop Display
footprint dimensions: 73"w x 59.38"h x 19.25"d

ITEM #	DESCRIPTION	PRICE
COY-KKF-2X2-C-01	Frame, Fabric Panel Kit (Black)	$686.67
COY-KKF-2X2-C-02	Frame, Fabric Panel Kit (Steel)	$686.67
COY-KKF-2X2-C-03	Frame, Fabric Panel Kit (Persian Blue)	$686.67
COY-KKG-2X2-C	Frame, UV Mural Panel Kit	$978.33

*kits include frame, fabric or graphic panels, lights & OCX case (C)

Coyote Curved 3x3 | 8'W Full Height Standard Display
footprint dimensions: 97.25"w x 87.56"h x 25"d

ITEM #	DESCRIPTION	PRICE
COY-KKF-3X3-C-01	Frame, Fabric Panel Kit (Black)	$1,108.00
COY-KKF-3X3-C-02	Frame, Fabric Panel Kit (Steel)	$1,108.00
COY-KKF-3X3-C-03	Frame, Fabric Panel Kit (Persian Blue)	$1,108.00
COY-KKG-3X3-C	Frame, UV Mural Panel Kit	$1,436.32

*kits include frame, fabric or graphic panels, lights & OCX case (C)

Coyote Curved 4x3 | 10'W Full Height Standard Display
footprint dimensions: 118"w x 87.56"h x 36.5"d

ITEM #	DESCRIPTION	PRICE
COY-KKF-4X3-C-01	Frame, Fabric Panel Kit (Black)	$1,271.38
COY-KKF-4X3-C-02	Frame, Fabric Panel Kit (Steel)	$1,271.38
COY-KKF-4X3-C-03	Frame, Fabric Panel Kit (Persian Blue)	$1,271.38
COY-KKG-4X3-C	Frame, UV Mural Panel Kit	$1,665.37

*kits include frame, fabric or graphic panels, lights & OCX case (C)

OCX CASE TO COUNTER CONVERSION

OCX
- premium latches for maximum strength
- blow molded transit case
- built in wheels, handle
- light storage in the lid
- UPS approved

ITEM #	DESCRIPTION	PRICE
OCX	Case Only	$246.97

(C)

ROLL WRAP
- available in fabric or graphic
- converts OCX to a counter
- polymer counter surface exposed
- optional wood counter top can be added in four color options

ITEM #	DESCRIPTION	PRICE
OCX-C2C-G	Rollable Graphic Wrap	$386.97
OCX-C2C-F-01	Fabric Wrap (Black)	$321.97
OCX-C2C-F-02	Fabric Wrap (Steel)	$321.97
OCX-C2C-F-03	Fabric Wrap (Monarch)	$321.97
OCX-CTP-B	Optional Black Wood Countertop	$71.67
OCX-CTP-W	Optional Natural Wood Countertop	$71.67

(C)

STRETCH WRAP
- stretch fabric pullover
- converts OCX to a counter
- polymer counter surface covered by fabric

ITEM #	DESCRIPTION	PRICE
OCX-SW-G	Stretch Wrap	$430.30

(C)

Countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

FOLDING DISPLAY PANELS

PORTABLE TABLETOP
& STANDING DISPLAYS

LIGHTWEIGHT & PORTABLE

PERFECT FOR FAIRS & EVENTS

HORIZON™ DISPLAY PANELS

shown with premium printed table throw p. 29

HORIZON 3

ITEM #	DESCRIPTION	PRICE
P04D0001-02	Fabric Kit (Chrome)	$310.73
P04D0002-02	Full Graphics Kit (Chrome)	$580.73
P04D0001-03	Fabric Kit (Azure Blue)	$310.73
P04D0002-03	Full Graphics Kit (Azure Blue)	$580.73

(C)

HORIZON 5

ITEM #	DESCRIPTION	PRICE
P04D0003-02	Fabric Kit (Chrome)	$363.08
P04D0004-02	Full Graphics Kit (Chrome)	$608.08
P04D0003-03	Fabric Kit (Azure Blue)	$363.08
P04D0004-03	Full Graphics Kit (Azure Blue)	$608.08

(C)

FABRIC CHOICES

All folding panel display systems are available with printed graphic murals or "hook & loop-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric

R02 chrome

R28 azure blue

carry bag included in each kit

POPULAR TABLETOP DISPLAYS

Tabletop versions of the highly popular expandable Hopup™, Embrace™, Xclaim™, Coyote™ and Formulate® fabric displays are available, providing numerous stylish options to choose from!

Hopup 5′ Square Straight

see p. 36

Embrace 5′ Straight

see p. 44

Xclaim 5′ (Kit 02)

see p. 50

Coyote 6′

see p. 59

VOYAGER™ FOLDING PANELS

LIFE TIME

portable, lightweight briefcase-style tabletop displays!

PERFECT FOR TRAVELING DISPLAYS, SCHOOL FAIRS & PRESENTATIONS

folds up small & comes with a handle for easy transport

VOYAGER MINI KIT (SMALL)

open dimensions: 48"w x 18"h
closed dimensions: 24"w x 18"h

ITEM #	DESCRIPTION	PRICE
P04E0001-02	Fabric Kit (Black)	$375.80
P04E0002-02C	Full Graphics Kit with curved header (Black)	$480.80
P04E0002-02H	Full Graphics Kit with hexagon header (Black)	$480.80
P04E0002-02R	Full Graphics Kit with rectangular header (Black)	$480.80

*kits include a carry bag (C)

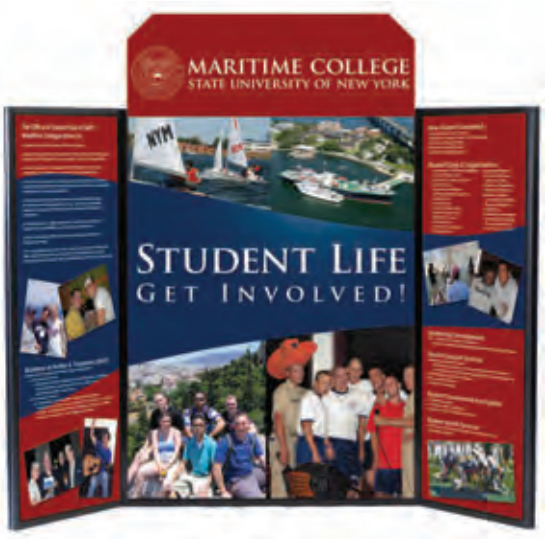
detachable headers

VOYAGER MAXI KIT (MEDIUM)

open dimensions: 48"w x 24"h
closed dimensions: 24"w x 24"h

ITEM #	DESCRIPTION	PRICE
P04E0003-02	Fabric Kit (Black)	$411.95
P04E0004-02C	Full Graphics Kit with curved header (Black)	$543.62
P04E0004-02H	Full Graphics Kit with hexagon header (Black)	$543.62
P04E0004-02R	Full Graphics Kit with rectangular header (Black)	$543.62

*kits include a carry bag (C)



VOYAGER MEGA KIT (LARGE)

open dimensions: 48"w x 32"h
closed dimensions: 24"w x 32"h

ITEM #	DESCRIPTION	PRICE
P04E0005-02	Fabric Kit (Black)	$507.87
P04E0006-02C	Full Graphics Kit with curved header (Black)	$677.87
P04E0006-02H	Full Graphics Kit with hexagon header (Black)	$677.87
P04E0006-02R	Full Graphics Kit with rectangular header (Black)	$677.87

*kits include a carry bag (C)

all Voyagers weigh less than 10 lbs.

VOYAGER™ FOLDING PANELS

VOYAGER SUPREME KIT (X-LARGE)

open dimensions: 64"w x 24"h
closed dimensions: 32"w x 24"h

ITEM #	DESCRIPTION	PRICE
P04E0007-02	Fabric Kit (Black)	$567.27
P04E0008-02C	Full Graphics Kit with curved header (Black)	$745.60
P04E0008-02H	Full Graphics Kit with hexagon header (Black)	$745.60
P04E0008-02R	Full Graphics Kit with rectangular header (Black)	$745.60

*kits include a carry bag (C)

VOYAGER MONSTER KIT (XX-LARGE)

open dimensions: 64"w x 32"h
closed dimensions: 32"w x 32"h

ITEM #	DESCRIPTION	PRICE
P04E0009-02	Fabric Kit (Black)	$652.50
P04E0010-02C	Full Graphics Kit with curved header (Black)	$880.83
P04E0010-02H	Full Graphics Kit with hexagon header (Black)	$880.83
P04E0010-02R	Full Graphics Kit with rectangular header (Black)	$880.83

*kits include a carry bag (C)

included in kits

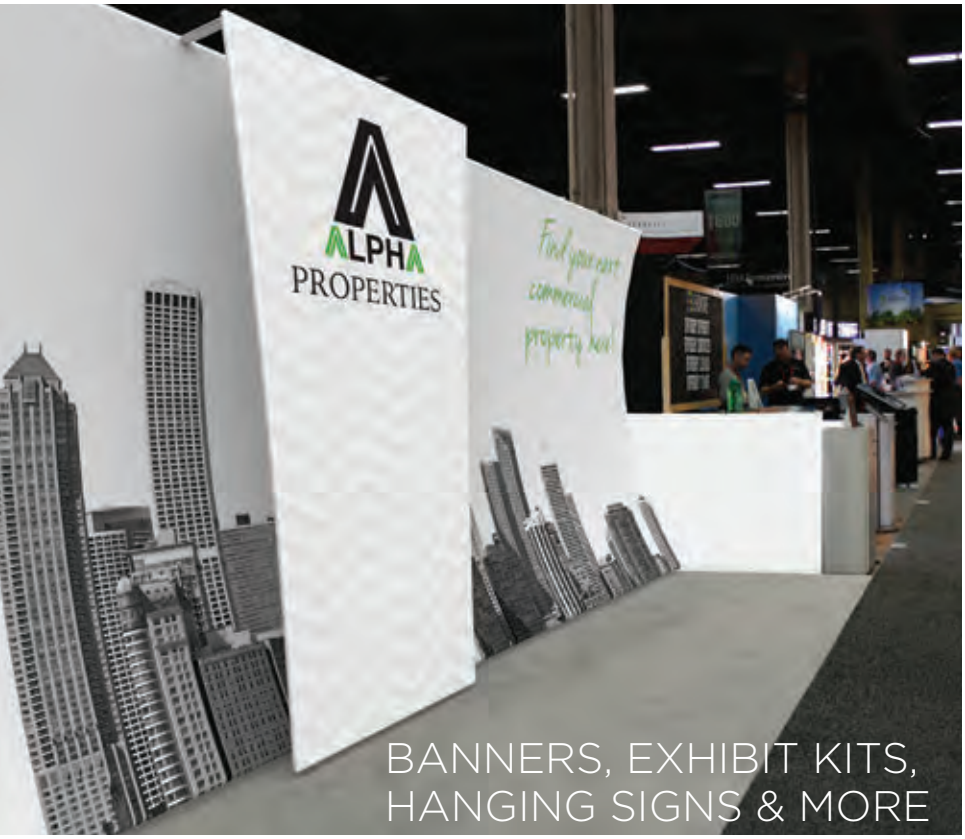
carry bag holds display & graphics

VOYAGER CARRY BAG

ITEM #	DESCRIPTION	PRICE
VY-1-BG	Voyager Mini Replacement Carry Bag	$53.57
VY-2-BG	Voyager Maxi Replacement Carry Bag	$57.40
VY-3-BG	Voyager Mega Replacement Carry Bag	$61.23
VY-4-BG	Voyager Supreme Replacement Carry Bag	$63.13
VY-5-BG	Voyager Monster Replacement Carry Bag	$78.45

(C)

FORMULATE®
DISPLAYS & STRUCTURES



BANNERS, EXHIBIT KITS, HANGING SIGNS & MORE

SUPERIOR PILLOWCASE FABRIC GRAPHICS

FORMULATE® ESSENTIAL BANNER DISPLAYS

sophisticated, stylish & simple!

TUBULAR FRAMES MAKE ASSEMBLY SIMPLE.
SLIP OVER GRAPHICS CREATE A MODERN LOOK

FORMULATE ESSENTIAL BANNER – STRAIGHT

- standard height = 92"
- standard depth = 14.75"
- offered in seven widths
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag

NEW Size

	ITEM #	DESCRIPTION	PRICE
23.5" WIDE	P07D0017	23.5" Straight Frame, Single-Sided Graphic, Bag	$185.05
	P07D0018	23.5" Straight Frame, Double-Sided Graphic, Bag	$231.72
31.5" WIDE	P07D0019	31.5" Straight Frame, Single-Sided Graphic, Bag	$220.77
	P07D0020	31.5" Straight Frame, Double-Sided Graphic, Bag	$280.77
33.5" WIDE	P07D0021	33.5" Straight Frame, Single-Sided Graphic, Bag	$230.83
	P07D0022	33.5" Straight Frame, Double-Sided Graphic, Bag	$294.17
36.5" WIDE	P07D0023	36.5" Straight Frame, Single-Sided Graphic, Bag	$247.98
	P07D0024	36.5" Straight Frame, Double-Sided Graphic, Bag	$314.65
39.5" WIDE	P07D0025	39.5" Straight Frame, Single-Sided Graphic, Bag	$267.10
	P07D0026	39.5" Straight Frame, Double-Sided Graphic, Bag	$340.43
47.25" WIDE	P07D0027	47.25" Straight Frame, Single-Sided Graphic, Bag	$323.02
	P07D0028	47.25" Straight Frame, Double-Sided Graphic, Bag	$409.68
59" WIDE	P07D0029	59" Straight Frame, Single-Sided Graphic, Bag	$385.35
	P07D0030	59" Straight Frame, Double-Sided Graphic, Bag	$490.35

(C)

23.5"w 31.5"w

NEW Size

NEW Size

33.5"w 36.5"w 39.5"w 47.25"w 59"w

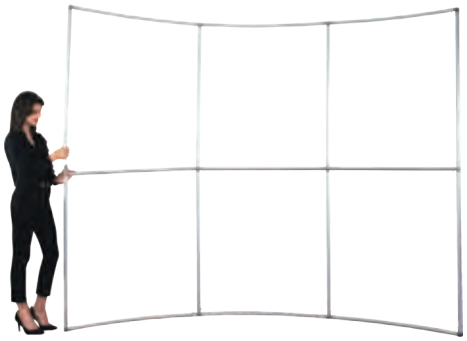
offered with your choice of white or black backer

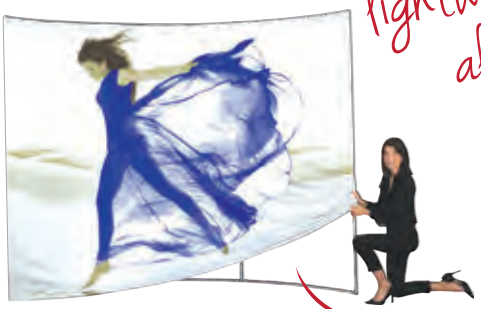
bungee corded poles allow for simple assembly*

easy to apply pillowcase fabric graphics

*select Formulate banners feature bungee cords

FORMULATE® MASTER
8′ & 10′ DISPLAYS





lightweight, vertically curved aluminum tube frame

SIMPLE PUSH-BUTTON ASSEMBLY

slip-over fabric graphic with zipper hidden at the bottom

8′ DISPLAYS

Formulate 8′ Straight Kit

ITEM #	DESCRIPTION	PRICE
P07A0091	Frame, Single-Sided, Carry Bag	$627.17
P07A0092	Frame, Double-Sided, Carry Bag	$783.83
P07A0093	Frame, Single-Sided, OCL Case	$810.95
P07A0094	Frame, Double-Sided, OCL Case	$967.62

(C)

Formulate 8′ Horizontal Curved Kit

ITEM #	DESCRIPTION	PRICE
P07A0095	Frame, Graphic, Carry Bag	$627.67
P07A0096	Frame, Graphic, OCL Case	$814.07

(C)

Formulate 8′ Vertical Curved Kit

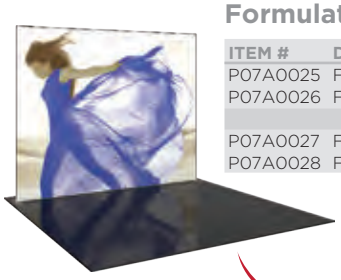
ITEM #	DESCRIPTION	PRICE
P07A0097	Frame, Graphic, Carry Bag	$645.45
P07A0098	Frame, Graphic, OCL Case	$829.22

(C)

comes with your choice of bag or case!

10′ DISPLAYS

Formulate 10′ Straight Kit



ITEM #	DESCRIPTION	PRICE
P07A0025	Frame, Single-Sided, Carry Bag	$742.32
P07A0026	Frame, Double-Sided, Carry Bag	$938.98
P07A0027	Frame, Single-Sided, OCL Case	$926.10
P07A0028	Frame, Double-Sided, OCL Case	$1,122.77

(C)

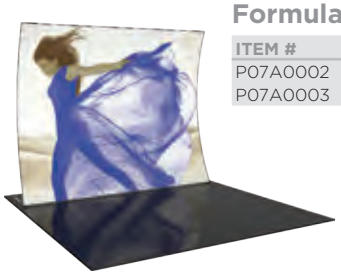
single or double-sided graphic options!

Formulate 10′ Horizontal Curved Kit

ITEM #	DESCRIPTION	PRICE
P07A0014	Frame, Graphic, OCL Case	$967.32
P07A0015	Frame, Graphic, Carry Bag	$780.92

(C)

Formulate 10′ Vertical Curved Kit



ITEM #	DESCRIPTION	PRICE
P07A0002	Frame, Graphic, OCL Case	$941.73
P07A0003	Frame, Graphic, Carry Bag	$757.97

(C)

LIFE TIME

*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

FORMULATE® MASTER
20′ DISPLAYS

accessorize your display!

ACCENT LADDERS ADD FUNCTIONALITY

wheeled molded cases included with each kit as indicated

20′ DISPLAYS

Formulate 20′ Straight Kit

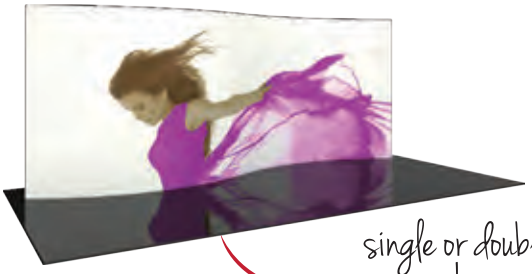
ITEM #	DESCRIPTION	PRICE
P07A0075	Frame, Single-Sided, Carry Bag	$1,585.67
P07A0076	Frame, Double-Sided, Carry Bag	$1,779.00
P07A0077	Frame, Single-Sided, OCE Case	$1,917.23
P07A0078	Frame, Double-Sided, OCE Case	$2,110.57

(C)

Formulate 20′ Horizontal Curved Kit

ITEM #	DESCRIPTION	PRICE
P07A0079	Frame, Graphic, (2) OCL Cases	$2,307.18
P07A0080	Frame, Graphic, Carry bag	$1,758.17

(C)



single or double-sided graphic options!

Formulate 20′ Serpentine Curved Kit

ITEM #	DESCRIPTION	PRICE
P07A0058	Frame, Single-Sided Graphic, (2) OCL Cases	$2,729.08
P07A0059	Frame, Double-Sided Graphic, (2) OCL Cases	$2,929.08

(C)

add accents & ladders for additional functionality! see next page!

LIFE TIME

*Monitors not included.

Formulate Master displays come with portable case(s) as indicated and a limited lifetime hardware warranty.

FORMULATE® MASTER
ACCENTS

add dimension & functionality to your formulate backwall!

ADD TO ANY 10′ OR 20′ DISPLAY SIZE

Formulate Accent 01

- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07A0041	Frame, Graphic, OCL Case	$528.33

(C)

Formulate Accent 02

- three 20″w shelves
- top and bottom printed infill panels

ITEM #	DESCRIPTION	PRICE
P07A0042-B	Frame, (3) Black Shelves, Graphic, OCH2 Case	$1,150.00
P07A0042-N	Frame, (3) Natural Shelves, Graphic, OCH2 Case	$1,150.00

(C)

Formulate Accent 03*

- choice of right-hand or left-hand arm tables
- top and bottom printed infill panels
- includes a medium mount monitor*

ITEM #	DESCRIPTION	PRICE
P07A0043-B	Frame, Black Tabletop, Graphic, OCH2 Case	$1,060.00
P07A0043-N	Frame, Natural Tabletop, Graphic, OCH2 Case	$1,060.00

(C)

Formulate Accent 04*

- 36″w table top, top and bottom
- hook & loop applied printed fabric graphics
- mounts for a medium mount monitor*

ITEM #	DESCRIPTION	PRICE
P07A0044-B	Frame, Black Countertop, Graphic, OCH2 Case	$1,218.33
P07A0044-N	Frame, Natural Countertop, Graphic, OCH2 Case	$1,218.33

(C)

Formulate Accent 06

- 20″w shelf
- top and bottom printed infill panels

ITEM #	DESCRIPTION	PRICE
P07A0046-B	Frame, Black Countertop, Graphic, OCH Case	$933.33
P07A0046-N	Frame, Natural Countertop, Graphic, OCH Case	$933.33

(C)

Formulate Accent 07

- two 30″w shelves
- 36″w fabric counter

ITEM #	DESCRIPTION	PRICE
P07A0047-B	Frame, (2) Black Shelves, Graphic, OCH2 Case	$1,520.00
P07A0047-N	Frame, (2) Natural Shelves, Graphic, OCH2 Case	$1,520.00

(C)

Formulate Accent 12*

- dimensional pillowcase fabric graphic
- three 18.5″w shelves
- small monitor mount*

ITEM #	DESCRIPTION	PRICE
P07A0052-B	Frame, (3) Black Shelves, Graphic, OCH2 Case	$2,975.00
P07A0052-N	Frame, (3) Natural Shelves, Graphic, OCH2 Case	$2,975.00

(C)

Shelves and countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

optional upgrade - lumina 200 light
see pricing on p. 109

*Monitors not included.

Formulate Master accents are made in North America, come with a portable case and a limited lifetime hardware warranty.

new illuminated displays!

NEW

FORMULATE® MASTER BACKLIT DISPLAYS

Set up the frame | Add the LED curtain lights | Slip on the fabric graphic

FORMULATE BACKLIT KITS

- offered in 5'w x 8'h, 8'w x 8'h, 10'w x 8'h
- tube frames assemble w/ snap buttons
- lights attach to the frame
- LED light curtain
- pillowcase fabric graphic slips over frame
- ships in OCE case

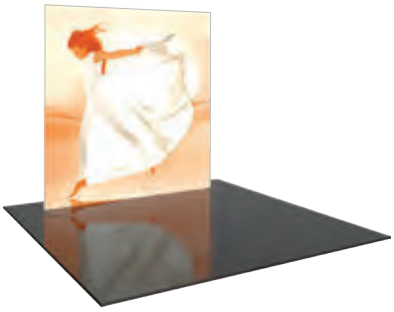
comes in OCE case

Formulate 5′ Backlit Kit

dimensions: 61.94″w x 92″h x 25.59″d

ITEM #	DESCRIPTION	PRICE
P07A0099	Frame, Light Curtain, Single-Sided Graphic	$1,775.43

(C)

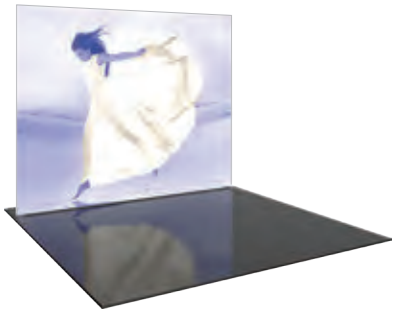


Formulate 8′ Backlit Kit

dimensions: 89.94″w x 92″h x 25.59″d

ITEM #	DESCRIPTION	PRICE
P07A0100	Frame, Light Curtain, Single-Sided Graphic	$2,257.53

(C)



Formulate 10′ Backlit Kit

dimensions: 115.94″w x 92″h x 25.59″d

ITEM #	DESCRIPTION	PRICE
P07A0101	Frame, Light Curtain, Single-Sided Graphic	$2,889.33

(C)

LIFE TIME

Formulate Master accents are made in North America, come with a portable case and a limited lifetime hardware warranty.

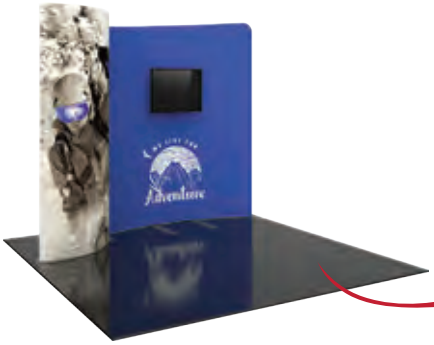
FORMULATE® DESIGNER SERIES
10′ DISPLAYS

Kit 08 shown, p. 74

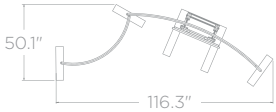
one-of-a-kind design & style elements

UNIQUE & MODERN

simple push-button assembly



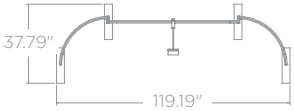
Formulate Designer Series 10′ Kit 01*



ITEM #	DESCRIPTION	PRICE
P07G0001	Frames, Graphics, (2) OCE Cases	$3,560.00 (C)

monitor mount supports 32-55" monitor; max weight 40lbs

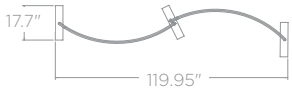
Formulate Designer Series 10′ Kit 02



ITEM #	DESCRIPTION	PRICE
P07G0002	Frames, Graphics, Lumina 200 Light, OCE Case	$2,870.00 (C)

optional upgrade - Lumina 200 light
see pricing on p. 109

Formulate Designer Series 10′ Kit 03



ITEM #	DESCRIPTION	PRICE
P07G0003	Frames, Graphics, OCE Case	$2,371.67 (C)

*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

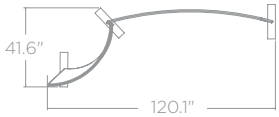
FORMULATE® DESIGNER SERIES
10′ DISPLAYS

unique aluminum tube frame shapes & accents

CREATE DIMENSION & DELIVER STYLE WITH IMPACT!

slip-over fabric graphics with zipper hidden at the bottom

Formulate Designer Series 10′ Kit 04



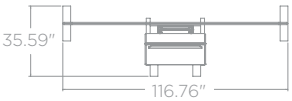
ITEM #	DESCRIPTION	PRICE
P07G0004	Frames, Graphics, OCE Case	$2,555.00 (C)

hard case comes with each kit as indicated

Formulate Designer Series 10′ Kit 05

ITEM #	DESCRIPTION	PRICE
P07G0005	Frames, Graphics, OCE Case	$2,878.33 (C)

Formulate Designer Series 10′ Kit 06*



ITEM #	DESCRIPTION	PRICE
P07G0006	Frames, Graphics, Monitor Mount, (2) OCE Cases	$3,818.33 (C)

monitor mount supports 32-55" monitor; max weight 40lbs

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® DESIGNER SERIES
10′ DISPLAYS

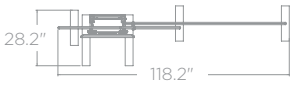
unique aluminum tube frame shapes & accents

CREATE DIMENSION & DELIVER STYLE WITH IMPACT!

easy slip-over pillowcase graphics

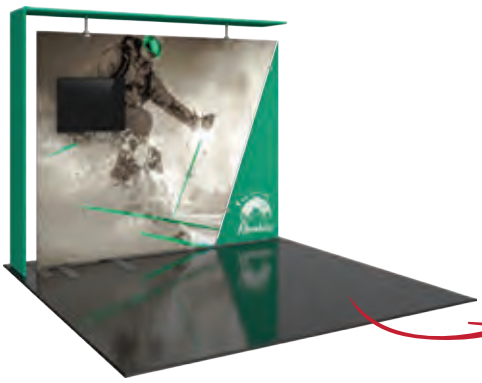
monitor mount supports 32-55" monitor; max weight 40lbs

Formulate Designer Series 10′ Kit 07*



ITEM #	DESCRIPTION	PRICE
P07G0007	Frames, Graphics, Monitor Mount, (2) OCE Cases	$3,925.00

(C)



monitor mount supports 32-55" monitor; max weight 40lbs

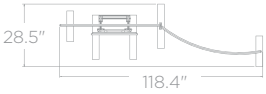
Formulate Designer Series 10′ Kit 08*

ITEM #	DESCRIPTION	PRICE
P07G0008	Frames, Graphics, Monitor Mount, (3) OCE Cases	$5,460.00

(C)

monitor mount supports 32-55" monitor; max weight 40lbs

Formulate Designer Series 10′ Kit 09*



ITEM #	DESCRIPTION	PRICE
P07G0009	Frames, Graphics, Monitor Mount, (2) OCE Cases	$3,628.33

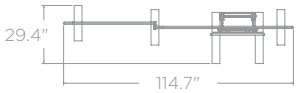
(C)

*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® DESIGNER SERIES
10′ DISPLAYS

Formulate Designer Series 10′ Kit 10*



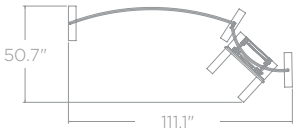
ITEM #	DESCRIPTION	PRICE
P07G0010	Frame, Graphic, Monitor Mount, OCH & (2) OCE Cases	$3,550.00

(C)

monitor mount supports 32-55" monitor; max weight 40lbs

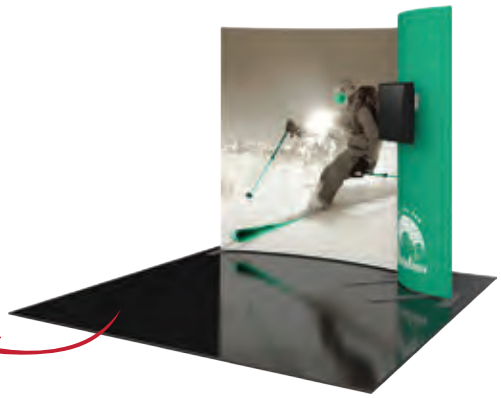
hard case comes with each kit as indicated

Formulate Designer Series 10′ Kit 11*



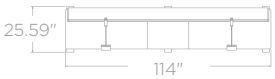
ITEM #	DESCRIPTION	PRICE
P07G0011	Frames, Graphics, Monitor Mount, (2) OCE Cases	$3,651.67

(C)



monitor mount supports 32-55" monitor; max weight 40lbs

Formulate Designer Series 10′ Kit 13

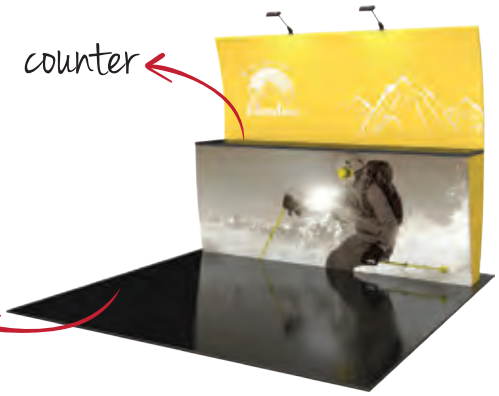


ITEM #	DESCRIPTION	PRICE
P07G0013	Frames, Graphics, (2) Lumina 200 Lights, OCE & OCH2 Cases	$4,606.67

(C)

optional upgrade - Lumina 200 light see pricing on p. 109

counter



includes a black counter that runs along center adding real estate for product display!

*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® DESIGNER SERIES
20′ DISPLAYS

unique aluminum tube frame shapes & accents

CREATE DIMENSION & DELIVER STYLE WITH IMPACT!

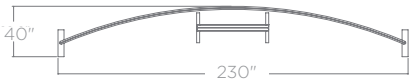
easy slip-over pillowcase graphics

Formulate Designer Series 20′ Kit 01

ITEM #	DESCRIPTION	PRICE
P07G0014	Frames, Graphics, (2) OCE Cases	$4,400.00 (C)

illuminated center wall commands attention!

Formulate Designer Series 20′ Kit 02



ITEM #	DESCRIPTION	PRICE
P07G0015	Frames, Graphics, OCH & (2) OCE Cases	$6,396.67 (C)

C-shaped center wall perfect for storage!

Formulate Designer Series 20′ Kit 03

ITEM #	DESCRIPTION	PRICE
P07G0016	Frames, Graphics, (3) OCE Cases	$6,230.00 (C)

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® DESIGNER SERIES
20′ DISPLAYS

wheeled molded cases included with each kit as indicated

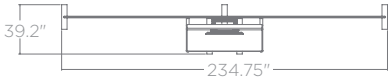
kits come with canopies, lights & monitor mounts where shown

Formulate Designer Series 20′ Kit 04

ITEM #	DESCRIPTION	PRICE
P07G0017	Frames, Graphics, OCE & (2) OCL Cases	$5,671.67

(C)

Formulate Designer Series 20′ Kit 05*



ITEM #	DESCRIPTION	PRICE
P07G0018	Frames, Graphics, Monitor Mount, (3) OCE Cases	$5,805.00

(C)

monitor mount supports 32-55" monitor; max weight 40lbs

Formulate Designer Series 20′ Kit 06*

ITEM #	DESCRIPTION	PRICE
P07G0019	Frames, Graphics, (2) Monitor Mounts, (4) OCE Cases	$7,508.33

(C)

monitor mounts support 32-55" monitor; max weight 40lbs

*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® DESIGNER SERIES
20′ DISPLAYS

Formulate Designer Series 20′ Kit 07*

ITEM #	DESCRIPTION	PRICE
P07G0020	Frames, Graphics, (2) Monitor Mounts, (5) OCE Cases	$10,188.33

(C)

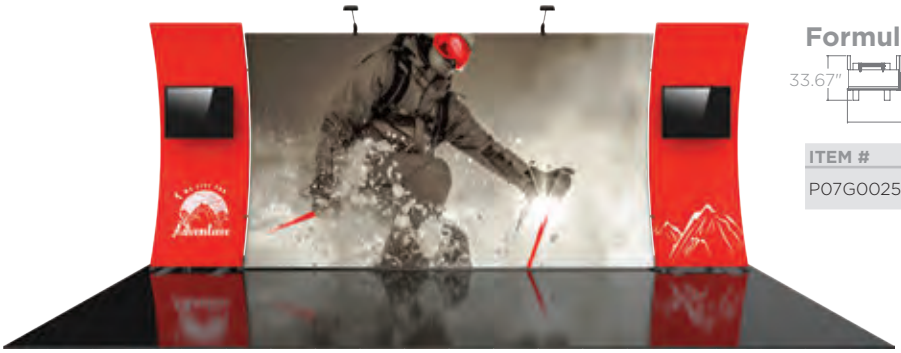
monitor mounts support 32-55" monitor; max weight 40lbs

Formulate Designer Series 20′ Kit 08*

ITEM #	DESCRIPTION	PRICE
P07G0021	Frames, Graphics, (2) Monitor Mounts, (4) OCE Cases	$6,805.00

(C)

monitor mounts support 32-55" monitor; max weight 40lbs



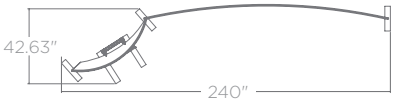
Formulate Designer Series 20′ Kit 12*

ITEM #	DESCRIPTION	PRICE
P07G0025	Frames, Graphics, (2) Monitor Mounts, (2) Lumina 200 Lights, (2) OCE & (2) OCL Cases	$7,710.00

(C)

monitor mounts support 32-55" monitor; max weight 40lbs

Formulate Designer Series 20′ Kit 13*



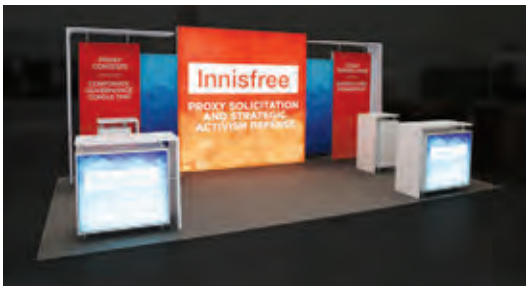
ITEM #	DESCRIPTION	PRICE
P07G0026	Frames, Graphics, Monitor Mount, (3) OCE Cases	$6,188.33

(C)

monitor mount supports 32-55" monitor; max weight 40lbs

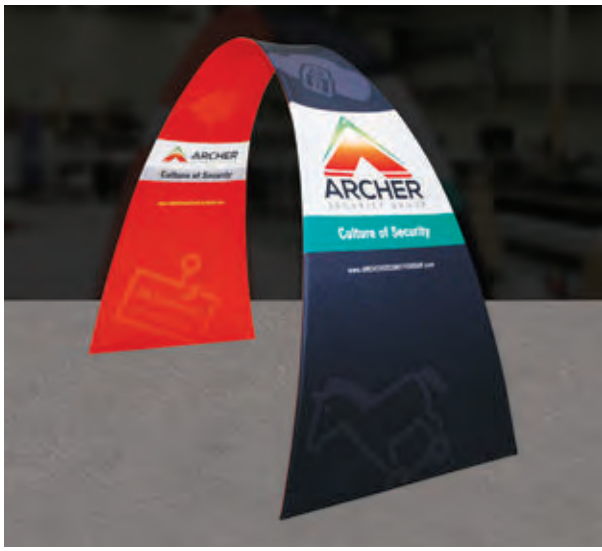
*Monitors not included.
Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FIND THE PERFECT
FABRIC OR MODULAR DISPLAY



FABRIC DISPLAYS
OFF-THE-SHELF
TO CUSTOM

MODULAR SYSTEMS
LIGHT BOXES, EXHIBITS,
ACCESSORIES

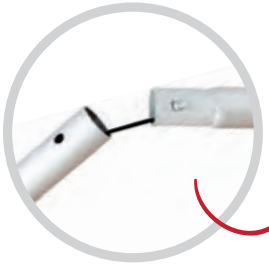


WIDEST RANGE OF OPTIONS

FORMULATE® ESSENTIAL
HANGING STRUCTURES

ATTRACT ATTENTION AT A TRADESHOW

ADVERTISE



bungee assembly connection

easy slip-over pillowcase graphics

RING

8′ diam. x 2′h/3′h/4′h
10′ diam. x 2′h/3′h/4′h
12′ diam. x 2′h/3′h/4′h

single-sided pillowcase fabric graphics

graphic with zip-in bottom fabric graphic

	ITEM #	DESCRIPTION	PRICE
8'W 2'H	P07E0001	Frame, Single-Sided Graphic	$935.00
	P07E0002	Frame, Single-Sided Graphic & Bottom Graphic	$1,430.00
8'W 3'H	P07E0003	Frame, Single-Sided Graphic	$1,143.33
	P07E0004	Frame, Single-Sided Graphic & Bottom Graphic	$1,628.33
8'W 4'H	P07E0005	Frame, Single-Sided Graphic	$1,360.00
	P07E0006	Frame, Single-Sided Graphic & Bottom Graphic	$1,833.33
10'W 2'H	P07E0007	Frame, Single-Sided Graphic	$1,699.00
	P07E0008	Frame, Single-Sided Graphic & Bottom Graphic	$1,921.67
10'W 3'H	P07E0009	Frame, Single-Sided Graphic	$1,410.00
	P07E0010	Frame, Single-Sided Graphic & Bottom Graphic	$2,145.00
10'W 4'H	P07E0011	Frame, Single-Sided Graphic	$1,678.33
	P07E0012	Frame, Single-Sided Graphic & Bottom Graphic	$2,426.67
12'W 2'H	P07E0013	Frame, Single-Sided Graphic	$1,375.00
	P07E0014	Frame, Single-Sided Graphic & Bottom Graphic	$2,428.33
12'W 3'H	P07E0015	Frame, Single-Sided Graphic	$1,678.33
	P07E0016	Frame, Single-Sided Graphic & Bottom Graphic	$2,716.67
12'W 4'H	P07E0017	Frame, Single-Sided Graphic	$1,996.67
	P07E0018	Frame, Single-Sided Graphic & Bottom Graphic	$3,018.33

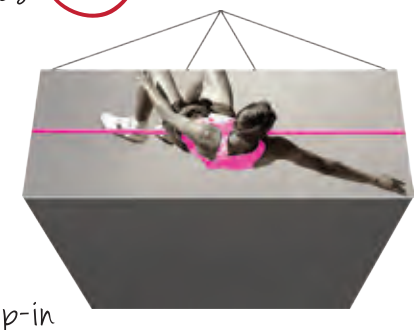
(C)

FORMULATE® ESSENTIAL
HANGING STRUCTURES

SQUARE

8'w x 2'h/3'h/4'h
10'w x 2'h/3'h/4'h
12'w x 2'h/3'h/4'h

single-sided pillowcase fabric graphics



graphic with zip-in bottom fabric graphic

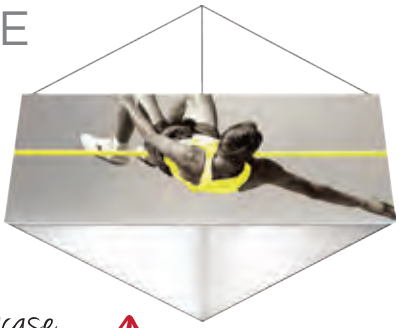
	ITEM #	DESCRIPTION	PRICE
8'W 2'H	P07E0019	Frame, Single-Sided Graphic	$1,091.67
	P07E0020	Frame, Single-Sided Graphic & Bottom Graphic	$1,898.33
8'W 3'H	P07E0021	Frame, Single-Sided Graphic	$1,373.33
	P07E0022	Frame, Single-Sided Graphic & Bottom Graphic	$1,843.33
8'W 4'H	P07E0023	Frame, Single-Sided Graphic	$1,661.67
	P07E0024	Frame, Single-Sided Graphic & Bottom Graphic	$2,116.67
10'W 2'H	P07E0025	Frame, Single-Sided Graphic	$1,346.67
	P07E0026	Frame, Single-Sided Graphic & Bottom Graphic	$2,081.67
10'W 3'H	P07E0027	Frame, Single-Sided Graphic	$1,670.00
	P07E0028	Frame, Single-Sided Graphic & Bottom Graphic	$2,386.67
10'W 4'H	P07E0029	Frame, Single-Sided Graphic	$2,015.00
	P07E0030	Frame, Single-Sided Graphic & Bottom Graphic	$2,713.33
12'W 2'H	P07E0031	Frame, Single-Sided Graphic	$1,595.00
	P07E0032	Frame, Single-Sided Graphic & Bottom Graphic	$2,633.33
12'W 3'H	P07E0033	Frame, Single-Sided Graphic	$2,006.67
	P07E0034	Frame, Single-Sided Graphic & Bottom Graphic	$3,053.33
12'W 4'H	P07E0035	Frame, Single-Sided Graphic	$2,436.67
	P07E0036	Frame, Single-Sided Graphic & Bottom Graphic	$3,431.67

(C)

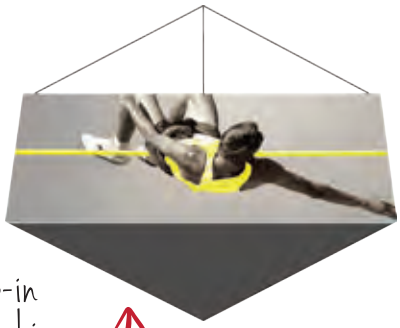
single and double-sided graphics available

TRIANGLE

8'w x 2'h/3'h/4'h
10'w x 2'h/3'h/4'h
12'w x 2'h/3'h/4'h



single-sided pillowcase fabric graphics



graphic with zip-in bottom fabric graphic

	ITEM #	DESCRIPTION	PRICE
8'W 2'H	P07E0037	Frame, Single-Sided Graphic	$786.67
	P07E0038	Frame, Single-Sided Graphic & Bottom Graphic	$1,281.67
8'W 3'H	P07E0039	Frame, Single-Sided Graphic	$996.67
	P07E0040	Frame, Single-Sided Graphic & Bottom Graphic	$1,480.00
8'W 4'H	P07E0041	Frame, Single-Sided Graphic	$1,220.00
	P07E0042	Frame, Single-Sided Graphic & Bottom Graphic	$1,691.67
10'W 2'H	P07E0043	Frame, Single-Sided Graphic	$853.00
	P07E0044	Frame, Single-Sided Graphic & Bottom Graphic	$1,728.33
10'W 3'H	P07E0045	Frame, Single-Sided Graphic	$1,233.33
	P07E0046	Frame, Single-Sided Graphic & Bottom Graphic	$1,966.67
10'W 4'H	P07E0047	Frame, Single-Sided Graphic	$1,496.67
	P07E0048	Frame, Single-Sided Graphic & Bottom Graphic	$2,216.67
12'W 2'H	P07E0049	Frame, Single-Sided Graphic	$1,216.67
	P07E0050	Frame, Single-Sided Graphic & Bottom Graphic	$2,270.00
12'W 3'H	P07E0051	Frame, Single-Sided Graphic	$1,523.33
	P07E0052	Frame, Single-Sided Graphic & Bottom Graphic	$2,561.67
12'W 4'H	P07E0053	Frame, Single-Sided Graphic	$1,846.67
	P07E0054	Frame, Single-Sided Graphic & Bottom Graphic	$2,868.33

(C)

ONE YEAR

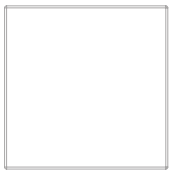
Formulate Essential hanging structures come with a one year limited hardware warranty.

FORMULATE® MASTER
HANGING STRUCTURES

CUBE

3'w x 3'h
4'w x 4'h
6'w x 6'h
8'w x 8'h
10'w x 10'h

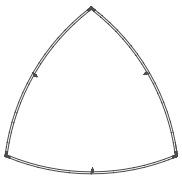
*illuminated cube also available



illuminated cube

CONVEX TRIANGLE (SHIELD)

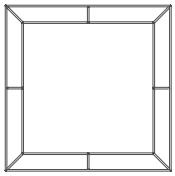
8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h

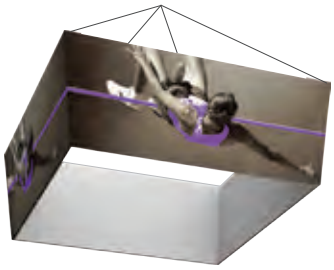


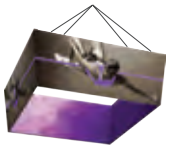
double-sided graphic

TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h



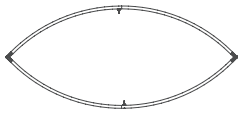


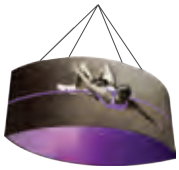


double-sided graphic

FOOTBALL

8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h





double-sided graphic

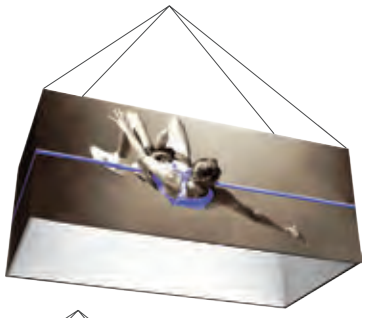
PINWHEEL

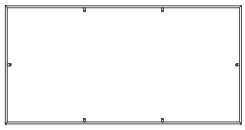
8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h

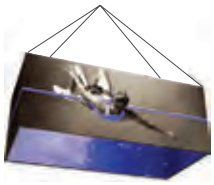
double-sided graphic

RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h







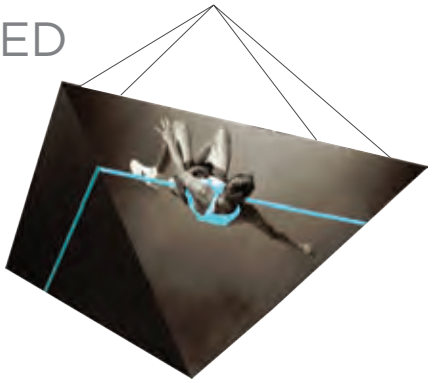
double-sided graphic

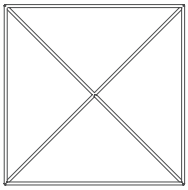
Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.

FORMULATE® MASTER
HANGING STRUCTURES

FOUR-SIDED PYRAMID

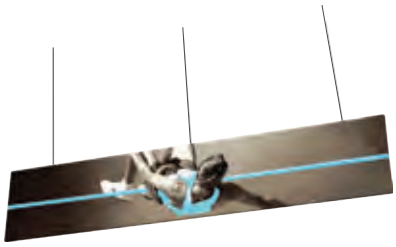
10'w x 5'h
12'w x 6'h
16'w x 8'h
20'w x 10'h





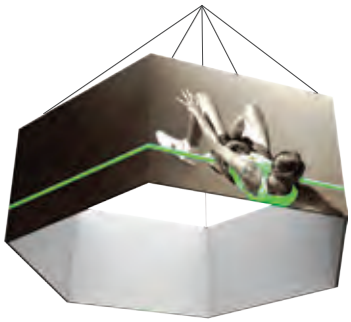
PANEL

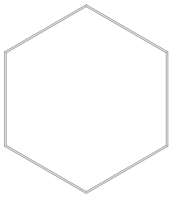
8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h

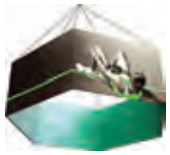


HEXAGON

8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h



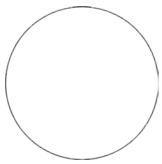




double-sided graphic

DISC

8' diameter
10' diameter
12' diameter
14' diameter
16' diameter
18' diameter
20' diameter

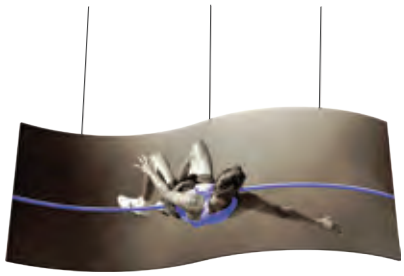


CURVE

8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h

S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h
10'w x 2'h/3'h/4'h/5'h/6'h
12'w x 2'h/3'h/4'h/5'h/6'h
14'w x 2'h/3'h/4'h/5'h/6'h
16'w x 2'h/3'h/4'h/5'h/6'h
18'w x 2'h/3'h/4'h/5'h/6'h
20'w x 2'h/3'h/4'h/5'h/6'h



for all custom hanging structure pricing

VISIT WWW.PROMOHANDBOOK.COM

Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
BANNERS & LIGHT BOXES

A COLLECTION OF BANNERS, POSTERS, LIGHT BOXES & MORE

FABRIC GRAPHICS MAKE YOUR BRAND POP

CONTEMPORARY, BOLD EXTRUSION FRAMES

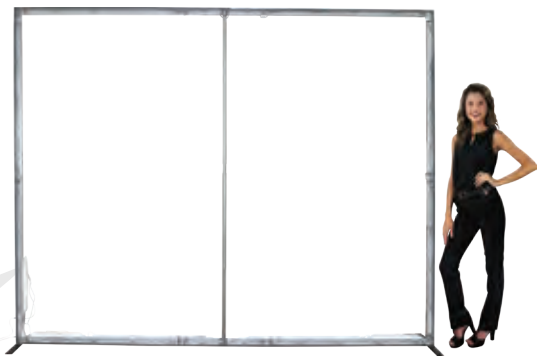
BANNERS & LIGHT BOXES

a collection of banners & light boxes!

illuminated wall

VECTOR FRAME LIGHTBOX
RECTANGLE 05

aluminum extrusion frames are durable & modern



push-fit fabric graphics deliver a seamless, clean look

geometric displays that deliver an impact!

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
LIGHT BOXES

set-up is simple!

ASSEMBLE THE FRAME, APPLY PUSH-FIT FABRIC GRAPHICS, PLUG IN CORD

wheeled molded cases included with each kit as indicated

SQUARE

Vector Frame Square 01

36.3"w x 35.68"h x 19.69"d
comes in 1 OCE case

ITEM #	DESCRIPTION	PRICE
P19A0017	01 Square Single-Sided Kit	$1,130.00
P19A0018	01 Square Double-Sided Kit	$1,220.00

*kits include hardware, graphic & case (C)

Vector Frame Square 02

48.11"w x 47.49"h x 19.69"d
comes in 1 OCE case

ITEM #	DESCRIPTION	PRICE
P19A0019	02 Square Single-Sided Kit	$1,320.00
P19A0020	02 Square Double-Sided Kit	$1,476.67

*kits include hardware, graphic & case (C)

Vector Frame Square 03

71.73"w x 71.12"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0021	03 Square Single-Sided Kit	$2,020.00
P19A0022	03 Square Double-Sided Kit	$2,345.00

*kits include hardware, graphic & case (C)

Vector Frame Square 04

95.35"w x 94.74"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0023	04 Square Single-Sided Kit	$2,565.00
P19A0024	04 Square Double-Sided Kit	$3,113.33

*kits include hardware, graphic & case (C)

RECTANGLE

Vector Frame Rectangle 01

36.3"w x 47.49"h x 19.69"d
comes in 1 OCE case

ITEM #	DESCRIPTION	PRICE
P19A0001	01 Rectangle Single-Sided Kit	$1,220.00
P19A0002	01 Rectangle Double-Sided Kit	$1,345.00

*kits include hardware, graphic & case (C)

Vector Frame Rectangle 02

36.3"w x 71.12"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0003	02 Rectangle Single-Sided Kit	$1,421.67
P19A0004	02 Rectangle Double-Sided Kit	$1,593.33

*kits include hardware, graphic & case (C)

Vector Frame Rectangle 03

48.11"w x 71.12"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0005	03 Rectangle Single-Sided Kit	$1,560.00
P19A0006	03 Rectangle Double-Sided Kit	$1,780.00

*kits include hardware, graphic & case (C)

Vector Frame Rectangle 04

48.11"w x 94.74"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0007	04 Rectangle Single-Sided Kit	$1,730.00
P19A0008	04 Rectangle Double-Sided Kit	$2,023.33

*kits include hardware, graphic & case (C)

LIFE TIME

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™ LIGHT BOXES

intensity backlit fabric provides vibrant, illuminated graphics

CUSTOM SIZES AVAILABLE

push-fit fabric graphics deliver a clean, seamless look

Vector Frame Rectangle 05

118.99"w x 94.74"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0009	05 Rectangle Single-Sided Kit	$3,038.33
P19A0010	05 Rectangle Double-Sided Kit	$3,715.00

*kits include hardware, graphic & case (C)

10' wide - perfect for tradeshows!

Vector Frame Rectangle 06

35.68"w x 94.74"h x 19.69"d
comes in 1 OCH case

ITEM #	DESCRIPTION	PRICE
P19A0011	06 Rectangle Single-Sided Kit	$1,585.00
P19A0012	06 Rectangle Double-Sided Kit	$1,815.00

*kits include hardware, graphic & case (C)

two graphic options!

SINGLE & DOUBLE-SIDED

Vector Frame Rectangle 07

236.5"w x 94.74"h x 19.69"d
comes in 2 OCH cases

ITEM #	DESCRIPTION	PRICE
P19A0013	07 Rectangle Single-Sided Kit	$5,521.67
P19A0014	07 Rectangle Double-Sided Kit	$6,830.00

*kits include hardware, graphic & case (C)

20' wide - perfect for tradeshows!

Vector Frame Rectangle 08

354.58"w x 94.74"h x 19.69"d
comes in 3 OCH cases

ITEM #	DESCRIPTION	PRICE
P19A0015	08 Rectangle Single-Sided Kit	$8,161.67
P19A0016	08 Rectangle Double-Sided Kit	$10,135.00

*kits include hardware, graphic & case (C)

slim feet provide stability

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
FABRIC BANNERS

clean, modern banners & backwalls

2" durable aluminum frame

wheeled molded cases included with each kit as indicated

SQUARE

Vector Frame Square 01

36.3"w x 35.68"h x 19.69"d
comes in 1 OCS case

ITEM #	DESCRIPTION	PRICE
P19A0041	01 Square Single-Sided Kit	$536.67
P19A0042	01 Square Double-Sided Kit	$621.67

*kits include hardware, graphic & case (C)

Vector Frame Square 02

48.11"w x 47.49"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0043	02 Square Single-Sided Kit	$636.67
P19A0044	02 Square Double-Sided Kit	$783.33

*kits include hardware, graphic & case (C)

Vector Frame Square 03

71.73"w x 71.12"h x 19.69"d
comes in 1 OCS case

ITEM #	DESCRIPTION	PRICE
P19A0045	03 Square Single-Sided Kit	$1,028.33
P19A0046	03 Square Double-Sided Kit	$1,335.00

*kits include hardware, graphic & case (C)

Vector Frame Square 04

95.35"w x 94.74"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0047	04 Square Single-Sided Kit	$1,308.33
P19A0048	04 Square Double-Sided Kit	$1,830.00

*kits include hardware, graphic & case (C)

RECTANGLE

Vector Frame Rectangle 01

36.3"w x 47.49"h x 19.69"d
comes in 1 OCS case

ITEM #	DESCRIPTION	PRICE
P19A0025	01 Rectangle Single-Sided Kit	$591.67
P19A0026	01 Rectangle Double-Sided Kit	$706.67

*kits include hardware, graphic & case (C)

Vector Frame Rectangle 02

36.3"w x 71.12"h x 19.69"d
comes in 1 OCS case

ITEM #	DESCRIPTION	PRICE
P19A0027	02 Rectangle Single-Sided Kit	$705.00
P19A0028	02 Rectangle Double-Sided Kit	$866.67

*kits include hardware, graphic & case (C)

Vector Frame Rectangle 03

48.11"w x 71.12"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0029	03 Rectangle Single-Sided Kit	$776.67
P19A0030	03 Rectangle Double-Sided Kit	$985.00

*kits include hardware, graphic & case (C)

Vector Frame Rectangle 04

48.11"w x 94.74"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0031	04 Rectangle Single-Sided Kit	$871.67
P19A0032	04 Rectangle Double-Sided Kit	$1,148.33

*kits include hardware, graphic & case (C)

LIFE TIME

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
FABRIC BANNERS

push-fit fabric graphics deliver a clean, seamless look!

SINGLE & DOUBLE-SIDED OPTIONS

push-fit fabric graphics are easy to apply

Vector Frame Rectangle 05

118.98"w x 94.74"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0033	05 Rectangle Single-Sided Kit	$1,578.33
P19A0034	05 Rectangle Double-Sided Kit	$2,223.33

*kits include hardware, graphic & case (C)

10' wide - perfect for tradeshows!

Vector Frame Rectangle 06

35.68"w x 94.74"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0035	06 Rectangle Single-Sided Kit	$796.67
P19A0036	06 Rectangle Double-Sided Kit	$1,011.67

*kits include hardware, graphic & case (C)

two graphic options!

SINGLE & DOUBLE-SIDED

Vector Frame Rectangle 07

236.47"w x 94.74"h x 19.69"d
comes in 2 OCL cases

ITEM #	DESCRIPTION	PRICE
P19A0037	07 Rectangle Single-Sided Kit	$2,808.33
P19A0038	07 Rectangle Double-Sided Kit	$4,058.33

*kits include hardware, graphic & cases (C)

20' wide - perfect for tradeshows!

Vector Frame Rectangle 08

354.58"w x 94.74"h x 19.69"d
comes in 2 OCE cases

ITEM #	DESCRIPTION	PRICE
P19A0039	08 Rectangle Single-Sided Kit	$4,330.00
P19A0040	08 Rectangle Double-Sided Kit	$6,216.67

*kits include hardware, graphic & cases (C)

30' wide graphic is one long piece

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
FABRIC CURVED BANNERS

curved banners
USE CONCAVE OR CONVEX

Vector Frame Curved Rectangle 01

39.33"w x 94.74"h x 19.69"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0049	01 Curved Rectangle Single-Sided Kit	$856.67
P19A0050	01 Curved Rectangle Double-Sided Kit	$1,071.67

*kits include frame, feet, graphic & case (C)

optional upgrade - Slimline LED lights
see pricing on p. 109

Vector Frame Curved Rectangle 02

56.75"w x 94.74"h x 19.49"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0051	02 Curved Rectangle Single-Sided Kit	$970.00
P19A0052	02 Curved Rectangle Double-Sided Kit	$1,270.00

*kits include frame, feet, graphic & case (C)

seamless fabric graphic

wheeled molded cases included with each kit as indicated

Vector Frame Curved Rectangle 03

67.99"w x 94.74"h x 18.75"d
comes in 1 OCL case

ITEM #	DESCRIPTION	PRICE
P19A0053	03 Curved Rectangle Single-Sided Kit	$1,225.00
P19A0054	03 Curved Rectangle Double-Sided Kit	$1,578.33

*kits include frame, feet, graphic & case (C)

LIFE TIME

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
MONITOR KIOSKS

push-fit fabric graphics are offered as single or double-sided

push-fit fabric graphics deliver a clean, seamless look

front with graphic & monitor mount*

back with graphic

back with graphic & monitor mount

Vector Frame Monitor Kiosk 01*

35.43"w x 94.74"h x 19.69"d
comes in 1 OCH case
supports 32-55" monitor*
max monitor weight = 80 lbs each

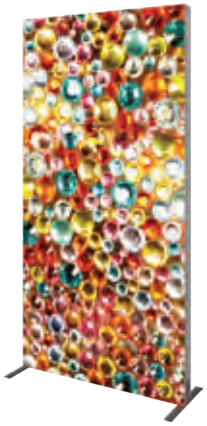
top view
one monitor mount

ITEM #	DESCRIPTION	PRICE
P19B0001	01 Monitor Kiosk 1 Graphic w/ 1 Monitor Mount Kit	$1,498.33
P19B0002	01 Monitor Kiosk 2 Graphics w/ 1 Monitor Mount Kit	$1,663.33
P19B0003	01 Monitor Kiosk 2 Graphics w/ 2 Monitor Mounts Kit	$1,780.00

*kits include frame, feet, graphic & case (C)

each monitor mount supports 32-55" monitor; max weight 40lbs

front with graphic & monitor mount*



back with graphic

back with graphic & monitor mount

Vector Frame Monitor Kiosk 02*

47.29"w x 94.74"h x 19.69"d
comes in 1 OCH case
supports 32-55" monitor*
max monitor weight = 80 lbs each

top view
two monitor mounts

ITEM #	DESCRIPTION	PRICE
P19B0004	02 Monitor Kiosk 1 Graphic w/ 1 Monitor Mount Kit	$1,608.33
P19B0005	02 Monitor Kiosk 2 Graphics w/ 1 Monitor Mount Kit	$1,818.33
P19B0006	02 Monitor Kiosk 2 Graphics w/ 2 Monitor Mounts Kit	$1,935.00

*kits include frame, feet, graphic & case (C)

each monitor mount supports 32-55" monitor; max weight 40lbs

*Monitors not included.

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

LIFE TIME

MODULAR EXHIBIT KITS

WIDE RANGE OF
CUSTOMIZABLE &
RECONFIGURABLE KITS

SOPHISTICATED LOOK

SUPERIOR GRAPHICS

VECTOR FRAME™

clean & modern with seamless, push-fit fabric graphics

durable square-corner, 2" aluminum extrusion frames

HYBRID PRO™ MODULAR

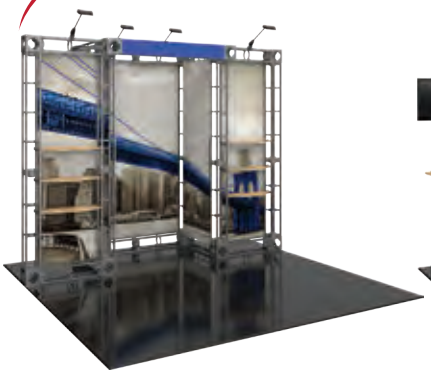
dynamic, modular exhibits designed to impress!

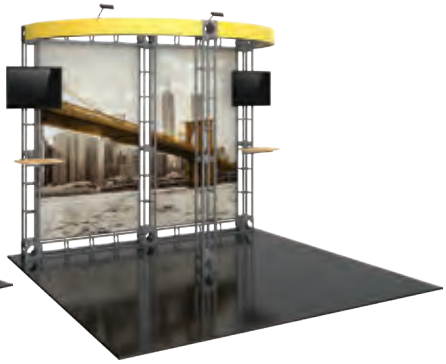
expertly crafted structures, counters & accents

ORBITAL EXPRESS™ TRUSS

kits transition into smaller exhibits, counters & more!

simple, building block system - no tools!





VECTOR FRAME™
10′ ESSENTIAL EXHIBIT KITS

modern graphical display walls

lights, counters & wheeled molded cases included with each kit as indicated

KIT 02

ITEM #	DESCRIPTION	PRICE
P19A0068	Frame, Push-Fit Graphics, Lights, OCH2 & OCE Cases	$3,065.00 (C)

KIT 03

ITEM #	DESCRIPTION	PRICE
P19A0065	Frame, Push-Fit Graphics, Lights, OCH2	$3,210.00 (C)

KIT 04

ITEM #	DESCRIPTION	PRICE
P19A0069	Frame, Push-Fit Graphics, Lights, OCH2	$3,461.67 (C)

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

VECTOR FRAME™
20′ ESSENTIAL EXHIBIT KITS

easy to apply push-fit fabric graphics

push-fit fabric graphics deliver a clean, seamless look

KIT 05

ITEM #	DESCRIPTION	PRICE
P19A0005-B	Frame, Push-Fit Graphics, Lights, OCH2 & OCE Cases	$5,491.67

(C)

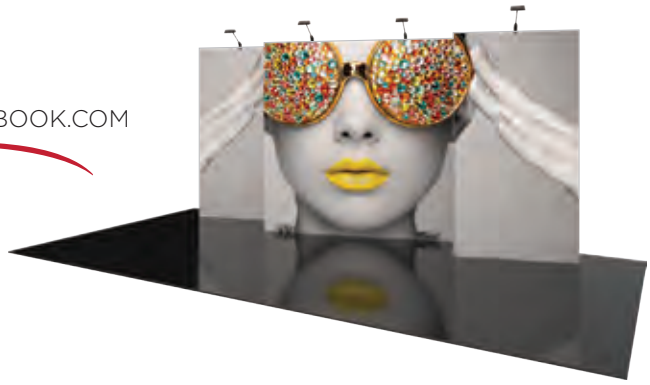
KIT 07

ITEM #	DESCRIPTION	PRICE
P19A0067	Frame, Push-Fit Graphics, Lights, OCH2 & OCE Cases	$5,515.00

(C)

for more available kits

VISIT WWW.PROMOHANDBOOK.COM



KIT 08

ITEM #	DESCRIPTION	PRICE
P19A0008-B	Frame, Push-Fit Graphics, Lights, OCH2 & OCE Cases	$4,291.67

(C)

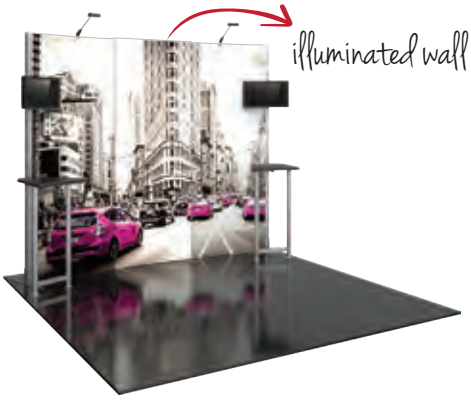
LIFE TIME

All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

HYBRID PRO™ MODULAR
10′ EXHIBIT KITS

superior, vibrant push-fit fabric graphics

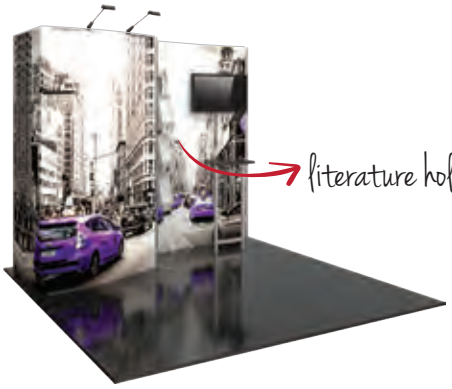
push-fit fabric graphics deliver a clean, seamless look



KIT 01*

ITEM #	DESCRIPTION	PRICE
P21A0001-B	Frame, Push-Fit Graphics, Tables, Black Tabletops, Lights, Monitor Mounts, (2) OCH2 Cases	$6,305.00
P21A0001-N	Frame, Push-Fit Graphics, Tables, Natural Tabletops, Lights, Monitor Mounts, (2) OCH2 Cases	$6,305.00

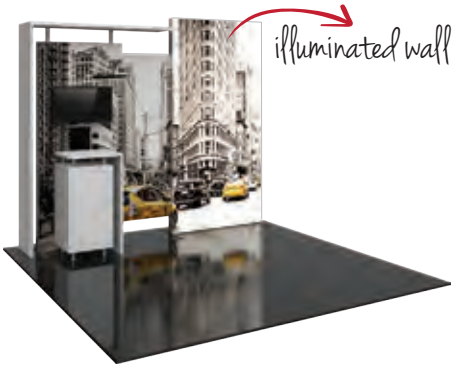
(C)



KIT 02*

ITEM #	DESCRIPTION	PRICE
P21A0002-B	Frame, Push-Fit Graphics, Tables, Black Tabletop, Lights, Literature Holders, Monitor Mounts, (2) OCH2 Cases	$6,136.67
P21A0002-N	Frame, Push-Fit Graphics, Tables, Natural Tabletop, Lights, Literature Holders, Monitor Mounts, (2) OCH2 Cases	$6,136.67

(C)



KIT 03*

ITEM #	DESCRIPTION	PRICE
P21A0003	Frame, Push-Fit Graphics, Counter, Monitor Mount, Woodcrate & (2) OCH2 Cases	$10,170.00

(C)

KIT 04

ITEM #	DESCRIPTION	PRICE
P21A0004	Frame, Push-Fit Graphics, (3) OCH2 Cases	$8,425.00

(C)

*Monitors not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

HYBRID PRO™ MODULAR
10′ EXHIBIT KITS

modular & sophisticated exhibit kits

Countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

lights, tables, counters, monitor mounts & wheeled molded cases included with each kit as indicated

KIT 05

ITEM #	DESCRIPTION	PRICE
P21A0005	Frame, Push-Fit Graphics, Lights, & (2) OCH2 Cases	$4,508.33

(C)

KIT 06*

counters offer storage

ITEM #	DESCRIPTION	PRICE
P21A0006-B	Frame, Push-Fit Graphics, Monitor Mounts, Lights, Counters, Black Countertops & (3) OCH2 Cases	$6,590.00
P21A0006-N	Frame, Push-Fit Graphics, Monitor Mounts, Lights, Counters, Natural Countertops & (3) OCH2 Cases	$6,590.00

(C)

KIT 07*

fabric side accents add dimension

ITEM #	DESCRIPTION	PRICE
P21A0007-B	Frame, Push-Fit Graphics, Monitor Mounts, Counter, Black Countertop, OCE & (2) OCH2 Cases	$10,580.00
P21A0007-N	Frame, Push-Fit Graphics, Monitor Mounts, Counter, Natural Countertop, OCE & (2) OCH2 Cases	$10,580.00

(C)

KIT 08*

slot wall to put your product on display!

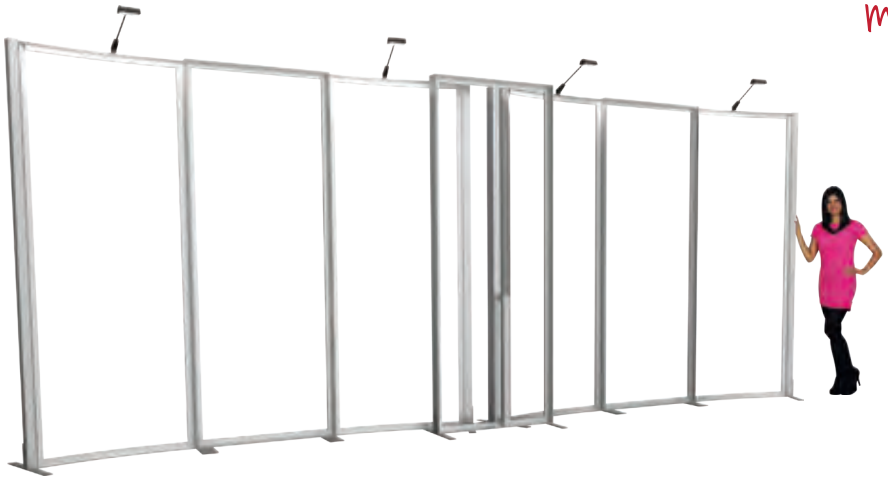
ITEM #	DESCRIPTION	PRICE
P21A0008-B	Frame, Push-Fit Graphics, Monitor Mounts, Counter, Black Countertop, Lights, OCFM & (2) OCH2 Cases	$8,253.33
P21A0008-N	Frame, Push-Fit Graphics, Monitor Mounts, Counter, Natural Countertop, Lights, OCFM & (2) OCH2 Cases	$8,253.33

(C)

*Monitors not included.

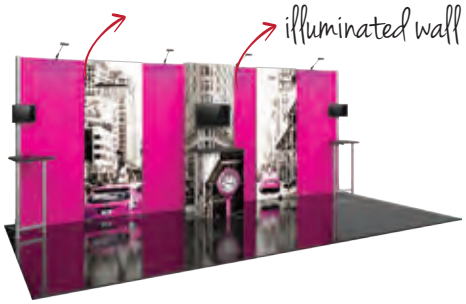
All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

HYBRID PRO™ MODULAR
20′ EXHIBIT KITS



modular, sophisticated exhibit kits create an impact

push-fit fabric graphics deliver a clean, seamless look



KIT 09*

ITEM #	DESCRIPTION	PRICE
P21A0009-B	Frame, Push-Fit Graphics, Tables, Black Tabletops, Lights, Counter, Monitor Mounts, SCRATE & (2) OCH2 Cases	$14,248.33
P21A0009-N	Frame, Push-Fit Graphics, Tables, Natural Tabletops, Lights, Counter, Monitor Mounts, SCRATE & (2) OCH2 Cases	$14,248.33

(C)

KIT 10*

ITEM #	DESCRIPTION	PRICE
P21A0010-B	Frame, Push-Fit Graphics, Counter, Black Countertop, Lights, Literature Holders, Monitor Mount, SCRATE	$12,646.67
P21A0010-N	Frame, Push-Fit Graphics, Counter, Natural Countertop, Lights, Literature Holders, Monitor Mount, SCRATE	$12,646.67

(C)

KIT 11*

ITEM #	DESCRIPTION	PRICE
P21A0011	Frame, Push-Fit Graphics, Counters, Lights, Monitor Mounts, SCRATE & (2) Woodcrates	$19,168.33

(C)

for more available kits

VISIT WWW.PROMOHANDBOOK.COM

Countertops are available in four color options, see www.promohandbook.com for all pricing.

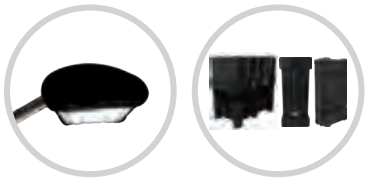
black natural mahogany silver

*Monitors not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

HYBRID PRO™ MODULAR
20′ EXHIBIT KITS

superior, vibrant push-fit fabric graphics



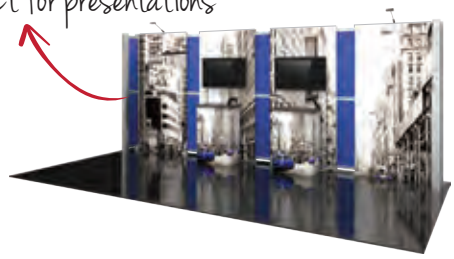
lights, tables, counters, monitor mounts & freight/wheeled molded cases included with each kit as indicated

ITEM #	DESCRIPTION	PRICE
P21A0013-B	Frame, Push-Fit Graphics, Lights, Counters, Black Countertops, Monitor Mounts, SCRATE	$10,400.00
P21A0013-N	Frame, Push-Fit Graphics, Lights, Counters, Natural Countertops, Monitor Mounts, SCRATE	$10,400.00

(C)

KIT 13*

perfect for presentations



ITEM #	DESCRIPTION	PRICE
P21A0014-B	Frame, Push-Fit Graphics, Counters, Black Counters, Lights, Monitor Mounts, SCRATE & OCH2 Cases	$11,191.67
P21A0014-N	Frame, Push-Fit Graphics, Counters, Natural Counters, Lights, Monitor Mounts, SCRATE & OCH2 Cases	$11,191.67

(C)

KIT 14*

ITEM #	DESCRIPTION	PRICE
P21A0014-B	Frame, Push-Fit Graphics, Counters, Black Counters, Lights, Monitor Mounts, SCRATE & OCH2 Cases	$11,191.67
P21A0014-N	Frame, Push-Fit Graphics, Counters, Natural Counters, Lights, Monitor Mounts, SCRATE & OCH2 Cases	$11,191.67

(C)

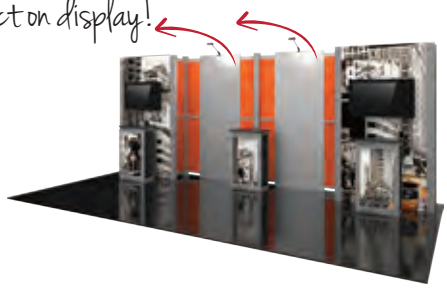
KIT 15*

ITEM #	DESCRIPTION	PRICE
P21A0015-B	Frame, Push-Fit Graphics, Monitor Mount, Counter, Black Countertop, SCRATE & OCE Cases	$15,538.33
P21A0015-N	Frame, Push-Fit Graphics, Monitor Mount, Counter, Natural Countertop, SCRATE & OCE Cases	$15,538.33

(C)

KIT 16*

slot walls to put your product on display!



ITEM #	DESCRIPTION	PRICE
P21A0016-B	Frame, Push-Fit Graphics, Monitor Mount, Counters, Black Countertops, Lights, SCRATE & OCH2 Cases	$15,468.33
P21A0016-N	Frame, Push-Fit Graphics, Monitor Mount, Counters, Natural Countertops, Lights, SCRATE & OCH2 Cases	$15,468.33

(C)

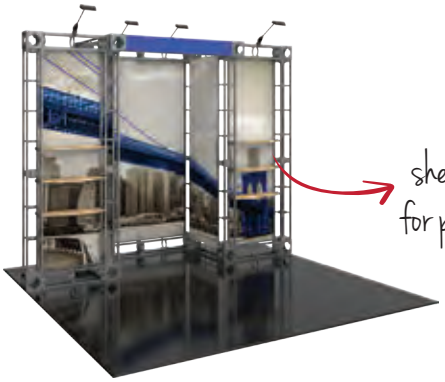
*Monitors not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

ORBITAL EXPRESS™ TRUSS
EXHIBIT KITS

a simple, building block system!

NO TOOLS & A FIXED NUMBER OF PARTS & CONNECTORS



shelving designed for product display

EROS

ITEM #	DESCRIPTION	PRICE
P13A0001-B	Frame, Lights, UV-Magnet Graphics, (6) Black Shelves, OCF & OCH2 Cases	$7,261.67
P13A0002-B	Frame, Lights, Hook & Loop Fabric Graphics, (6) Black Shelves, OCF & OCH2 Cases	$6,976.67
P13A0001-N	Frame, Lights, UV-Magnet Graphics, (6) Natural Shelves, OCF & OCH2 Cases	$7,261.67
P13A0002-N	Frame, Lights, Hook & Loop Fabric Graphics, (6) Natural Shelves, OCF & OCH2 Cases	$6,976.67

(C)

SIRIUS

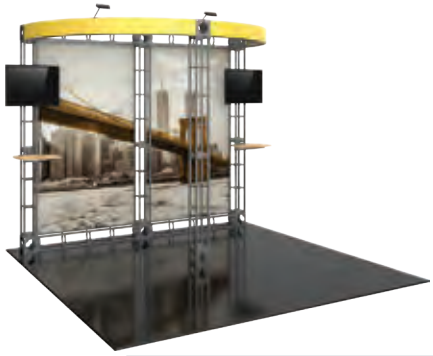
ITEM #	DESCRIPTION	PRICE
P13A0004-B	Frame, Lights, UV-Magnet Graphics, (2) Black Tabletops & (4) OCH2 Cases	$4,643.33
P13A0005-B	Frame, Lights, Hook & Loop Fabric Graphics, (2) Black Tabletops & (4) OCH2 Cases	$4,388.33
P13A0004-N	Frame, Lights, UV-Magnet Graphics, (2) Natural Tabletops & (4) OCH2 Cases	$4,643.33
P13A0005-N	Frame, Lights, Hook & Loop Fabric Graphics, (2) Natural Tabletops & (4) OCH2 Cases	$4,388.33

(C)

LUNA 10

ITEM #	DESCRIPTION	PRICE
P13A0003	Frame, Lights, Hook & Loop Fabric Graphics, OCH2 Case	$5,248.33

(C)



CLIO

ITEM #	DESCRIPTION	PRICE
P13A0006-B	Frame, Lights, Monitor Mounts, Black Tabletops, UV-Magnet Graphics, OCF & OCH2 Cases	$5,595.00
P13A0007-B	Frame, Lights, Monitor Mounts, Black Tabletops, Hook & Loop Fabric Graphics, OCF & OCH2 Cases	$5,391.67
P13A0006-N	Frame, Lights, Monitor Mounts, Black Tabletops, UV-Magnet Graphics, OCF & OCH2 Cases	$5,595.00
P13A0007-N	Frame, Lights, Monitor Mounts, Black Tabletops, Hook & Loop Fabric Graphics, OCF & OCH2 Cases	$5,391.67

(C)

FIVE YEAR

*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

ORBITAL EXPRESS™ TRUSS
EXHIBIT KITS

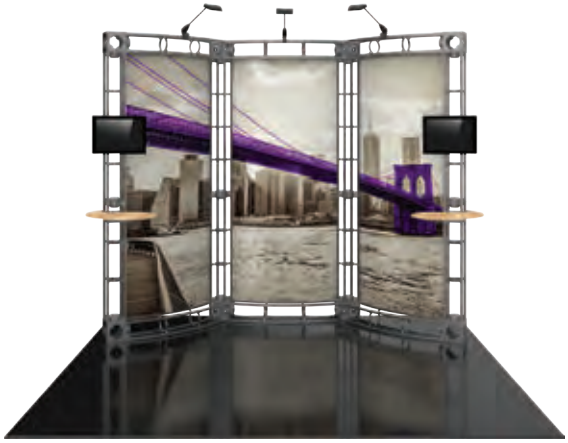
two graphic options!

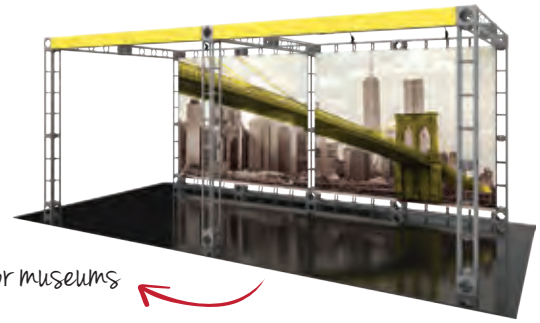
UV MURAL PANELS OR
HOOK & LOOP FABRIC PANELS

Countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

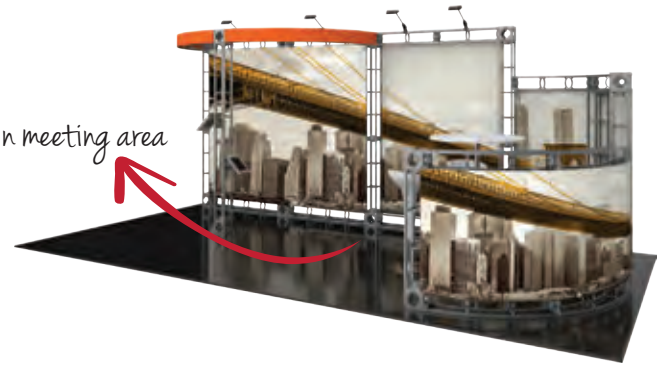
lights, monitor mounts & freight/ wheeled molded cases included with each kit as indicated



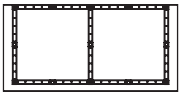


perfect for museums

built-in meeting area



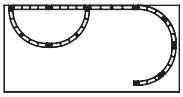
LUNA 20



ITEM #	DESCRIPTION	PRICE
P13A0008	Frame, Lights, Hook & Loop Fabric Graphics, OCF & OCH2 Cases	$9,081.67

(C)

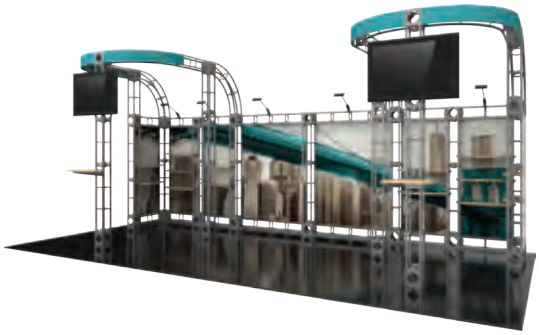
EPSILON



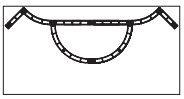
ITEM #	DESCRIPTION	PRICE
P13A0009	Frame, Lights, Hook & Loop Fabric Graphics, (2) OCH2 Cases	$9,695.00

(C)

one of our most popular



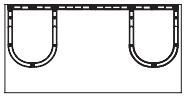
ANTARES



ITEM #	DESCRIPTION	PRICE
P13A0010-B	Frame, Lights, UV-Magnet Graphics, Black Tabletops & (3) OCF Cases	$10,276.67
P13A0011-B	Frame, Lights, Hook & Loop Fabric Graphics, Black Tabletops & (3) OCF Cases	$9,823.33
P13A0010-N	Frame, Lights, UV-Magnet Graphics, Natural Tabletops & (3) OCF Cases	$10,276.67
P13A0011-N	Frame, Lights, Hook & Loop Fabric Graphics, Natural Tabletops & (3) OCF Cases	$9,823.33

(C)

CEPHEUS-2



backwall height = 72.5"

ITEM #	DESCRIPTION	PRICE
P13A0012-B	Frame, Lights, Monitor Mounts, UV-Magnet Graphics, Black Tabletops & OCT & OCF2 Cases	$15,418.33
P13A0013-B	Frame, Lights, Monitor Mounts, Hook & Loop Fabric Graphics, Black Tabletops & OCT & OCF2 Cases	$15,058.33
P13A0012-N	Frame, Lights, Monitor Mounts, UV-Magnet Graphics, Natural Tabletops & OCT & OCF2 Cases	$15,418.33
P13A0013-N	Frame, Lights, Monitor Mounts, Hook & Loop Fabric Graphics, Natural Tabletops & OCT & OCF2 Cases	$15,058.33

(C)

FIVE YEAR

*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

ACCENTS & ACCESSORIES

HOPUP™ COUNTER

- 41.75"w x 39.69"h x 14.25"d
- collapsible display counter
- hook & loop applied fabric graphics
- includes clear internal shelf
- top available in two laminate finish options

ITEM #	DESCRIPTION	PRICE
HOP-C-FGE-S-1-B	Frame, Black Countertop, Graphic, Shelf, Bag	$331.35
HOP-C-FGE-S-1-N	Frame, Natural Countertop, Graphic, Shelf, Bag	$375.32

(C)

EMBRACE™ COUNTER

NEW Design

- 41"w x 40.5"h x 15.75"d
- collapsible display counter
- includes clear internal shelf
- push-fit fabric graphics
- top available in four laminate finish options

ITEM #	DESCRIPTION	PRICE
P06D0001	Frame, Black Countertop, Graphic, Shelf, Bag	$640.42
P06D0002	Frame, Natural Countertop, Graphic, Shelf, Bag	$640.42
P06D0003	Frame, Black Countertop, Graphic, LED Lights, Shelf, Bag	$1,110.22
P06D0004	Frame, Natural Countertop, Graphic, LED Lights, Shelf, Bag	$1,110.22

(C)

MODULATE™ COUNTER

NEW

- 31.5"w x 40"h x 23.5"d
- **magnetic**, tubular frame with snap buttons
- fabric graphic attaches via hook & loop around the frame & zips in the back
- internal shelf provides area to store materials
- portable carry bag makes transport simple

ITEM #	DESCRIPTION	PRICE
P07J0001	Frame, Black Countertop, Shelf	$557.20
P07J0002	Frame, Natural Countertop, Shelf	$557.20

(C)

Hopup, Embrace & Modulate countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

CAMPAIGN COUNTER

- counter dimensions not including canopy 32"w x 34.5"h x 18.5"d
- hook & loop PVC graphic
- quick assembly
- strong & easy to clean plastic parts

ITEM #	DESCRIPTION	PRICE
P24A0001	Counter, Graphics, Shelf, Carry Case	$377.75

(C)

visit www.promohandbook.com for more options!

FORMULATE® COUNTERS

lightweight frames, push-fit fabric graphics

stretch fabric graphics

wood counters

PILLAR

ITEM #	DESCRIPTION	PRICE
P07F0001-B	Frame, Black Countertop, Graphic, OCH2 Case	$998.33
P07F0001-N	Frame, Natural Countertop, Graphic, OCH2 Case	$998.33

(C)

BULLET

ITEM #	DESCRIPTION	PRICE
P07F0002-B	Frame, Black Countertop, Graphic, OCH2 Case	$675.00
P07F0002-N	Frame, Natural Countertop, Graphic, OCH2 Case	$675.00

(C)

HALF MOON

ITEM #	DESCRIPTION	PRICE
P07F0003-B	Frame, Black Countertop, Graphic, OCH2 Case	$1,250.00
P07F0003-N	Frame, Natural Countertop, Graphic, OCH2 Case	$1,250.00

(C)

available in six sizes

great as a reception desk or display counter

standard

BAR

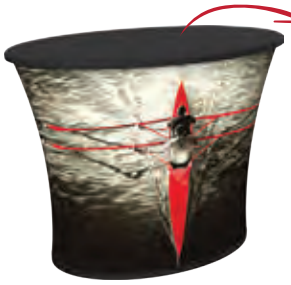
ITEM #	DESCRIPTION	PRICE
P07F0006-B	Frame, Black Countertop, Graphic, OCFM Case 60"w x 37.8"h x 24"d	$2,986.67
P07F0007-B	Frame, Black Countertop, Graphic, (2) OCH2 Cases 110"w x 37.8"h x 24"d	$4,695.00
P07F0008-B	Frame, Black Countertop, Graphic, OCFM Case 120"w x 37.8"h x 24"d	$6,200.00
P07F0009-B	Frame, Black Countertop, Graphic, (3) OCH2 Cases 120"w x 37.8"h x 24"d	$7,730.00
P07F0010-B	Frame, Black Countertop, Graphic, (3) OCH2 Cases 120"w x 37.8"h x 24"d	$9,015.00
P07F0011-B	Frame, Black Countertop, Graphic, (4) OCH2 Cases 120"w x 37.8"h x 24"d	$10,723.33

(C)

ITEM #	DESCRIPTION	PRICE
P07F0006-N	Frame, Natural Countertop, Graphic, OCFM Case 60"w x 37.8"h x 24"d	$2,986.67
P07F0007-N	Frame, Natural Countertop, Graphic, (2) OCH2 Cases 110"w x 37.8"h x 24"d	$4,695.00
P07F0008-N	Frame, Natural Countertop, Graphic, OCFM Case 120"w x 37.8"h x 24"d	$6,200.00
P07F0009-N	Frame, Natural Countertop, Graphic, (3) OCH2 Cases 120"w x 37.8"h x 24"d	$7,730.00
P07F0010-N	Frame, Natural Countertop, Graphic, (3) OCH2 Cases 120"w x 37.8"h x 24"d	$9,015.00
P07F0011-N	Frame, Natural Countertop, Graphic, (4) OCH2 Cases 120"w x 37.8"h x 24"d	$10,723.33

(C)

made in the USA



Countertops are available in four color options, see www.promohandbook.com for all pricing.

black natural mahogany silver

OVAL

ITEM #	DESCRIPTION	PRICE
P07F0004-B	Frame, Black Countertop, Graphic, OCH2 Case	$1,348.33
P07F0004-N	Frame, Natural Countertop, Graphic, OCH2 Case	$1,348.33

(C)

ELLIPSE

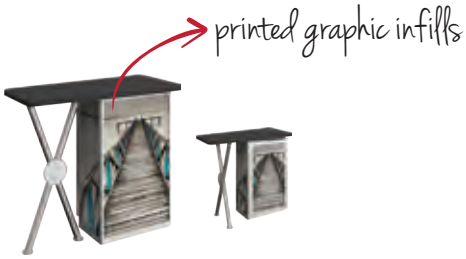
ITEM #	DESCRIPTION	PRICE
P07F0005-B	Frame, Black Countertop, Graphic, OCH2 Case	$1,511.67
P07F0005-N	Frame, Natural Countertop, Graphic, OCH2 Case	$1,511.67

(C)

LIFE TIME

All Formulate counters are made in North America, come with portable carry cases and a limited lifetime hardware warranty.

LINEAR™ COUNTERS & KIOSKS



LINEAR COUNTER 01

ITEM #	DESCRIPTION	PRICE
P12E0001-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.33
P12E0001-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.33

(C)

LINEAR COUNTER 02

ITEM #	DESCRIPTION	PRICE
P12E0002-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.00
P12E0002-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.00

(C)

LINEAR COUNTER 03

ITEM #	DESCRIPTION	PRICE
P12E0003-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.33
P12E0003-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.33

(C)

LINEAR COUNTER 05

ITEM #	DESCRIPTION	PRICE
P12E0004-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$1,475.00
P12E0004-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$1,475.00

(C)

LINEAR COUNTER 06

ITEM #	DESCRIPTION	PRICE
P12E0005-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$1,375.00
P12E0005-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$1,375.00

(C)

LINEAR COUNTER 07

ITEM #	DESCRIPTION	PRICE
P12E0006-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.33
P12E0006-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$1,783.33

(C)

LINEAR COUNTER 08

- rear locking door
- custom appearance
- easy to assemble

ITEM #	DESCRIPTION	PRICE
P12E0007-B	Frame, Black Countertop, Rigid Graphic Infills, OCH2 Case	$2,683.33
P12E0007-N	Frame, Natural Countertop, Rigid Graphic Infills, OCH2 Case	$2,683.33

(C)

LINEAR KIOSK 01

- 54.4"w x 99"h x 23.25"d
- monitor* mount
- approximate weight: 125 lbs

ITEM #	DESCRIPTION	PRICE
P12E0008-B	Kiosk With Internal Shelf, Black Countertop, Rigid Graphic Infills, Monitor Mount, OCH2 Case	$3,078.33
P12E0008-N	Kiosk With Internal Shelf, Natural Countertop, Rigid Graphic Infills, Monitor Mount, OCH2 Case	$3,078.33

(C)

FREESTANDING MONITOR KIOSK

- 26.25"w x 75.25"h x 23.56"d
- supports large 32-70" monitor*
- max weight = 40 lbs

ITEM #	DESCRIPTION	PRICE
FREESTANDING-SPLIT-MM-2	72.25" Adjustable Monitor Kiosk	$644.00

(C)

*Monitors not included.

All Linear counters and kiosks are made in the North America, come with portable carry cases and a limited lifetime hardware warranty.

FORMULATE® KIOSKS

all hold monitors 32-55", max 40lbs

KIOSK 1

- 29.53"w x 98.53"h x 31.78"d
- pillowcase fabric graphic
- supports medium monitor*

ITEM #	DESCRIPTION	PRICE
P07F0012-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	$2,893.33
P07F0012-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	$2,893.33

(C)

KIOSK 2

- 61.72"w x 98.16"h x 34.57"d
- pillowcase fabric graphic
- supports medium monitor*

ITEM #	DESCRIPTION	PRICE
P07F0013-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	$3,230.00
P07F0013-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	$3,230.00

(C)

KIOSK 3

- 55.12"w x 98.61"h x 36.03"d
- pillowcase fabric graphic
- supports medium monitor*

ITEM #	DESCRIPTION	PRICE
P07F0014-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, OCH & OCE Cases	$3,150.00
P07F0014-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, OCH & OCE Cases	$3,150.00

(C)

KIOSK 4

- 39.37"w x 92.52"h x 35.75"d
- pillowcase fabric graphic
- supports medium monitor*

ITEM #	DESCRIPTION	PRICE
P07F0015-B	Frame, Graphic, Table, Black Tabletop, Monitor Mount, (2) OCH Cases	$3,868.33
P07F0015-N	Frame, Graphic, Table, Natural Tabletop, Monitor Mount, (2) OCH Cases	$3,868.33

(C)

CHARGING TOWER

- 33.56"w x 86.81"h x 33.46"d
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options

ITEM #	DESCRIPTION	PRICE
P07A0102	Tower, Graphic, OCFM and OCE Cases	$3,605.33

(C)

top view

CHARGING COUNTER

- 23.72"w x 41.54"h x 23.62"d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/ iPad/Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options

ITEM #	DESCRIPTION	PRICE
P07A0103	Tower, Graphic, OCH2 Case	$1,801.67

(C)

*Monitor or tablet not included.

TENSION FABRIC IPAD STANDS

IPAD STAND 03

- 19.98"w x 64.34"h x 15.2"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0018	Frame, Graphic, Tablet Holder, OCE Case	$971.67 (C)

IPAD STAND 04

- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0019	Frame, Graphic, Tablet Holder, OCH Case	$1,143.33 (C)

perfect for sign-ins & registration

IPAD STAND 02

- 20.25"w x 85.11"h x 23.8"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0017	Frame, Graphic, Tablet Holder, OCH2 Case	$1,140.00 (C)

IPAD STAND 05

- 30"w x 84"h x 23"d
- small monitor mount*, holds 32" TV/32 lbs max
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic

ITEM #	DESCRIPTION	PRICE
P07F0016	Frame, Graphic, Tablet Holder, Monitor Mount, OCH2 Case	$1,655.00 (C)

IPAD STAND

- displays iPad 2nd, 3rd, 4th gen and Air models*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- carry bag available as upgrade

ITEM #	DESCRIPTION	PRICE
PAD12-02ABLACK	Displays iPad 2nd, 3rd, 4th Gen and Air Models	$165.30 (C)

Landscape view

Back

UNIVERSAL TABLET STAND

- displays multiple tablet styles or iPad*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height minimum 28.88"-maximum 49.81"h

ITEM #	DESCRIPTION	PRICE
PAD21-04	Displays multiple tablet styles or iPads	$150.27 (C)

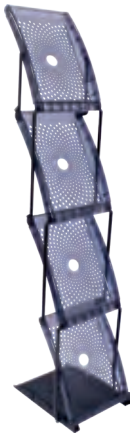
kiosks are great for self-service

LIFE TIME

*Monitor or tablet not included.

LITERATURE RACKS

accessorize at events or interiors



QUANTUM

- 4 pocket rack (single-sided)
- collapsible
- constructed from plastic/lightweight

ITEM #	DESCRIPTION	1-10	11-25	26-50
QNTM-S	Single-Sided	$121.40	$117.20	$113.02

(C)

ZEDUP LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight

ITEM #	1-10	11-25	26-50
ZD-LITE	$158.75	$153.27	$147.80

(C)

ZEDUP 1

- 6 pocket rack
- can be stored or shipped loaded with literature

ITEM #	1-10	11-25	26-50
ZD-1-B/-S	$186.77	$180.32	$173.88

(C)

INNOVATE

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size

ITEM #	1-10	11-25	26-50
INN-B/-S	$186.77	$180.32	$173.88

(C)

OASIS

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish

ITEM #	1-10	11-25	26-50
OASIS	$73.37	$70.83	$68.32

(C)

STEP STOOL

- sturdy EZ FOLDZ step stool
- 300 lb capacity
- folds flat for storage & transport
- blue only

ITEM #	1-10	11-25	26-50
STEP STOOL-BLUE	$42.68	$41.22	$39.75

(C)

All literature racks come with a five year limited warranty, a carry bag, and are an eco-friendly choice.

SLIMLINE LED LIGHTING

modern, bright LED display lights

LED FLOOD

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only

ITEM #	1-10	11-25	26-50
LUM-LED4-ORL-B	$215.17	$207.75	$200.32

(C)

display light for collapsible & modular displays

LED SPOT

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only

ITEM #	1-10	11-25	26-50
LUM-LED3-ORL-B	$87.47	$84.45	$81.43

(C)

perfect for banner stands

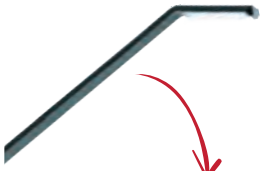
LED STRIP

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only

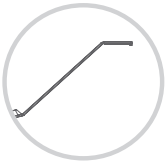
ITEM #	1-10	11-25	26-50
LUM-LED5-ORL-B	$245.77	$237.30	$228.82

(C)

display light for collapsible & modular displays



thin profile

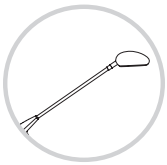


LED EXHIBITION

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only

ITEM #	1-10	11-25	26-50
LUM-LED6-ORL-B	$215.60	$208.17	$200.73

(C)



LUMINA 200 LED

- LED Lumina 200 floodlight
- available in black or silver
- uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end

ITEM #	1-10	11-25	26-50
LUM-LED2-ORL-B	$118.08	$114.00	$109.93
LUM-LED2-ORL-S	$118.08	$114.00	$109.93

(C)

LED ECO NEW

- economy LED floodlight
- uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 hours
- 12 watt
- 2.5 meter from transformer to light; 1.3 meter from outlet to transformer
- UL approved

ITEM #	1-10	11-25	26-50
LUM-LED7-ORL-B	$145.18	$140.18	$135.18
LUM-LED7-ORL-EXT	$97.52	$94.17	$90.80

(C)

lighting is an important element to any display

ONE YEAR All lights feature a one year limited warranty.

CASES

protect your displays!

LIGHTING & ACCESSORY CASE

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81"w x 4.13"h x 13.75"d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs

ITEM #	PRICE
OCA-2	$168.57 (C)

light case

SMALL & LARGE GRAPHIC CASES

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

OCS

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5"d
- weight when empty: 18 lbs

OCL

- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs

ITEM #	DESCRIPTION	PRICE
OCS	OCS (small)	$141.52
OCL	OCL (large)	$156.40 (C)

great for rollable graphics

BANNER STAND CASE

NEW *Design*

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag
- also used for Formulate® Lite displays
- interior size min/max: min - 13.5"w x 30.29"h max - 49.14"h x 5"d
- exterior size: min - 18.12"w x 34.49"h max - 54.24"h x 7.40"d
- weight when empty: 9 lbs
- case fits all banners less than 47.5" wide

ITEM #	PRICE
OCB-2	$156.40 (C)

EXPANDABLE CASE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max: min - 16.75"w x 39.88"h x 16.88"d max - 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter

ITEM #	PRICE
OCE	$267.53 (C)

ONE YEAR

All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America. Shipping dimensions may vary.

STANDARD WHEELED DISPLAY CASE

top seller!

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.75"w x 39.5"h x 17"d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural

ITEM #	PRICE
OCX	$246.97
OCX-CTP-W	$71.67
OCX-CTP-DW	$71.67
OCX-CTP-B	$71.67
OCX-CTP-S	$71.67

(C)

excellent quality!

left view

top view

HOPUP/MEDIUM WHEELED CASE

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs

ITEM #	PRICE
OC-HOP	$290.18

(C)

TROLLEY ROLLER

NEW

- lightweight trolley for Hopup™ and Embrace™ displays
- collapsible, plastic and easy to transport
- 9.25"w x 20-46.63"h x 12.75"d
- max weight = 55 lbs

ITEM #	PRICE
TROLLEY	29.86

(C)

LARGE DISPLAY CASE

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs

ITEM #	PRICE
OCH	$360.63

(C)

LARGE DISPLAY CASE

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed

ITEM #	PRICE
OCH2	$321.43

(C)

ONE YEAR

All cases come with a one year limited warranty, are an economic & eco-friendly choice & made in North America. Shipping dimensions may vary.

ARTWORK GUIDELINES

ACCEPTABLE FILE FORMATS

Illustrator CC 2019 or below
Photoshop CC 2019 or below

High Quality PDF - preferred VECTOR format
TIFF - preferred RASTER format

High quality, editable PDFs are preferred, as they are more suitable applications for large format printing as well as our preflight software. Art time will be charged if files need to be fixed or altered to meet guidelines so we urge our clients to take advantage of our many graphic templates as they are already set up to the correct dimensions and include information such as obstructions, bleeds, fold and stitch lines. Graphic templates can be downloaded from: **www.promohandbook.com/download-graphic-templates**

Please note that Illustrator special effects such as glows, transparencies, or drop shadows are not recommended. These effects sometimes have unpredictable results when printing. Photoshop is preferred when using these special effects. We also cannot guarantee color output of these effects.

FONT SPECIFICATIONS

Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TruType fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

COLOR SPECIFICATIONS

Please provide all vector files (Illustrator) in CMYK format. Please supply all raster artwork (Photoshop files, jpgs, tiffs) in RGB format for the most accurate color output. Please provide a hard copy proof of the files being printed for color accuracy and a PDF layout for file layout accuracy.

If Pantone colors need to be matched please specify on purchase order or hard copy reference. All critical Pantone colors need to be called out in the file as solid coated swatches. If multiple Pantone swatches are used in the file, all will be matched to solid coated unless otherwise specified.

If color matching to existing graphics, we will need those back to review. Please contact your sales representative for a case number.

Please feel free to submit catalogs, brochures, printed proofs, etc. to use as a color reference. Please provide a layered file for Photoshop files if color matching is required. Art time may be charged to correct flattened Photoshop files.

We guarantee color matching on all hard copy proofs, specified Pantone colors and client-supplied hard copy proofs. Orders without indication of Pantone colors, supplied proofs or requested hard copy proofs are NOT guaranteed for color.

RESOLUTION

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

VINYL CUT GRAPHICS

Artwork must be set up as a vector file with fonts created to outlines for all cut vinyl. Please specify every color number for solid color vinyl or PMS color for adhesive back and cut vinyl.

SUBMITTING ART FILES

Files are accepted via Email (up to 5MB), FTP site or File Transfer site such as WeTransfer or Hightail.

Files can be uploaded to: www.handbookart.com

Please reference the FTP site guidelines for more information.

Do NOT include printer marks such as crop marks and print registration marks in your print ready files. File size - no more than 1GB files.

MURALS & POPUP GRAPHICS

Popup mural files must be built as one file. Please note where panel breaks are located and try to minimize the amount of type that crosses over the panel breaks.

FTP SITE GUIDELINES

We provide an FTP site to upload files quickly and at no additional cost. The site can be accessed through a web browser or an FTP software such as FETCH. Please read below for detailed instructions.

1. Please place all art files in a folder. Please name the folder by client name and purchase order number.
2. Compress files using software such as WinZip or Stuffit. All compressed files must be under 500MB.
3. Access the FTP by web browser or FTP software.

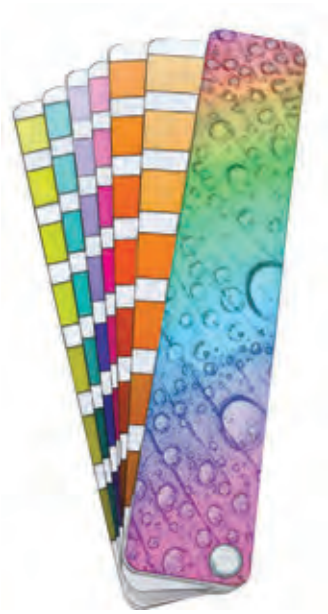
WEB BROWSER

Address: http://www.handbookart.com
no user ID
no password
choose the anonymous login option

FTP SOFTWARE

Address: ftp.handbookart.com
no user ID
no password

4. When your upload is complete, please place the order with your sales representative and include any critical file information.



BLEED SPECIFICATIONS

All graphics produced require specific bleeds. Below is a general outline for the required bleeds.

- **MURAL POPUP FILES:**
  1/2" bleed around the perimeter
- **COLLAPSIBLE FABRIC DISPLAYS, TENSION FABRIC BACKWALLS AND EXTRUSION FRAME BANNERS AND BACKWALLS:**
  2" bleed around the perimeter. Please keep all logos, type, and critical information at least 2" in from the visual edge of the graphic.
- **FABRIC HANGING STRUCTURE GRAPHICS:**
  5" bleed around the perimeter.
- **BANNER STAND GRAPHICS:**
  Each product has specific bleed requirements. Please refer to the graphic template for specific information. Different printing processes may require different bleeds. All banner stand graphics printed on fabric will require an extra 1" bleed around the perimeter.
- **CUSTOM DYE-SUB FLAG GRAPHICS:**
  2" bleed around the perimeter.
- **ORBITAL EXPRESS™ TRUSS GRAPHICS - UV:**
  1/2" bleed around the perimeter.
- **ORBITAL EXPRESS™ TRUSS GRAPHICS - DYE SUB:**
  2" bleed around the perimeter.
- **CUSTOM CONTOUR CUT UV GRAPHICS:**
  1/2" bleed around the perimeter.
- **CUSTOM DYE SUB GRAPHICS:**
  2" bleed around the perimeter.
- **CUSTOM DYE SUB GRAPHICS EXCEEDING 160":**
  5" bleed around the perimeter.
- **OUTDOOR TENT CANOPIES, WALLS AND UMBRELLAS:**
  1/2" bleed around the perimeter.

UL REGISTERED FIRM

ISO 14001 : 2015
ISO 9001 : 2015

UPLOAD ART TO

HTTP://WWW.HANDBOOKART.COM

asi/75209
PPAI 428128
SAGE 51147
UPIC ORBUS

Printed MSRP prices are subject to vary or change. Current pricing is published at: **www.promohandbook.com.**

IMPORTANT TURNAROUND TIMES

- The quality of the artwork will affect the time it takes to prepare files for print.
- Electronic proofs are sent via email for all graphic jobs.
- Hard copy proofs are sent upon request with an additional charge and will also require one extra business day for turnaround time.
- The times below are average lead times for standard products; extenuating circumstances may require times to be adjusted.
- All production times are based on graphic proof approval.
- For next day turnaround times, all proofs must be approved by 6pm central time in order to be considered a production day for products requiring one pre-production day.
- All proofs must be approved by noon central time in order to be considered a production day for products requiring two or more pre-production days.
- All orders must be received with artwork by noon central time to be counted as a pre-production day.
- Same day shipping is available on a number of hardware only products including; lights, literature racks, banner stands, Coyote, Hop-up, Formulate Essential, Embrace, Zooms, Outdoor Tents & X-Claim.

GRAPHIC TURNAROUND TIMES: REQUIRES ONE PRE-PRODUCTION DAY

Banners

Quantity:	Production Days:
1-10	1 day
11-20	2 days
21-50	3 days
51-80	4 days
81-100	5 days
101+	Ask for lead time

Hopup & Embrace Graphics

1-3	2 days
4-10	3 days
11-15	4 days
16+	Ask for lead time

Table Throws

1-3	1 day
4-10	2 days
11-20	3 days
21-30	4 days
31-50	5 days
51+	Ask for lead time

Outdoor Flag

1-4	2 days
5-10	3 days
11-20	4 days
21+	Ask for lead time

Vinyl Hanging Banners (13oz. Vinyl, 13oz. Scrim & 18oz. Scrim)

Quantity:	Production Days:
1-10	2 days
11-20	3 days
21-50	4 days
51-80	5 days
81-100	6 days
101+	Ask for lead time

Formulate Essentials / Master Backwalls - no accents (TT, 8′, 10′, 20′, Lite) / Modulate Banners

1-6	2 days
7-15	3 days
16+	4 days

Popup Panels

1-6	2 days
7-24	3 days
25-36	4 days
37-50	5 days
51+	Ask for lead time

GRAPHIC TURNAROUND TIMES: REQUIRES TWO PRE-PRODUCTION DAYS

Outdoor Tents & Umbrellas

1 tent = 1 canopy, 1 backwall, & 1 half wall

1-4	3 days
5-10	4 days
11+	Ask for lead time

Formulate Master Backwalls & Accents (8′, 10′, 20′)

1-3	2 days
4-6	4 days
7-10	5 days

Hanging Structures (12’ and under)

1-3	3 days
4-6	4 days
7-10	5 days

Fabric Hanging Banners (Display Poly, Oxford & Outdoor Canvas)

Quantity:	Production Days:
1-10	2 days
11-20	3 days
21-50	4 days
51-80	5 days
81-100	6 days
101+	Ask for lead time

Detachable & Rigid Custom Graphics

1-10	3 days
11-20	5 days
21+	Ask for lead time

Fabric Conference Walls, Fabric Tablet Stands & Counters

1-3	3 days
4-6	4 days

Linear, Vector Frame Banners (Standard & Backlit)

1-3	2 days
4-6	3 days
7-10	4 days

Fabric Towers

1-3	3 days
4-6	5 days
7-10	6 days

Modulate Kits

1-5	3 days
6-10	4 days

Xclaim Kits

1-3	3 days
4-6	4 days
7-10	5 days

Orbital Truss Kits

10’x10’	3 days
10’x20’	4 days
20’x20’	5 days

Vector Frame Exhibits, Formulate Designer Series & Hybrid Pro Modular (10′x10′ & 10′x20′)

Kiosk	3 days
10’	4 days
20’ & 30’	5 days

*Call for quantities higher than 1

REQUIRES THREE PRE-PRODUCTION DAYS

Hanging Structures (14’ & over)

1-3	4 days
4-6	6 days
7-10	8 days

Fabric Funnels & Arches

1-3	4 days
4-6	6 days
7-10	8 days

REQUIRES SIX PRE-PRODUCTION DAYS

Fabric Rooms & Video Walls

1	4 days

REQUIRES NINE PRE-PRODUCTION DAYS

Formulate Fusion 20’x20’, 20’x30’ & Hybrid Pro Modular 20’x20’ Kits

1	6 days

*Counter turnaround times fall under the specific product line (example: Hopup Counter - falls under Hopup Turnaround time)

#1 FOR EXHIBITS & DISPLAYS

LET'S TALK!

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LEADERS in three dimensional marketing,
VISUAL PRESENTATION
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